

ENTREPRENEURSHIP ESSENTIALS CERTIFICATE

Purpose: Students who successfully complete this certificate program will possess an advanced level of skill in business operations, ability to conduct economic forecasts and determine feasibility, and develop business and marketing plans. Successful completers will attain a basic knowledge of entrepreneurial skills needed in today's business society.

Program Requirements:

BUSN 100 – Introduction to Business	3 hours
BUSN 230 – Quantitative Business Analysis I	3 hours
ECON 201 – Principles of Microeconomics	3 hours
MGMT 202 – Small Business Management	3 hours
MRKT 201 – Principles of Marketing	3 hours

Total **15 credit hours**

Contact: Business Department at (304) 462-6250

LAND SURVEYING/GIS

Purpose: The individual who completes this certificate program will possess the appropriate skills to operate computer systems utilizing Cartographic and Geographic information system software. This will allow them entry level into the workforce in a surveying or engineering firm. These skills and knowledge would enable them to advance within the employing company. The need for individuals with this training is great in the United States and particularly in urban areas.

Prerequisites: Certificate in Basic Skills Competencies or appropriate scores (ACT, ACCUPLACER) indicating proficiency in basic skills areas of reading, writing, and mathematics. Typing skills recommended.

Program Requirements

CSCI 101 – Practical Computer Applications	3 hours
LAND 121 - Introduction to Land Surveying	3 hours
NRMT 125 - Computer Assisted Mapping	3 hours
NRMT 234 - GIS Applications	3 hours

Total **12 credit hours**

Contact: Land Resources Department at (304) 462-6370