

Glenville State College  
Alumni Council Meeting - August 11, 2019  
Recorded by Secretary: Quentin Murphy

Members in attendance: Maureen Gildein, John Hoover, Yvonne King, Mary Bland Strickland, Doug Patterson, Greg Reed, Jeff Jenkins, Gary Gillespie, David Gillespie, President Kathleen Nelson, Pat Lydon, Julie Yearego , Robin Chaney , Ralph Holder, Dave Hutchison, Quentin Murphy, Conner Ferguson, (Gary Waggoner, Kyre-Anna Minney) – via conference phone

**Call to order**

Alumni Association President Maureen Gildein called the meeting to order at 2PM and a quorum was established.

Ralph Holder made an announcement about the changing of the location of the meeting and expresses thanks to the council for understanding.

**Approval of Minutes:**

Pat Lydon moved that the minutes from the Annual Business Meeting be accepted as presented, John Hoover seconded the motion. No discussion. No nays were recorded. **(MOTION PASSED)**

**Welcome and Opening Remarks**

- President Maureen Gildein introduced Interim President Dr. Kathleen Nelson, the members of Alumni Council introduced themselves, gave their graduation year, and shared some of their favorite memories of Glenville State College. Introductions ended with Dr. Nelson giving a brief rundown of her career.

**President's Remarks**

President Nelson gave the Council an introduction of herself and shared her career background

**Dave Hutchison - Advancement Report**

- Ended the fiscal year just shy of raising \$4 million dollars, with the collective efforts Glenville was able to start 15 new scholarships for this year with \$1.5 Million dedicated to new scholarships.
- Collaborated with a new planned giving website, Crescendo. New challenge is to get classmates and friends to begin the conversation on how they could give back. Looking to focus more on academics when it comes to fundraising. With this partnership looking to find a wider audience of simply getting people involved.
- Hired two interns over the summer who focused directly on the updating the alumni database.

- Goals: Extending personal touches such as birthday email or card.
- Business Department will be continuing a speaker series involving students. Mr. Kenneth Kuhl, the 2019 GSC Alumnus of the Year, will be the second speaker in the series.
- Full marketing plan has been in place for the Day of Giving.
- **Questions:**
  - New website has launched?
    - Go to website and click, “Plan of Giving” rerouted to new design. Still in the beginner stage.
  - Speaker series, Who is in charge?
    - Cheryl McKinney, Business Department
  - With this initiative, would this include the education fields?
    - We have hired a new position on campus with the workforce and community engagement to increase the *homegrown* efforts for our education students.
    - Asked \$1.1 mil for our teachers. If they support it will be a statewide initiative.
  - How would we find people that would be wealthy enough to make personal donations?
    - It would be more of a personal relationship, personal info can be given out but a conversation can take place to help you.
  - Would there be a merger with WVU in education?
    - There has been some discussion about expanding a possible master of education; however, no traction or information has been released.
    - We are looking to expand our completion program for our education students.
    - Partnerships are looking to be expanded in the future but needs to be strategic for our students here at Glenville.
- Ralph Holder moved to end discussion and Kyre-Anna seconded the motion. No discussion. No nays recorded (**MOTIONED PASSED**)

### **Conner Ferguson - Alumni Report**

- Mark Downey has stepped down; Sharon Gainer has no longer be serving as well. Joe Duncan has been sitting on the council but no communication. Three positions are available. Reminder to start recruiting to see who would be interested to serve on the council.
- Alumni Spotlight, nominations. Diversify our features to see new faces.
- Reminders on the Football games on hosting in your area.
- Alumni tailgate will be on all of our home games. For further information, talk to Conner Ferguson. Looking to volunteers.
- Teacher Initiative

- Started last year, many schools have participated in visibility. Looking for ways to get into other schools around the state. Brings recognition to our teachers.
  - Kyre-Anna volunteered to take the lead in Braxton County.
- GSC Move-In
  - Help students move in. Reminder just being visible!
- Meetings planned for the year. November 16th may be moved to a different date.
  - Added a few different dates. An email will be sent out.
- Dueling Pianos, fundraiser. New event.
- Nicholas event will be in late September – Tractor Bar and Grill
- Looking to expand our event map for the state for the 2019-2020 year.
- **Questions:**
  - Are we expanding in our dual credit enrollment?
    - Yes.

### **Conner Ferguson on behalf of Quentin Murphy - Financial Report**

- Expenses over \$4,000 for t-shirts, canopies,
- YTD: Almost full budget
- United Bank account little over \$4,000
- For further details of the financial report, please refer to handout given by Conner Ferguson.
  - Requested handout to be sent to the council to answer further questions.

### **Conner Ferguson - Committee Reports**

- Executive Committee met in late June.
  - Discussed goals for the year, more involved chapters.
  - Measure a ROI, checking to make sure our events are worth it.
  - Create guidelines and rules on how to create a chapter. Nothing has been made so this will be a new step in our efficiency of the Association.
- Looking to create an Alumni House Committee
  - Many damage and upkeep needs to be done. A quote from Smith Land Surveying in the fall. A report will be brought to the next meeting.
    - Alumni House was listed in the facilities master plan provided by Robin Chaney. Discussion on who would be responsible is now being researched
    - Point of Order has been made by Kyre-Anna Minney.

### **Homecoming Update**

- Teachers will be the spotlight
- Flat Stanley - “Pete the Pioneer” or suggestion from Dr. Nelson, “Pat the Pioneer” gender neutral.
- Alumni band will be a new addition.

- Full schedule will be sent at a later date
  - RV parking? Looking to talk to athletes for parking issues.

### **Alumni Directory**

- Print or electronic?
  - Fairmont was not successful.
  - A meeting is set up at the end of the month.
  - Dave recommends the interns continue the updates for our database
    - Can a book be printed on campus?
  - Bob Marshall can provide additional insight on this project.

### **New Business**

- Turnover in leadership, motion needs to be made to add Maureen Gildein and Quentin Murphy to the United Bank Accounts (Checking account and CDs)
  - John Hoover moved that Maureen Gildein and Quentin Murphy be added to the United Bank Accounts removing Dennis Carpenter and Robin Chaney and Greg Reed seconded the motion. No Discussion. No nays were recorded. **(MOTION PASSED)**
- Safety Deposit box
  - We need to update the signature card and look in it before we determine to keep it or not.
    - Jeffrey Jenkins moved that Conner Ferguson and Maureen Gildein be added to the Safety Deposit box at United Bank removing Debbie Nagy and John Hoover seconded the motion. No discussion. No nays were recorded. **(MOTION PASSED)**
- Textbook & Hardship Fund
  - Last time it has been given out was 2015. Only one person donated last year. Looking for additional insight on how to award. An MOU needs to be in place for the textbook fund. No records show the correct amount from financial aid.
  - Committee looking on how to award would be the more ideal solution.
    - If we combine the funds, Documentation needs to be carefully done.
    - John Hoover moved to combine the Alumni Textbook Scholarship and the Hardship Fund into one large fund and Robin Chaney seconded the motion. No nays were recorded. **(MOTION PASSED)**
    - Ralph Holder made a motion for Maureen to create a committee that would create a Memorandum of Understanding for the new fund and that would also award and Robin seconded the motion.

- It was discussed that the Executive Committee should be the committee to create the Memorandum of Understanding and how it will be awarded.
  - Dave, Committee should look into creating an application.
- No further discussion. No nays were recorded (**MOTION PASSED**)
- Robin Chaney volunteered, Exec committee may serve for this committee.

Questions or additional announcements-

- Gary Wagoner - Will GSC change their name to university?
  - No.
    - With the new partnership with Marshall and WVU would that increase the risk of having our name changed?
      - Dave will research and bring it to the next meeting
- Conner Ferguson- Thank you, Dr. Nelson for attending our meeting.
- Maureen Gildein - Thank you to Conner for hard work.
- Robin Chaney - Special meeting, minutes will need to be voted on during the next meeting.

John Hoover made a motion to adjourn the meeting and Greg Reed seconded. No discussion. No nays were recorded. (**MOTION PASSED**)

Total meeting time: 1 hour and 47 minutes.