

DEPARTMENT OF BUSINESS

Mrs. Cheryl F. McKinney, Department Chairperson

Professors: G. Arbogast

Associate Professors: D. Heaster, C. McKinney

Assistant Professors: T. Henline, K. Queen

Instructors: W. Chesser, L. Ward, T. Weiford

The Department of Business provides quality educational opportunities for students who are preparing for challenging careers in dynamic business environments and/or pursuing graduate degrees. The Department faculty are committed to educating students to be thoughtful, productive, engaged, and responsible citizens. The Department of Business maintains excellence in academic programs by interacting with employers and recent graduates who regularly provide advice on the marketability of our degrees in an information-processing and global economy.

The Department offers both two year and four year programs that emphasize life-long learning and personal and professional development. Modern technology and current software are integrated throughout each program. In addition to the course work, business majors are encouraged to participate in student organizations and co-curricular activities that provide opportunities for service learning, the development of human relations skills, and the application of leadership skills.

The Business faculty bring a variety of professional experience to the classroom and regularly participate in professional development activities to keep them abreast of current developments in their field of expertise. Small classes permit ready access to faculty and academic advisors, and all business faculty encourage students and advisees to visit their offices frequently throughout the semester.

For additional information about the Department of Business, its programs, faculty, and organizations call (304) 462-6250.

Degree Programs

Bachelor of Science in Business Administration

with majors in Accounting, Computer and Information Systems, Management, Marketing, Resort Area Management, Sport Management

Bachelor of Arts in Education

Business and Marketing (5-Adult)

Associate of Science in Business

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
ACCOUNTING**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Accounting Major 42 hours

ACCT 331	Intermediate Accounting I	3
ACCT 332	Intermediate Accounting II	3
ACCT 334	Individual Income Tax Accounting	3
ACCT 337	Cost Accounting	3
ACCT 344	Business Income Tax Accounting	3
ACCT 432	Advanced Accounting	3
ACCT 435	Auditing	3
ACCT 436	Accounting Systems	3
ACCT 438	Accounting Ethics Seminar	3
BUSN 470	Business Law II	3
BUSN 493	Strategic Management and Planning	3
ECON 420	The Financial System and Economy	3
FINC 321	Business Finance	3
STAT 361	Introduction to Statistical Analysis	3

General Electives 6 hours

Total minimum hours required for degree 120-121 hours

GATEWAY ASSESSMENT – BUSN 193 - CAPSTONE ASSESSMENT – BUSN 493

IMPORTANT: CPA EXAM AND CERTIFICATION INFORMATION

The West Virginia Board of Accountancy (www.wvboacc.org) is the regulatory board charged with the administration and enforcement of the provisions of the West Virginia Board of Accountancy law, including oversight of the professional licensing of Certified Public Accountants. In general, the Board shall issue an initial certificate to an applicant of good moral character who meets the *Education, Examination and Experience* requirements as specified on the website listed above. In brief, candidates must ultimately complete 150 hours of specified *Education*, pass the Uniform CPA *Examination* and accumulate at least one year of *Experience* to become a CPA.

A West Virginia exam applicant may sit for the CPA examination with a baccalaureate degree and the completion of specific courses at the upper-division baccalaureate and/or graduate levels at an accredited college or university. Minimum requirements include:

- 27 semester hours in Accounting (excluding Principles of Accounting, as specified by the West Virginia State Board of Accountancy),
- 6 semester hours in Business Law and
- 27 semester hours in Business courses (other than accounting and business law courses, as specified by the West Virginia State Board of Accountancy).

Three credit hours in ethics are required and may be counted as part of the accounting or business courses.

The Bachelor of Science in Business Administration degree with a major in Accounting from Glenville State College exceeds these minimum academic standards set forth by the West Virginia State Board of Accountancy. A complete listing of specific criteria may be obtained from the West Virginia State Board of Accountancy or the GSC Accounting Faculty.

Remember that CPA candidates must ultimately complete 150 semester hours of postsecondary education and receive a baccalaureate or higher degree from a college or university accredited by a regional accreditation board recognized by the West Virginia State Board of Accountancy. If an accounting major is interested in eventually becoming a CPA, the student must earn additional hours past those 120 hours required to obtain a baccalaureate accounting degree at Glenville State College. The Department of Business recommends three options for interested students to consider in fulfilling the West Virginia State Board of Accountancy 150 hour requirement:

- The student may elect a second major and/or select a minor; this option could also include completion of an Associate Degree. It is imperative that a student who is interested in this option consult with the advisor in the sophomore year to properly plan a course of study incorporating these additional hours.
- The student may elect not to declare an additional major/minor but take advisor-approved electives in several areas to complete the required hours.
- The student may elect to complete the 120 hour baccalaureate accounting program at Glenville State and then pursue a graduate degree at another institution.

Students are encouraged to talk with one of the Accounting faculty about this information and options available.

**ACCOUNTING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 100	3	ART 200, CART 200, FNAR 100	
BUSN 230	3	(OR) MUSC 200	3
CSCI 101	3	CART 101.....	3
ENGL 101	3	MATH 115	3
GSC 100	1	MGMT 201 (OR) MRKT 201	3
Total Hours - Fall Semester	16	Total Hours - Spring Semester	15

SECOND YEAR

ACCT 331	3	ACCT 332.....	3
BUSN 193	3	BUSN 470.....	3
BUSN 270	3	ECON 201 (OR) 202	3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4	ENGL 102.....	3
MRKT 201 (OR) MGMT 201	3	PED 201.....	1
Total Hours - Fall Semester	16	STAT 361	3
		Total Hours - Spring Semester	16

THIRD YEAR

ACCT 337	3	ACCT 334.....	3
ACCT 432	3	ACCT 435.....	3
CSCI 260	3	ENGL 203, 204, 205 (OR) 206	3
ECON 202 (OR) 201	3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104	4
HIST 201, 202, 207, 208 (OR) POSC 203 ..	3	FINC 321	3
Total Hours - Fall Semester	15	Total Hours - Spring Semester	16

FOURTH YEAR

ACCT 344	3	ACCT 438.....	3
ACCT 436	3	BUSN 330.....	3
BUSN 493	3	ECON 420	3
HIST 201, 202, 207, 208 (OR) POSC 203 ..	3	ELECTIVES	3
ELECTIVES	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	15		

108 Department of Business**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
COMPUTER AND INFORMATION SYSTEMS****GSC 100 The First Year Experience 1 hour**

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Business Administration students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Computer and Information Systems Major 27 hours

BUSN 493	Strategic Management and Planning	3
CSCI 201	Introduction to Computer Programming	3
CSCI 202	Enterprise Architecture and Security	3
CSCI 304	Networking & Security	3
CSCI 305	Web Design	3
CSCI 360	Systems Analysis and Design	3
CSCI 381	Database Management	3
CSCI 490	Computer Science Project	3
STAT 361	Introduction to Statistical Analysis	3

Students must select one of the below concentrations:**Architecture & Security Concentration 9 hours**

CSCI 335	Cyber Crime Investigation I (crosslisted as CRJU 335)	3
CSCI 352	Operating Systems Principles	3
CSCI 435	Cyber Crime Investigation II (crosslisted as CRJU 435)	3

Programming Concentration 9 hours

CSCI 286	C++ Programming	3
CSCI 386	Data Structures	3
CSCI 405	Web Application Development	3

General Electives* (must be 300 or 400 level courses) 12 hours**Total minimum hours required for degree 120-121 hours**

GATEWAY ASSESSMENT - BUSN 193 - CAPSTONE ASSESSMENT - BUSN 493

**ARCHITECTURE AND SECURITY CONCENTRATION
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100,	
BUSN 230	3	MUSC 200	3
CART 101	3	CSCI 202	3
CSCI 101	3	HIST 201, 202, 207, 208 (OR)	
ENGL 101	3	POSC 203.....	3
GSC 100	1	MATH 115	3
Total Hours - Fall Semester	16	MGMT 201 (OR) MRKT 201	3
		Total Hours - Spring Semester	15

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 193	3	CSCI 201	3
CSCI 304 (OR) CSCI 381	3	CSCI 260 (OR) CSCI 435	3
CSCI 335 (OR) CSCI 360	3	ECON 202	3
ECON 201	3	MGMT 201 (OR) MRKT 201	3
PED 201	1	Total Hours - Spring Semester	15
ELECTIVE.....	3		
Total Hours - Fall Semester	16		

THIRD YEAR

BUSN 270	3	CSCI 260 (OR) CSCI 435	3
CSCI 304 (OR) CSCI 381	3	ENGL 203, 204, 205 (OR) 206	3
CSCI 335 (OR) CSCI 360	3	ENVR 101, SCNC 101, 102, 103,	
CSCI 305 (OR) CSCI 352	3	(OR) SCNC 104	4
ENGL 102	3	STAT 361	3
Total Hours - Fall Semester	15	ELECTIVES (300-400 level)	3
		Total Hours - Spring Semester	16

FOURTH YEAR

BUSN 493	3	BUSN 330.....	3
CSCI 305 (OR) CSCI 352	3	CSCI 490	3
ENVR 101, SCNC 101, 102, 103,		ELECTIVE (300-400 level)	6
(OR) SCNC 104.....	4	Total Hours - Spring Semester	12
HIST 201, 202, 207, 208 (OR)			
POSC 203	3		
ELECTIVES (300-400 level)	3		
Total Hours - Fall Semester	16		

**PROGRAMMING CONCENTRATION
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100,	
BUSN 230	3	MUSC 200	3
CART 101	3	CSCI 201	3
CSCI 101	3	HIST 201, 202, 207, 208 (OR)	
ENGL 101	3	POSC 203.....	3
GSC 100	1	MATH 115	3
Total Hours - Fall Semester	16	MGMT 201 (OR) MRKT 201	3
		Total Hours - Spring Semester	15

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 193	3	CSCI 202	3
CSCI 260 (OR) CSCI 381	3	CSCI 386 (OR) CSCI 405	3
CSCI 286 (OR) CSCI 305	3	ECON 202	3
ECON 201	3	MGMT 201 (OR) MRKT 201	3
PED 201	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester	16		

THIRD YEAR

BUSN 270	3	CSCI 386 (OR) CSCI 405	3
CSCI 260 (OR) CSCI 381	3	ENGL 203, 204, 205 (OR) 206	3
CSCI 286 (OR) CSCI 305	3	ENVR 101, SCNC 101, 102, 103	
CSCI 304 (OR) CSCI 360	3	(OR) SCNC 104	4
ENGL 102	3	STAT 361	3
Total Hours - Fall Semester	15	ELECTIVES (300-400 level)	3
		Total Hours - Spring Semester	16

FOURTH YEAR

BUSN 493	3	BUSN 330.....	3
CSCI 304 (OR) CSCI 360	3	CSCI 490	3
ENVR 101, SCNC 101, 102, 103,		ELECTIVES (300-400 level)	6
(OR) SCNC 104.....	4	Total Hours - Spring Semester	12
HIST 201, 202, 207, 208 (OR)			
POSC 203	3		
ELECTIVES (300-400 level)	3		
Total Hours - Fall Semester	16		

**BACHELOR OF SCIENCE BUSINESS ADMINISTRATION
MANAGEMENT**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Management Major 36 hours

ACCT 337	Cost Accounting	3
BUSN 470	Business Law II	3
BUSN 493	Strategic Management and Planning	3
ECON 420	The Financial System and Economy	3
FINC 321	Business Finance	3
FINC 421	Risk Management and Insurance	3
MGMT 202	Entrepreneurship	3
MGMT 383	Labor-Management Relations	3
MGMT 384	Human Resource Management	3
MGMT 484	Organizational Behavior	3
MGMT 487	Operations Management	3
STAT 361	Introduction to Statistical Analysis	3

General Electives (three hours must be 300-400 level) 12 hours

Total minimum hours required for degree 120-121 hours

GATEWAY ASSESSMENT - BUSINESS 193 - CAPSTONE ASSESSMENT - BUSINESS 493

**MANAGEMENT
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100	
BUSN 230	3	(OR) MUSC 200	3
CART 101	3	BUSN 193.....	3
CSCI 101	3	HIST 201, 202, 207, 208 (OR) POSC 203 ..	3
ENGL 101	3	MATH 115	3
GSC 100	1	MGMT 201.....	3
Total Hours - Fall Semester	16	Total Hours - Spring Semester	15

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 270	3	BUSN 470.....	3
CSCI 260	3	ENGL 102.....	3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4
MRKT 201	3	ELECTIVES	3
Total Hours - Fall Semester	16	Total Hours - Spring Semester	16

THIRD YEAR

ACCT 337	3	ECON 202	3
ECON 201	3	FINC 321	3
ENGL 203, 204, 205 (OR) 206	3	HIST 201, 202, 207, 208 (OR) POSC 203.....	3
MGMT 202.....	3	MGMT 383.....	3
MGMT 384.....	3	ELECTIVES	3
PED 201	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester	16		

FOURTH YEAR

BUSN 493	3	BUSN 330.....	3
FINC 421	3	ECON 420	3
MGMT 484.....	3	MGMT 487.....	3
STAT 361	3	ELECTIVES (300-400 level)	3
ELECTIVES.....	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	15		

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
MARKETING**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Marketing Major 42 hours

BUSN 493	Strategic Management and Planning	3
ECON 420	The Financial System and Economy	3
FINC 321	Business Finance	3
MGMT 202	Entrepreneurship	3
MRKT 202	Principles of Retailing	3
MRKT 203	Introduction to Graphic Design	3
MRKT 377	Sales Management and Technology	3
MRKT 379	Advertising and Sales Promotion	3
MRKT 385	Global Marketing	3
MRKT 390	Consumer Behavior	3
MRKT 395	Marketing Management	3
MRKT 478	Marketing Research	3
MRKT 497	Internship II	3
STAT 361	Introduction to Statistical Analysis	3

General Electives (three hours must be 300-400 level) 6 hours

Total minimum hours required for degree 120-121 hours

GATEWAY ASSESSMENT - BUSINESS 193 - CAPSTONE ASSESSMENT - BUSINESS 493

**MARKETING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100 3	ART 200, CART 200, FNAR 100, (OR) MUSC 200 3
BUSN 230 3	BUSN 193..... 3
CART 101 3	ECON 201 3
CSCI 101 3	HIST 201, 202, 207, 208 (OR) POSC 203 ..3
ENGL 101 3	MRKT 201..... 3
GSC 100 1	
Total Hours - Fall Semester 16	Total Hours - Spring Semester 15

SECOND YEAR

ACCT 231 3	ACCT 232..... 3
ENGL 203, 204, 205 (OR) 206 3	ENGL 102..... 3
MATH 115 3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104 4
MRKT 203 3	MGMT 201..... 3
PED 201 1	MRKT 202..... 3
ELECTIVES 3	
Total Hours - Fall Semester 16	Total Hours - Spring Semester 16

THIRD YEAR

BUSN 270 3	FINC 321 3
ECON 202 3	HIST 201, 202, 207, 208 (OR) POSC 203..... 3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104..... 4	MRKT 385 (OR) MRKT 390 (OR) MRKT 395 3
MRKT 377 3	STAT 361 3
MRKT 379 3	ELECTIVES (300-400 level) 3
Total Hours - Fall Semester 16	Total Hours - Spring Semester 15

FOURTH YEAR

BUSN 330 3	ECON 420 3
BUSN 493 3	MRKT 385 (OR) MRKT 390 (OR) MRKT 395 3
CSCI 260 3	MRKT 478..... 3
MGMT 202..... 3	MRKT 497..... 3
MRKT 385 (OR) MRKT 390, (OR) MRKT 395..... 3	
Total Hours - Fall Semester 15	Total Hours - Spring Semester 12

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
RESORT AREA MANAGEMENT**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Resort Area Management 40 hours

BUSN 493	Strategic Management and Planning	3
FINC 321	Business Finance	3
FINC 421	Risk Management and Insurance	3
MGMT 384	Human Resource Management	3
MGMT 484	Organizational Behavior	3
PED 130	Recreational Sports	1
RMGT 201	Introduction to Hospitality and Tourism	3
RMGT 301	Fundamentals of Lodging Operations	3
RMGT 302	Food and Beverage Operations	3
RMGT 313	Resort Area Management	3
RMGT 330	Event Planning, Conference and Convention Management	3
RMGT 401	Advanced Lodging Operations	3
RMGT 497	Internship II (<i>must be taken final semester in program</i>)	3
STAT 361	Introduction to Statistical Analysis	3

General Electives 8 hours

Total minimum hours required for degree 120-121 hours

GATEWAY ASSESSMENT - BUSN 193 - CAPSTONE ASSESSMENT - BUSN 493

**RESORT AREA MANAGEMENT
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
BUSN 230	3	BUSN 193.....	3
CART 101	3	HIST 201, 202, 207, 208 (OR) POSC 203 ..	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSC 100.....	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	16		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 270	3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4
ECON 201	3	MRKT 201.....	3
ENGL 102	3	PED 201.....	1
PED 130	1	RMGT 301 (OR) RMGT 302.....	3
RMGT 201	3	ELECTIVES	3
Total Hours - Fall Semester.....	16	Total Hours - Spring Semester	17

THIRD YEAR

ENGL 203, 204, 205 (OR) 206	3	ECON 202	3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4	FINC 321	3
MGMT 384.....	3	RMGT 313 (OR) RMGT 401	3
RMGT 330	3	RMGT 301 (OR) RMGT 302	3
STAT 361	3	ELECTIVES	2
Total Hours - Fall Semester.....	16	Total Hours - Spring Semester	14

FOURTH YEAR

BUSN 330	3	HIST 201, 202, 207, 208 (OR) POSC 203 ..	3
BUSN 493	3	RMGT 313 (OR) RMGT 401	3
CSCI 260	3	RMGT 497.....	3
FINC 421	3	ELECTIVES	3
MGMT 484.....	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester.....	15		

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
SPORT MANAGEMENT**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 33 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 330	Quantitative Business Analysis II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Sport Management 37 hours

BUSN 493	Strategic Management and Planning	3
FINC 321	Business Finance	3
MGMT 383	Labor-Management Relations	3
PED 121	Foundation of Physical Education & Sport	2
PED 130	Recreational Sports	1
PED 224	Assisting in Sports/Camps/Intramurals/Coaching	2
PED 230	Intramural Development	2
SMGT 130	Introduction to Sport Management	3
SMGT 313	Resort Area Management	3
SMGT 330	Event & Sport Facilities Management	3
SMGT 335	Sport Marketing	3
SMGT 430	Legal Aspects of Sport	3
SMGT 497	Internship II	3
STAT 361	Introduction to Statistical Analysis	3

General Electives (nine hours must be 300-400 level) 11 hours

Total minimum hours required for degree 120-121 hours

GATEWAY ASSESSMENT - BUSN 193 -- CAPSTONE ASSESSMENT - BUSN 493

**SPORT MANAGEMENT
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100.....3	ART 200, CART 200, FNAR 100,
BUSN 230.....3	(OR) MUSC 200..... 3
CSCI 101.....3	CART 101 3
ENGL 101.....3	MATH 115 3
GSC 100.....1	MGMT 201 3
SMGT 1303	SMGT 313 (OR) SMGT 330..... 3
Total Hours - Fall Semester16	Total Hours - Spring Semester 15

SECOND YEAR

ACCT 231.....3	ACCT 232 3
BUSN 193.....3	ENGL 102 3
BUSN 270.....3	MGMT 383 3
MRKT 201.....3	SMGT 313 (OR) SMGT 330..... 3
PED 1212	SMGT 335 (OR) SMGT 430..... 3
PED 2011	Total Hours - Spring Semester 15
Total Hours - Fall Semester15	

THIRD YEAR

ECON 201.....3	ECON 202..... 3
ENGL 203, 204, 205 (OR) 206.....3	FINC 321..... 3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....4	HIST 201, 202, 207, 208 OR POSC 203..... 3
PED 130.....1	PED 224 2
PED 230.....2	SMGT 335 (OR) SMGT 430..... 3
STAT 361.....3	ELECTIVES..... 2
Total Hours - Fall Semester16	Total Hours - Spring Semester 16

FOURTH YEAR

BUSN 330.....3	SMGT 497..... 3
BUSN 493.....3	ELECTIVES (300-400 level)..... 9
CSCI 260.....3	Total Hours - Spring Semester 12
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....4	
HIST 201, 202, 207, 208 (OR) POSC 203.....3	
Total Hours - Fall Semester16	

**BACHELOR OF ARTS IN EDUCATION
BUSINESS AND MARKETING EDUCATION (5-ADULT)**

Admission Requirement: Candidates must present proof of keyboarding skills to be admitted to this program.

Students admitted to this program must be informed that one or more of the content specialization courses may not be available on the Glenville State College campus every year.

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 39 hours

Candidates must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business and Marketing Education 54 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 305	Professional Office Procedures	3
BUSN 470	Business Law II	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MGMT 202	Entrepreneurship	3
MGMT 384	Human Resource Management	3
MRKT 201	Principles of Marketing	3
MRKT 203	Introduction to Graphic Design	3
MRKT 377	Sales Management and Technology	3
MRKT 379	Advertising and Sales Promotion	3
STAT 361	Introduction to Statistical Analysis	3

Choose one of the following: 3

ECON 420	The Financial System and Economy
FINC 321	Business Finance
FINC 421	Risk Management and Insurance

120 Department of Business

Professional Education 24 hours

CSCI	267	Computer Skills for Education	3
EDUC	203	Foundations of Education	2
EDUC	205	Educational Psychology	3
EDUC	310	Classroom Management and Teaching Strategies	2
EDUC	341	Teaching Business and Marketing in Middle and Adolescent Education (5-Adult)	3
EDUC	412	Curriculum and Assessment: Content (5-Adult)	2
READ	317	Teaching Reading in Middle & Adolescent Education	3
SPED	220	Educating the Student with Exceptional and Cultural Diversities	3
SPED	334	Strategies for Educating the Student with Learning Disabilities and Behavior Disorders	3

Student Internship 12 hours

EDUC	493	Capstone Assessment	1
EDUC	454 &		
EDUC	455	Student Internship	11

Total minimum hours required for degree 129-130 hours

Education 203 and Education 205 are the only Professional Education courses that can be attempted without being admitted to the Teacher Education Program.

Before enrolling in Education 205, a student must attempt PRAXIS I or be exempt from this requirement due to ACT or SAT score.

GATEWAY ASSESSMENT - ADMISSION TO TEACHER EDUCATION

CAPSTONE ASSESSMENT - EDUCATION 493

**BUSINESS AND MARKETING EDUCATION (5-ADULT)
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	CART 101	3
BUSN 230	3	EDUC 205	3
CSCI 101	3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104	4
EDUC 203	2	MATH 115	3
ENGL 101	3	MRKT 201.....	3
GSC 100	1	Total Hours - Spring Semester	16
PED 201	1		
Total Hours - Fall Semester	16		

ATTEMPT PRAXIS I DURING THE FALL
SEMESTER OF FRESHMAN YEAR

SECOND YEAR

ACCT 231	3	ACCT 232	3
BUSN 193	3	ART 200, CART 200, FNAR 100 (OR) MUSC 200.....	3
BUSN 305	3	BUSN 193	3
CSCI 267	3	CSCI 260	3
ECON 201	3	ECON 202	3
HIST 201, 202, 207, 208 (OR) POSC 203	3	STAT 361	3
Total Hours - Fall Semester	18	Total Hours - Spring Semester	18

THIRD YEAR

BUSN 270	3	BUSN 470	3
EDUC 310	2	EDUC 412	2
MGMT 384.....	3	ECON 420, FINC 321 (OR) FINC 421	3
MRKT 377	3	ENGL 203, 204, 205 (OR) 206	3
MRKT 379	3	MRKT 203 (OR) READ 317.....	3
SPED 220	3	SPED 334	3
Total Hours - Fall Semester	17	Total Hours - Spring Semester	17

FOURTH YEAR

EDUC 341	3	EDUC 493	1
ENVR 101, SCNC 101, 102, 103 (OR) SCNC 104	4	Student Internship*	11
HIST 201, 202, 207, 208 (OR) POSC 203	3	Total Hours - Spring Semester	12
MGMT 202.....	3		
MRKT 203 (OR) READ 317	3		
Total Hours - Fall Semester	16		

*Interns may not enroll in any other courses while in student internship.

PASS PRAXIS II EXAM

**ASSOCIATE OF SCIENCE
BUSINESS**

GSC 100 The First Year Experience 1 hour

All degree seeking students are required to take GSC 100 during their first semester. GSC 100 may be used to satisfy one hour of the General Electives requirement.

General Education Requirements 25 hours

WRITTEN AND ORAL COMMUNICATION

BUSN 193*	Applied Business Communications	3
CART 101	Introduction to Public Speaking	3
ENGL 101	Critical Reading and Writing I	3
ENGL 102	Critical Reading and Writing II: American Mosaic	3

PROBLEM SOLVING AND CRITICAL THINKING

CSCI 260*	Management Information Systems	3
MATH 115	College Algebra	3

CULTURE AND SOCIETY

ECON 201*	Principles of Microeconomics	3
PED 201	First Aid and Safety	1

TECHNOLOGY

CSCI 101*	Computing Concepts	3
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Area of Specialization 35 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 118	Office Software	3
BUSN 230	Quantitative Business Analysis I	3
BUSN 270	Business Law I	3
BUSN 293**	Capstone Business Experience	2
BUSN 296	Dimensions in Professional Development	3
MGMT 201	Principles of Management	3
MGMT 202	Entrepreneurship	3
MRKT 201	Principles of Marketing	3
MRKT 202	Principles of Retailing	3

Total minimum hours required for degree 60-61 hours

GATEWAY ASSESSMENT – BUSINESS 193 - CAPSTONE ASSESSMENT - BUSINESS 293

*General studies courses taught in the Business Department are also part of the content area for AS Business students; therefore, business students must achieve a “C” or better in these courses to meet degree requirements.

**Only AS Business students with 45 credit hours completed can register for BUSN 293 (Capstone Business Experience).

**AS - BUSINESS
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	BUSN 193.....	3
BUSN 230	3	ECON 201	3
CART 101	3	ENGL 102.....	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSC 100	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	16		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 118	3	BUSN 293.....	2
BUSN 270	3	BUSN 296.....	3
MGMT 202.....	3	CSCI 260	3
MRKT 201	3	MRKT 202.....	3
Total Hours - Fall Semester.....	15	PED 201.....	1
		Total Hours - Spring Semester	15