

**MARKETING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200 (OR)	
BUSN 230	3	MUSC 200	2
CART 101	3	ECON 201	3
CSCI 101	3	HIST 201, 202, 207, 208 (OR)	
ENGL 101	3	POSC 203.....	3
GSC 100	1	ENGL 102.....	3
Total Hours - Fall Semester	16	MRKT 201 (OR) ELECTIVE	3
		PED 101.....	1
		Total Hours - Spring Semester	15

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
ART 200, CART 200 (OR)		BIOL 101, 102, CHEM 100, 101,	
MUSC 200	2	ENVR 101, PHYS 201, 209	
BUSN 270	3	(OR) SCNC 101	4
ENGL 203, 204, 205 (OR) 206	3	BUSN 193.....	3
MATH 102	3	MGMT 201.....	3
MRKT 201 (OR) ELECTIVE	3	MRKT 202.....	3
Total Hours - Fall Semester	17	PED 201.....	1
		Total Hours - Spring Semester	17

THIRD YEAR

BIOL 101, 102, CHEM 100, 101,		REQUEST DEGREE EVALUATION	
ENVR 101, PHYS 201, 209		FINC 321	3
(OR) SCNC 101	4	MRKT 203 (OR) ELECTIVE	3
ECON 202	3	MRKT 385.....	3
MRKT 203 (OR) ELECTIVE	3	MRKT 390 (OR) MRKT 395	3
MRKT 377	3	STAT 361	3
MRKT 379	3	Total Hours - Spring Semester	15
PED 301	1		
Total Hours - Fall Semester	17		

FOURTH YEAR

BUSN 330	3	APPLY FOR GRADUATION	
BUSN 493	3	ECON 420	3
CSCI 260	3	HIST 201, 202, 207, 208 (OR)	
MGMT 202.....	3	POSC 203.....	3
MRKT 390/MRKT 395 (OR) ELECTIVE..	3	MRKT 390/MRKT 395 (OR) ELECTIVE..	3
ELECTIVE.....	1	MRKT 478.....	3
Total Hours - Fall Semester	16	MRKT 497.....	3
		Total Hours - Spring Semester	15