

**142 Department of Business****BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION  
SPORT MANAGEMENT****GSC 100 The First Year Experience 0 hour**

All degree seeking students are required to take GSC 100 during their first semester.

**General Education Requirements 39 hours**

Students in Business Administration must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

**Business Administration Core 33 hours**

|          |                                 |   |
|----------|---------------------------------|---|
| ACCT 231 | Principles of Accounting I      | 3 |
| ACCT 232 | Principles of Accounting II     | 3 |
| BUSN 100 | Introduction to Business        | 3 |
| BUSN 193 | Applied Business Communications | 3 |
| BUSN 230 | Quantitative Business Analysis  | 3 |
| BUSN 270 | Business Law I                  | 3 |
| BUSN 430 | Data Analytics for Business     | 3 |
| CSCI 101 | Computing Concepts              |   |
| CSCI 260 | Management Information Systems  | 3 |
| ECON 201 | Principles of Microeconomics    |   |
| ECON 202 | Principles of Macroeconomics    | 3 |
| MATH 115 | College Algebra                 |   |
| MGMT 201 | Principles of Management        | 3 |
| MRKT 201 | Principles of Marketing         | 3 |

**Sport Management 37 hours**

|          |  |   |
|----------|--|---|
| BUSN 493 | Strategic Management and Planning              | 3 |
| FINC 321 | Business Finance                               | 3 |
| MGMT 383 | Labor-Management Relations                     | 3 |
| PED 121  | Foundation of Physical Education & Sport       | 2 |
| PED 130  | Recreational Sports                            | 1 |
| PED 224  | Assisting in Sports/Camps/Intramurals/Coaching | 2 |
| PED 230  | Intramural Development                         | 2 |
| SMGT 130 | Introduction to Sport Management               | 3 |
| SMGT 313 | Resort Area Management                         | 3 |
| SMGT 330 | Event & Sport Facilities Management            | 3 |
| SMGT 335 | Sport Marketing                                | 3 |
| SMGT 430 | Legal Aspects of Sport                         | 3 |
| SMGT 497 | Internship II                                  | 3 |
| STAT 361 | Introduction to Statistical Analysis           | 3 |

**General Electives (nine hours must be 300-400 level) 11 hours****Total minimum hours required for degree 120 hours****GATEWAY ASSESSMENT - BUSN 193 -- CAPSTONE ASSESSMENT - BUSN 493**