

**Glennville State College
Board of Governors Meeting
February 5, 2020
Waco Center, Hall of Fame Room
Glennville, WV**

Members Present: Mr. Greg Smith, Chairperson
Mr. Tim Butcher, Vice Chair
Mr. Stephen Gandee
Ms. Ann Green
Mr. Tilden "Skip" Hackworth
Mr. Robert Marshall
Mr. Doug Morris, via teleconference
Mr. Mike Rust
Dr. Kevin Evans, Faculty Representative
Mr. Jason Gum, Staff Representative
Mr. Colton Ring, Student Representative

Members Absent: Mr. Ralph Holder

Faculty & Staff Present: Mr. John Beckvold, Vice President for Business & Operations
Mr. Marty Carver, Vice President for Enrollment & Student Life
Mr. Tim Henline, Lecturer of Business & Faculty Senate President
Mr. David Hutchison, Vice President for Advancement
Ms. Michelle Lang, Academic Success Counselor
Dr. Gary Morris, Interim Provost & Vice President for Academic Affairs
Dr. Kathleen Nelson, Interim President
Mr. Thomas Ratliff, Executive Director of Workforce & Community Development
Mr. Jesse Skiles, Director of Athletics
Ms. Teresa Sterns, Executive Assistant to the President
Ms. Chelsea Stickelman, Director of Admissions & Staff Council Chair

Others Present: Dr. Joe Evans, Faculty Emeriti
Mr. Harry Rich, Faculty Emeriti

Call to Order

Chairperson Greg Smith called the meeting to order at 1:03 pm.

A quorum was established.

Public Comment – N/A

Constituent Comments

Faculty Senate – Tim Henline provided a handout that included an overview of Faculty Senate, update on restructuring its constitution, and the shared governance process. He pointed out that morale has increased among faculty across campus and the shared governance process has also increased under Dr. Nelson’s leadership. The faculty’s main concern is the budget and the way it is being communicated across campus.

Staff Council – Chelsea Stickelman reported that Staff Council has not met since the first of the year. They are trying to make sure the Council has representation on all committees and trying to get staff more involved.

Student Government Association (SGA) – Colton Ring announced that the constituent representative was not able to attend. SGA has been reviewing and revising its constitution, trying to be more transparent with the Senate, and discussing the budget with students. The morale of students has gone up substantially in the last year and it should show in retention numbers.

Mr. Smith requested that Mr. Ring provide a list of activities at the next meeting that students would like to see provided on campus.

Consent Agenda

MIKE RUST MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Mr. Rust referenced page 4 of the December 2019 minutes regarding the Hidden Promise program report that was previously requested to include ideas for funding the program and how to enhance the program. He requested the report be submitted at the April meeting.

Mr. Smith further requested the same report be submitted at the next meeting.

Committee Reports

Executive Committee/Chair Report

Tim Butcher reported:

- Committee set the February Board Agenda at its January meeting.
- Discussed the policies being amended that were posted for comment.
- Mike Rust provided an update on the current budget and announced that management will be submitting a response letter to the auditors along with a plan.
- John Beckvold will be providing a report of GSC’s contractual relationships at upcoming meeting.
- Included a reminder regarding the March 28th special board meeting, retention update, CAEP, and HLC accreditation update to the February agenda.

Board Governance Committee - Tim Butcher reported that the Committee discussed the following:

- All draft policies being presented for action were reviewed along with comments received.
- Reaching out to constituent groups to obtain suggestions regarding recommendations for new Board members.
- Updating the Board agenda topics calendar.
- The provost search concluded with Dr. Morris appointed as the new provost.
- Skype interviews are scheduled for next week with six presidential search finalists.
- Full-time faculty searches are on-going.

TIM BUTCHER MOVED TO APPROVE THE PROPOSED BOARD DRAFT POLICIES FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION SUBJECT TO THE THIRTY-DAY COMMENT PERIOD AND IF NO COMMENTS ARE RECEIVED AFTER THE PERIOD.
MIKE RUST SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Business and Finance Committee - Mike Rust reported that the Committee discussed the following:

- Items being presented for action.
- Financial statement.
- The College is looking at a \$2.2 million dollar deficit at the end of its fiscal year. The current cash flow is \$4 million but it will decrease during the summer months resulting in having to borrow funds from the GSC Foundation.
- A plan to assist with the deficit.
- Working on a budget for the 2020-2021 year.
- An increase in tuition for next year. A proposal will be submitted at the April meeting.
- Dale Cochran spoke to the Committee and provided a needs assessment list for the College in reference to maintenance. He recommended the list be completed in the next three years and will present a priority list of needs in the next fiscal year to the business and finance committee at its next meeting. The approximate cost of renovations needing completed in the next three years is \$5.3 million.
- John Beckvold announced that the auditors recommended the College acquiring a better ledger system. A new system is being planned and a progress report will be provided at the next meeting.
- The Business and Finance Committee, Dr. Nelson, and John Beckvold held an investor phone call on December 18th and the College's bond underwriter's assisted with the call. No issues were recognized.

Chair Smith requested the bond investors send a report regarding the phone call on December 18th to the Board.

Mr. Butcher noted that budget updates should be provided to the Board on a monthly or quarterly basis.

Mr. Rust announced that financial statements, balance statements, and cash flow statements will be provided at each meeting. He recommended that counsel review all service contracts in an effort to protect management.

Dr. Nelson mentioned that the Higher Education Policy Commission counsel reviews College documents as needed.

Mr. Beckvold made reference to the revised fee schedule provided to all for approval and noted that the fee for student activities listed on page five of the schedule is a new fee to cover a variety of student activities, health and mental services, athletic events, shuttle service, etc. The fee was proposed at the Meet and Confer

meetings and positive feedback was received. The fee is also comparable to other state colleges in West Virginia.

MIKE RUST MOVED TO APPROVE THE FEES AND BOARD RATES FOR THE FY21 ACADEMIC YEAR AS REVISED. JASON GUM SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Enrollment and Student Life Committee – Steve Gandee and Marty Carver reported the following:

- 2020 spring enrollment is at 792 as compared to 794 last spring.
- EAB impacted 80 students last year; however, their contract will be reevaluated for next year. EAB has put forth a new initiative to assist with recruiting because there have been changes in filters used by recruiting services nationwide. Due to Google analytics, less messages are being delivered.
- Fall 2019 to spring 2020 retention was at 85 percent. 82 percent was first-time freshmen. Last year, the athlete retention was 67 percent from fall to spring and this year it is at 82 percent.
- A handout was provided to all that included an article from The WV Higher Education Almanac published in 2019 that included data and statistics about GSC. The article contained a lot of inconsistencies.

Academic Affairs Committee – Skip Hackworth asked Dr. Morris to present the Committee report.

Dr. Morris reported:

- Dr. Fred Walborn will present the Collaborative Project at the Higher Learning Commission conference in April.
- The College is working with Pierpont CTC to develop an associate in nursing degree program to eventually become a bachelor of nursing program. A letter of intent to plan was submitted to HEPC and approval has been received. Currently, the funding is being sought after for the project.
- Council for the Accreditation of Educator Preparation (CAEP) will visit the College May 2-4, 2020.
- Additional academic programming updates have been deferred and a report will be provided at the April meeting.
- The College passed the September 2019 Higher Learning Commission (HLC) focus visit and has been approved and permitted to offer online degree programs.

Mr. Ratliff reported :

- FCI-Gilmer will be graduating its first four year GSC students this summer.
- Participating dual enrollment counties will be visiting GSC on March 11th.
- Bluegrass trip to Nashville was well attended.
- Department of Natural Resources would like the College to provide entertainment for “Fishing Days” in September at Stonewall Resort.

Campus Updates

Mr. Hutchison reported:

- He meets with HC Strategists daily and they are developing an annual plan and seeking more grants.
- He provided a current legislative agenda to all. Funding that is being pursued includes \$1.5 million for programs such as the Home Grown Initiative, online programs, etc.
- A committee is being formed to track graduates and gather information regarding job placement.
- Everyone should have received a letter today regarding the College’s Founder’s Day activities scheduled for February 19th.

Mr. Skiles reported:

- Nine of twelve athletic teams improved team GPA this year.
- The spectators' morale has increased at student athletic events.
- Coach Kim Stevens won her 100th game last week.
- Academic merit scholarships and the Academic Success Center has assisted immensely with athlete recruitment and retention.
- There are currently 362 athletes on campus.
- Since the start of the academic year, 35 students quit the sport he/she came to GSC to participate. 21 of the 35 remained at GSC.

Announcements

Mr. Smith announced the following:

- GSC Theatre performs "Till Death Do Us Part," an interactive murder mystery dinner event, on Friday, February 14 in the Mollohan Campus Community Center Ballroom. Social hour is at 6:00 p.m., show and dinner is at 7:00 pm.
- Feb. 19th is GSC Founder's Day and the Day of Giving event.
- Mountain East Conference Basketball Tournament will be held March 6-8, 2020 in Wheeling, WV.
- Next Board meeting is scheduled for March 28th.

Adjournment

With no further business and hearing no objection, Chairperson Smith adjourned the meeting at 3:01 pm.

Greg Smith
Chairperson

Teresa Sterns
Executive Assistant to the President