

Alumni Council Meeting

January 27, 2018

GSC's Alumni Council met on Saturday, January 27, 2018 (10:00 a.m., Mollohan Campus Community Center Conference Room) with Council President Dennis Carpenter presiding. Members present: Yvonne King, Mary Bland Strickland, Bob Marshall, Gary Waggoner, Martha Deel, Kyre Anna Minney, Sharon Gainer, David Gillespie, Gary Gillespie, Paul Biser, Ralph Holder, Doug Patterson, Bill Deel, and Debra Nagy.

Members joining by conference phone were: Maureen Gildein, John Hoover, and Julie Yearego.

Others in attendance were: David Hutchison, Jesse Skiles, and Marty Carver.

Ralph Holder distributed a written proposal for Alumni Day where the Alumni Association, GSC Foundation, and GSC Board of Governors would sponsor an Educators Jamboree with a discussion about this proposal taking place later in the meeting.

Marty Carver, Vice President for Enrollment, presented an Alumni Recruiting System that, although not for everyone, allows alumni wanting to help with the recruiting process to do so. Several on Council were very receptive of this concept with Kyre Ann Minney asking Mr. Carver to develop a "cheat sheet" of who to contact on campus for what as it relates to recruiting, John Hoover recommending that a CD about the campus be created and made available to perspective students and their parents, and Maureen Gildein identifying the need for some talking points about the college as alumni are talking with parents of prospective students. Marty promised to create a short tutorial for those interested in participating in this initiative.

David Hutchison presented a Foundation report and introduced alumnus Jesse Skiles who has been hired as Athletic Fundraiser in College Advancement. Dave further explained that with alumni being part of Jesse's targeted base, that he would be working with Debbie some in Alumni Relations. Dave also shared during his report that Alumni Council Member Mark Downey has contributed \$35,000.00 to a silver coin fund raising initiative that will commemorate GSC's 150 year anniversary. These coins, costing approximately \$25.00 each and selling for \$100.00, have been ordered with plans for the proceeds or a portion thereof to go towards a project to support the college. He asked Council's thoughts on building an Alumni Center near Morris Stadium for around \$5,000.00; this would be for meetings, to view games, and to have dances. After much discussion, Sharon Gainer asked to be on record as saying that this needs much more discussion before breaking ground; that monies raised right now should benefit our students.

Minutes from the November 2017 meeting were approved as written.
(Holder/D. Gillespie)

Debbie gave a financial update of Alumni Association monies:
Checking account: \$3,784.91
CDs \$8,077.57 and \$5,264.34 with maturity dates being in March 2018

OLD BUSINESS: Committee Reports

Ralph Holder distributed his committee's Slate of Nominees for Alumni Banquet recognition.

Bob Marshall spoke about his committee's recommendation not to implement alumni dues - that although the concept of having dues is not a bad one, this would be counterproductive to the Foundation's fundraising initiatives right now.

A motion was made to bring November's tabled motion about dues back to the table (D Gillespie/Gainer) with Council unanimously opposing dues at this time.

Chapter Events

Gary Gillespie announced that he will be hosting the annual Teays Valley Alumni Chapter Meeting on Saturday, April 21st at the FireSide Grill (Exit 39 off of I64).

David Hutchison shared that the Foundation will once again sponsor an Alumni & Friends of GSC hospitality suite in Charleston during the MEC tournament.

Kyre Anna Minney promised to dust off her concept of creating a Gilmer County Alumni Chapter and to move forward with starting this group.

Doug Patterson has June 16th penciled in for a possible golf fundraiser in Parkersburg for PAC (aka Pioneer Athletic Club).

Recruitment

Council was in favor of Marty Carver's Alumni Recruiting system.

Alumni Day

Ralph felt that we would need shuttle buses to transport folks attending the Educators Jamboree to and from their events and activities, that we would provide lunch and invite 100 – 150 public school teachers for the day of morning workshops, baseball and/or softball games in the afternoon, plus a music concert, art show, etc. Kyre Anna Minney, on the other hand and being a public school principal, felt that this should be open to all teachers.

With many logistics needing to be worked out, programming format, costs to be identified and approved on the front side, and after much discussion – a committee with Ralph Holder as chair was appointed by Alumni Council President Dennis Carpenter; his committee being made up of: Kyre Ann Minney, Maureen Gildein, Debra Nagy, Doug Patterson, Bob Marshall, Dennis Carpenter, and John Hoover. The committee

was tasked with trying to get all of the details surrounding this “jamboree” accomplished by mid-February so we can start spreading the word.

What can I do to promote GSC?

Dennis Carpenter – wear GSC shirts and hats; use GSC coffee cups in public

Maureen Gildein – e-mailed her list of 25 ideas

NEW BUSINESS:

Alumni Council President Dennis Carpenter asked if there were any other nominees that Council wanted to consider for our awards at the Alumni Banquet. Hearing none, a motion was made to close the nominations and to accept the Slate of Nominees as presented (M. Deel/Patterson).

Ralph Holder announced that Mike Rust was willing to once again host an event at Churchill Downs, Louisville, KY in late May/early June and that Kentucky Chapter Leader Carol Hamilton was on board with this. Ralph will speak with Mike and have him to identify a date so Debbie can start pushing out this information. (Although in times past most of the attendees have been members of Council and other representatives from GSC, this was thought to be a good event.)

A motion was made to bring back our 25 year graduates and to recognize them at the Alumni Banquet (M. Deel/Strickland). Julie Yearego was appointed by Alumni Council President Dennis Carpenter to chair a committee to plan how we can get lots of these folks back to campus, her committee being made up of: Martha Deel, Debra Nagy, Dennis Carpenter and John Hoover).

New Alumni Council members will be recognized at the Alumni Banquet. Everyone was reminded that next Saturday, February 3rd is Winter Homecoming (alumni basketball game, Black History Month Proclamation, GSC Alumni & Friends Deck, and afternoon basketball games, GSC vs UC).

Meeting adjourned at 12:16 p.m.

Respectfully submitted

Debra Nagy 1/27/2018