Glenville State College Board of Governors Meeting February 12, 2014

Mollohan Campus Community Center, Third Floor, Room 319 Glenville, West Virginia

Members Present: Mr. Richard Heffelfinger, Chairperson

Mr. Tim Butcher Dr. William Deel Mr. Mike Fulks Mr. Stephen Gandee Mr. Ralph Holder

Ms. Sue Morris, via teleconference

Mr. Greg Smith

Mr. Paul Peck, Faculty Representative Mr. Jason Phares, Staff Representative Mr. Travis Nesbitt, Student Representative

Members Absent: Mr. Mike Forbes

Staff Present: Dr. Peter B. Barr, President

Ms. Janet Bailey, Director of Athletics

Ms. Annette Barnette, Director of Marketing and Public Relations

Mr. Duane Chapman, Dean of Student Affairs Mr. Robert O. Hardman, II, Executive Vice President Dr. David Millard, Special Assistant to the President Dr. John Peek, Provost and Senior Vice President

Mr. Dennis J. Pounds, Vice President for College Advancement Mr. James W. Spears, Senior Vice President for External Relations

Ms. Teresa Sterns, Executive Assistant to the President

Faculty Present: Dr. Kevin Evans, Professor of Chemistry

Dr. Sara Sawyer, Assistant Professor of Biology

Others Present: Morgan Scarpellini, GSC Student

Mike Hager, Auditor, Hayflich & Steinberg

Call to Order

Chairperson Rich Heffelfinger called the meeting to order at 12:41 pm.

Approval of Minutes

IT WAS MOVED BY GREG SMITH TO APPROVE THE MINUTES OF THE DECEMBER 4, 2013 MEETING AS PRESENTED. BILL DEEL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Public Comment

N/A

Undergraduate Research Presentation

Morgan Scarpellini, undergraduate student, presented a PowerPoint presentation to the Board regarding the effect of water temperature on the early response gene, c-Jun, in the sea anemone, Aiptasia pallida, that she assisted Dr. Sara Sawyer with last summer.

Report on FY2013 Audit from Hayflich & Steinberg

Mr. Mike Hager, Auditor, Hayflich and Steinberg, presented the auditors' reports and discussed GCS's financial statements for the years ended June 30, 2012 and 2013. The financial statements were distributed to the Board. Upon conclusion of the presentation, Mr. Hager offered the opportunity to answer questions from the Board members.

Updates

Mr. Heffelfinger thanked all who submitted updates for the Board book and invited members to offer comments and ask questions.

Members commented and presented various questions regarding the financial status report and enrollment.

President Barr noted that recruitment/retention must be more focused on more to increase enrollment.

Mr. Hardman reminded the Board that the College is expecting a mid-year appropriation reduction of approximately seventy thousand dollars.

Business and Finance Committee

Mr. Heffelfinger reported that the Committee reviewed the FY2015 tuition and fees schedule and recommends approval of the Board.

IT WAS MOVED BY TIM BUTCHER THAT THE BOARD OF GOVERNORS APPROVE THE TUITION AND FEES SCHEDULE FOR THE 2014-2015 ACADEMIC YEAR AS PROPOSED. GREG SMITH SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Student and Academic Affairs Committee

Steve Gandee reported that the Committee reviewed the revised target goals for the compact and recommends approval of the Board.

IT WAS MOVED BY STEVE GANDEE THAT THE BOARD OF GOVERNORS APPROVE THE REVISED STUDENT SUCCESS TARGET GOALS FOR THE GSC INSTITUTIONAL COMPACT 2013-18 CYCLE (MASTER PLAN FOR 2013-2018). GREG SMITH SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

President's Report

President Barr introduced Greg King, new Associate Vice President for Enrollment Management. Mr. King spent six years working in enrollment at Kings University prior to coming to Glenville State on January 16.

Mr. King gave a brief bio of himself and reasons he wanted to relocate to Glenville State. In the last three weeks, he has spent time with each of the academic departments to assess what direction to move recruitment for the College. He reviewed the admissions process and researched what needs/does not need improvement. He has made changes to the application process and it is working well. Mr. King indicated that he looks forward to reporting good numbers in the near future.

President Barr provided a partial list of activities that he has been engaged in since the last meeting to the Board and reported the following:

- Create WV will be holding its conference at Glenville State this October and Dr. Barr hopes that faculty, staff and students will take advantage of it and become engaged. He invited all to attend and will make sure all receive more information prior to the conference. Create WV's goal is to use existing resources and create new ones.
- The Waco Center construction is anticipated to be completed by April 21st. A continuation kick-off of the capital campaign is being planned to be held at the Waco Center on April 25th and continue with tours of the Center on April 26th.
- A new proposal has been submitted to Minnie Hamilton Health Systems for the medical facility due to the estimated build out being significantly more than originally planned.
- President Barr and Ralph Holder met with Patrick Klein with the iBELIEVE Foundation in early January.
 They discussed the possibility of iBELIEVE collaborating with Glenville State Hidden Promise Scholar (HPS) camps this summer. The iBELIEVE Foundation focuses on similar students as we see in the HPS program and it teaches character building. The Foundation has held summer camps at West Liberty University in the past.
- President Barr attended and presented at the Sea Research Foundation Board meeting last weekend.
 He presented on the Hidden Promise Program and the plan to expand JASON into the remaining
 counties in West Virginia. The Board was very supportive. Mystic Aquarium and Immersion Learning
 are both part of the Foundation. Congressman Mollohan, Eleanor Smalley, and Mike Green with the
 West Virginia Department of Education met with President Barr regarding working with three other

institutions in West Virginia to offer JASON with a goal of getting the JASON curriculum to all 6th-8th graders in West Virginia. West Virginia University will do the actual research on the project.

Update on Strategic Plan Process

President Barr announced that Dr. Peek has been leading the Strategic Plan Process and it will evolve until the fall semester 2015. He reported that he anticipates a list of goals being put together by spring 2014 and submitted to the Board for review by early fall.

Due to an inquiry from a member as to why education was not mentioned in the Mission Statement, Mr. Spears noted that the Committee thoroughly discussed it and concluded that the mission should be fifteen words or less. He further indicated that the end result is to try to create students to be citizens of the world and to teach them to think productively.

It was suggested by members to strike the word "one" from the Vision Statement currently listed as "Glenville State College will be recognized as one of the best small public liberal arts colleges in the country."

After a discussion, President Barr requested continual updates on the Plan and requested that Board members be asked to sit on the Committee.

New Business

Mr. Holder inquired as to whether a plan to keep tuition and fees the same for freshmen until they graduate could be a possibility for the College to implement?

President Barr mentioned that it could be a possibility if the tie to graduation in four years was strengthened.

Announcements

Paul Peck asked President Barr to give follow-up on the Shepherd incident.

President Barr reported that a check was dispersed prior to Christmas to Shepherd's Athletic Director, BJ Pomeroy, to cover the losses. The BRIM reimbursement was received by the GSC Foundation. No suspects have been arrested to date.

• Paul Peck announced that ACF will meet next week regarding SB409 and he requested the College provide information to include in the letter ACF is going to draft regarding SB409 to send to legislature.

President Barr signified that he would appreciate Professor Peck keeping the Board updated on ACF's leads on legislative bills.

Mr. Fulks requested a list of individuals on the legislative committee for Outcomes Based Funding.

- Denny Pounds suggested it may be beneficial to request all student graduates to follow LinkedIn, a social
 networking website for people in professional occupations. Individuals may stay in touch with colleagues
 and classmates and discover professional opportunities, business deals, and new ventures.
- The next scheduled Executive Committee meeting is Wednesday, March 26th at 11:00 a.m. and the next full Board meeting will be on Wednesday, April 9, 2014.

Executive Session

IT WAS MOVED BY GREG SMITH THAT THE BOARD OF GOVERNORS GO INTO EXECUTIVE SESSION UNDER THE AUTHORITY OF WV CODE §6-9A-4(b)(2)(A)TO DISCUSS AN EMPLOYEE AND INFORMATION WHICH WOULD CONSTITUTE AN UNWARRANTED INVASION OF AN INDIVIDUAL'S PRIVACY IF DISCUSSED IN PUBLIC. RALPH HOLDER SECONDED THE MOTION.

Rise from Executive Session

IT WAS MOVED BY GREG SMITH THAT THE BOARD RISE FROM EXECUTIVE SESSION AND RECONVENE IN OPEN SESSION. MIKE FULKS SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Adjournment

With no further business and hearing no objection, Chairperson Heffe	elfinger adjourned the meeting
at 3:00 pm.	

Richard Heffelfinger
Chairperson

Teresa Sterns
Executive Assistant to the President