

126 Department of Business

BACHELOR OF ARTS IN EDUCATION BUSINESS AND MARKETING EDUCATION (5-ADULT)

Candidates in this major are preparing to be licensed as a teacher. Candidates may wish to combine these specializations with another (5-9), (9-Adult), (5-Adult) or (K-Adult) specialization.

Admission Requirement: Candidates must present proof of keyboarding skills to be admitted to this program

Students admitted to this program must be informed that one or more of the content specialization courses may not be available on the Glenville State College campus every year.

General Education Requirements **43 hours**
Candidates must complete ECON 201 and MATH 102 as part of the General Education requirements.

Content Specialization Courses **54 hours**

Business Education **27 hours**

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 193	Applied Business Communications	3
BUSN 270	Business Law I	3
BUSN 305	Professional Office Procedures	3
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
MATH 102	College Algebra	
MGMT 202	Small Business Management	3
STAT 361	Introduction to Statistical Analysis	3

Choose one of the following: 3

ECON 420	The Financial System and Economy	
FINC 321	Business Finance	
FINC 421	Risk Management and Insurance	

Marketing Education **27 hours**

BUSN 100	Introduction to Business	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 470	Business Law II	3
ECON 202	Principles of Macroeconomics	3
MGMT 384	Human Resource Management	3
MRKT 201	Principles of Marketing	3

MRKT 203	Introduction to Graphic Design	3
MRKT 377	Sales Management and Technology	3
MRKT 379	Advertising and Sales Promotion	3

Professional Education 23 hours

CSCI 267	Computer Skills for Education	2
EDUC 203	Foundations of Education	2
EDUC 205	Educational Psychology*	3
EDUC 310	Classroom Management and Teaching Strategies	2
EDUC 341	Teaching Business and Marketing in Middle and Adolescent Education (5-Adult)	3
EDUC 412	Curriculum and Assessment: Content (5-Adult)	2
READ 317	Teaching Reading in Middle & Adolescent Education	3
SPED 220	Educating the Student with Exceptional and Cultural Diversities	3
SPED 334	Strategies for Educating the Student with Learning Disabilities and Behavior Disorders	3

Student Internship 12 hours

EDUC 493	Capstone Assessment	1
EDUC 454 & EDUC 455	Student Internship	11

Total minimum hours required for degree 132 hours

Education 203 and Education 205 are the only Professional Education courses that can be attempted without being admitted to the Teacher Education Program.

*Before enrolling in Education 205, a student must attempt PRAXIS I or be exempt from this requirement due to ACT or SAT score.

GATEWAY ASSESSMENT - ADMISSION TO TEACHER EDUCATION

CAPSTONE ASSESSMENT - EDUCATION 493