

**MARKETING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
BUSN 230	3	BUSN 193.....	3
CART 101	3	ECON 201	3
CSCI 101	3	HIST 201, 202, 207, 208 (OR) POSC 203 ..	3
ENGL 101	3	MRKT 201.....	3
GSC 100.....	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	16		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
ENGL 203, 204, 205 (OR) 206	3	ENGL 102.....	3
MATH 115	3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4
MRKT 203	3	MGMT 201.....	3
PED 201	1	MRKT 202.....	3
ELECTIVES.....	3	Total Hours - Spring Semester	16
Total Hours - Fall Semester.....	16		

THIRD YEAR

BUSN 270	3	FINC 321	3
ECON 202.....	3	HIST 201, 202, 207, 208 (OR) POSC 203.....	3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4	MRKT 385 (OR) MRKT 390 (OR) MRKT 395	3
MRKT 377	3	STAT 361	3
MRKT 379	3	ELECTIVES (300-400 level)	3
Total Hours - Fall Semester.....	16	Total Hours - Spring Semester	15

FOURTH YEAR

BUSN 330	3	ECON 420	3
BUSN 493	3	MRKT 385 (OR) MRKT 390 (OR) MRKT 395	3
CSCI 260	3	MRKT 478.....	3
MGMT 202.....	3	MRKT 497.....	3
MRKT 385 (OR) MRKT 390, (OR) MRKT 395.....	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	15		