

**INTEGRATED MARKETING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
BUSN 230	3	BUSN 193.....	3
CART 101	3	CSCI 101	3
ENGL 101	3	ENGL 102.....	3
GSC 100.....	0	MATH 115	3
MRKT 201	3	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	15		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 225	3	BUSN 293.....	3
BUSN 270	3	CSCI 260	3
ECON 201	3	ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4
MGMT 201.....	3	MRKT 202.....	3
PED 201 (OR) 301	1	Total Hours - Spring Semester	16
Total Hours - Fall Semester.....	16		

THIRD YEAR

ENGL 203, 204, 205 (OR) 206.....	3	ECON 202	3
ENVR 101, SCNC 101, 102, 103, (OR) SCNC 104.....	4	FINC 321	3
MRKT 203 (OR) RESTRICTED ELECTIVE	3	HIST 201, 202, 207, 208 (OR) POSC 203.....	3
MRKT 385	3	MRKT 379.....	3
MRKT 388	3	MRKT 390.....	3
Total Hours - Fall Semester.....	16	Total Hours - Spring Semester	15

FOURTH YEAR

HIST 201, 202, 207, 208 (OR) POSC 203	3	BUSN 493.....	3
MGMT 402.....	3	MRKT 203 (OR) RESTRICTED ELECTIVE	3
MRKT 417	3	MRKT 478.....	3
STAT 361.....	3	MRKT 495.....	3
RESTRICTED ELECTIVE.....	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	15		