

**Glenville State College
Board of Governors Meeting
August 24, 2011
Mollohan Campus Community Center, Third Floor, Room 319
Glenville, West Virginia**

Members Present: Ms. Sue Morris, Chair
Mr. Richard Heffelfinger, Vice Chair
Mr. Tim Butcher
Mr. Mike Forbes
Mr. Mike Fulks
Mr. Bill Hanlin
Mr. Jerry Milliken
Mr. Stan Pickens
Mr. Greg Smith
Mr. Paul Peck, Faculty Representative
Mr. Jason Phares, Staff Representative
Ms. Staci Moore, Student Representative

Staff Present: Dr. Peter B. Barr, President
Ms. Janet Bailey, Director of Athletics
Ms. Annette Barnette, Director of Marketing and Public Relations
Mr. Jerry Burkhammer, Dean of Student Affairs
Mr. Duane Chapman, Vice President for Enrollment Management
Mr. Robert O. Hardman, II, Executive Vice President
Dr. David Millard, Special Assistant to the President
Dr. John Peek, Provost and Senior Vice President
Mr. Dennis J. Pounds, Vice President for College Advancement
Mr. James W. Spears, Senior Vice President for External Relations
Ms. Teresa Sterns, Executive Assistant to the President

Call to Order

Chairperson Sue Morris called the meeting to order at 12:46 p.m.

Swearing in of New Board Member

Chairperson Sue Morris administered the Oath of Office to Staci Moore, newly appointed student representative.

A quorum was established.

Approval of Minutes

IT WAS MOVED BY GREG SMITH TO APPROVE THE MINUTES OF THE JUNE 8, 2011 MEETING AS PRESENTED. RICHARD HEFFELFINGER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Public Comment

N/A

Introductions

Mr. James Spears introduced the new, and returning, Director of Marketing and Public Relations, Ms. Annette Barnette. Annette replaces Scott Gillespie. Mr. Spears announced that Annette provided the Board a copy of the Barr Bulletin and noted that Public Relations will be issuing the letter monthly rather than bi-annually as previously issued.

Mrs. Morris commended Annette for the Board packets she provided the Board and welcomed her back to Glenville State.

Admissions Report

Mr. Duane Chapman reported that there are 375 freshmen; however, this is not the final count as numbers are still being calculated.

Admissions counselors are continuing to recruit from Maryland. They will be focusing on the Carolinas and Tennessee promoting the Appalachian Scholarship. Recruiting students through Skype and Facebook is growing. Ms. Rebecca Conrad is scheduled to travel to China to recruit international students.

The Office of Admissions has been utilizing an electronic program CAPPEX, a program that high school counselors use to build student profiles and match students with colleges. Mr. Chapman indicated that high school students also access the program and the College is continuing to post unique advertisements about Glenville State that are appealing to the students. Once the students have shown interest in the College via interest card, e-mail, etc., they are invited on campus and receive regular counselor contact.

Mr. Chapman hopes to reach the goal of 2000 enrolled students in the near future and anticipates enrollment of 1900 students this semester. He announced that the College's retention rate for students enrolled full time in the baccalaureate degree programs is currently 72.3 percent.

Updates

Mrs. Morris thanked College staff who submitted updates for the Board book and invited members to offer comments and ask questions.

Members of the Board discussed the financial status report as presented on page 20 of the Board book.

Mrs. Morris asked Jerry Burkhammer to update the Board on how media is being presented and utilized to promote the new dorms.

Mr. Burkhammer reported that prospective students may explore a video of Goodwin Hall rooms on-line. Once the student responds and specifies a desired type of room and meal plan, the information is forwarded to the business office for billing purposes and Aramark for ID assignments. Students have the option of paying on-line. A "One Stop Shop" has been implemented for students who come on campus to take care of finances, etc. Students are informed prior to moving into the dorms as to whom their roommate is and they are provided the roommates phone number and e-mail address.

Mr. Spears provided an article from the website "The Atlantic." The article's title is, *The Debt Crisis at American Colleges* and Glenville State is cited in reference to being a four-year public liberal arts colleges where students can get an "Amherst-quality" education at the fraction of a cost.

Mr. Pounds instructed the Board as to how to subscribe to "Google Alerts" on-line to receive other news media regarding Glenville State College.

Dr. Peek announced that Glenville State College made the top ten percent in providing student support as judged by students in 751 colleges and universities who participated in a national survey on student engagement.

Mr. Forbes requested that Board members be added to the College's e-mail lists for receiving articles and media updates.

Ms. Barnette indicated that she would add all members to the media release of articles list.

Mr. Spears announced that of the four ROTC programs in West Virginia, Glenville State's program ranks second for the number of participants in the program and WVU ranks first. The ROTC office on campus has been expanded and the number of current participant in the program is in the mid 40's.

President's Report

President Barr provided the Board a partial list of activities that he has been engaged in since the last meeting.

- He reported that he met with Dr. Steve Coan, President of JASON Project, Sea Research Institute, Mystic Aquarium, and Immersion Project and he is very supportive and interested in collaborating with the Hidden Promise Scholar Mentors to incorporate project based mentoring. Dr. Barr spoke with the school superintendent in Connecticut regarding his interest in the College's Hidden Promise Scholar program and offering it to certain schools in Connecticut.
- Move-In Day was a success with faculty and staff assisting students moving in. Convocation and the picnic went very well. President Barr acknowledged appreciation to the Board members who attended Convocation.

- Construction of the Pioneer Center is moving quickly. President Barr announced that he asked a few members of the Board to form a Capital Campaign Oversight Committee to try and solicit funds for the remaining dollars needed to finish the Pioneer Center.

The Board discussed the anticipated funding and expenses regarding the structure of the Pioneer Center and the reduction of costs once the space has been leased for the 24/7 medical services facility.

The television and radio studios are currently under construction on campus and should be operational by the first of the year.

Announcements

Chairperson Morris announced that Mr. Rick Sypolt will be presenting a report regarding the Department of Land Resources at the Board's next meeting.

She reminded the Board that the next scheduled Executive Committee meeting is Wednesday, September 28th at 11:00 am and the next full Board meeting will be on Wednesday, October 12, 2011.

In an effort to keep Board updates consistent and to save time for those submitting reports, an update template will be distributed prior to the next Board meeting.

Chairperson Morris invited the Board to attend the annual Hidden Promise Scholars dinner that will be held on Tuesday, September 6, 2011 at 6:00 p.m. in the ballroom.

She reminded all that the first home football game is September 1st at 7:00 p.m. in Glenville versus Carson-Newman and Homecoming on October 22nd at 1:30 p.m. against WV Wesleyan.

Mrs. Morris announced that HEPC will be holding the following Board trainings for members:
September 29 & 30 at Oglebay Resort in Wheeling, WV – Registration deadline is Friday, September 16th. This training is worth 12 hours of credit.

October 14 & 15 at Shepherd University – Registration deadline is September 1st. This training is worth six hours of credit.

Adjournment

With no further business and hearing no objection, Chairperson Morris adjourned the meeting at 2:33 p.m.

Sue Morris
Chairperson

Teresa Sterns
Executive Assistant to the President