

ACADEMIC DEPARTMENTS

DEPARTMENT OF BUSINESS

Dr. Dwight W. Heaster, Department Chair

Professor: G. Arbogast

Associate Professors: K. Cain, D. Heaster, C. McKinney, K. Queen, M. Sarver

Assistant Professors: F. Carothers

Lecturers: K. Mullins, L. Ward

The Department of Business provides quality educational opportunities for students who are preparing for challenging careers in dynamic business environments and/or pursuing graduate degrees. The Department faculty are committed to educating students to be thoughtful, productive, engaged, and responsible citizens. The Department of Business maintains excellence in academic programs by interacting with employers and recent graduates who regularly provide advice on the marketability of our degrees in an information-processing and global economy.

The Department offers both two-year and four-year degree programs that emphasize life-long learning and personal and professional development and integrate modern technology and current software throughout each program. In addition to the course work, business majors are encouraged to participate in student organizations and co-curricular activities that provide opportunities for service learning, the development of human relations skills, and the application of leadership skills. Opportunities include student membership in Phi Beta Lambda (a national Business organization) and the West Virginia society of Certified Public Accountants, as well as access to state-wide entrepreneurship competitions, a collaborative learning opportunity with the Department of Criminal Justice through the Open Source Information Exchange (OSIX) program, and exposure to prominent professionals through an impressive Business Leadership Series.

The Business faculty bring a wide variety of academic and professional experience to the classroom and regularly participate in professional development activities to keep them abreast of current developments in their field of expertise. Small classes permit ready access to faculty and academic advisors, and all business faculty and staff encourage students and advisees to visit their offices frequently throughout the semester. The Department is dedicated to providing a solid foundation for the business leaders of tomorrow.

For additional information about the Department of Business, its programs, faculty, and organizations call (304) 462-6250.

Degree Programs

Bachelor of Science in Business Administration with majors in:

- Accounting
- Computer and Information Systems
- Integrated Marketing
- Management
- Sport Management

Associate of Science in Business

Minors:

- Accounting
- Business (for non-Business majors)
- Computer and Information Systems
- Integrated Marketing
- Management
- Nonprofit Leadership and Management

Glenville State University has partnered with Marshall University for a Master of Science in Accountancy. Information regarding this partnership is listed in the Graduate School Partnership section of the catalog.

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
ACCOUNTING**

GSU 100 The First Year Experience 0 hours

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 39 hours

Students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 36 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MATH 115	College Algebra	
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Accounting Major 45 hours

ACCT 331	Intermediate Accounting I	3
ACCT 332	Intermediate Accounting II	3
ACCT 334	Individual Income Tax Accounting	3
ACCT 337	Cost Accounting	3
ACCT 344	Business Income Tax Accounting	3
ACCT 432	Advanced Accounting	3
ACCT 435	Auditing	3
ACCT 436	Accounting Systems	3
ACCT 438	Accounting Ethics Seminar	3
BUSN 430	Data Analytics for Business	3
BUSN 470	Business Law II	3
BUSN 493	Strategic Management and Planning	3
ECON 420	The Financial System and Economy	3
FINC 321	Business Finance	3
STAT 361	Introduction to Statistical Analysis	3

Total minimum hours required for degree 120 hours

**GATEWAY ASSESSMENT – BUSN 100 & BUSN 293
CAPSTONE ASSESSMENT – BUSN 493**

IMPORTANT: CPA EXAM AND CERTIFICATION INFORMATION

The West Virginia Board of Accountancy (www.wvboacc.org) is the regulatory board charged with the administration and enforcement of the provisions of the West Virginia Board of Accountancy law, including oversight of the professional licensing of Certified Public Accountants. In general, the Board shall issue an initial certificate to an applicant of good moral character who meets the *Education, Examination and Experience* requirements as specified on the website listed above. In brief, candidates must ultimately complete 150 hours of specified *Education*, pass the Uniform CPA *Examination* and accumulate at least one year of *Experience* to become a CPA.

A West Virginia exam applicant may sit for the CPA examination with a baccalaureate degree and the completion of specific courses at the upper-division baccalaureate and/or graduate levels at an accredited college or university. Minimum requirements include:

- 30 semester hours in Accounting (excluding Principles of Accounting, as specified by the West Virginia State Board of Accountancy),
- 3 semester hours in Business Law and
- 27 semester hours in Business courses (other than accounting and business law courses, as specified by the West Virginia State Board of Accountancy).
- 3 semester hours in Ethics which may be counted as part of the Accounting or Business courses

A complete listing of specific criteria may be obtained from the West Virginia Board of Accountancy or the GSU Accounting faculty. Completion of the prescribed curriculum for Accounting majors at GSU fulfills the minimum specific course requirements, except only 27 hours in Accounting are required (excluding Principles of Accounting). It is recommended that majors interested in becoming a CPA consult with their Accounting advisor and enroll in ACCT 444 to complete that requirement.

Remember that CPA candidates must ultimately complete 150 semester hours of postsecondary education and receive a baccalaureate or higher degree from a college or university accredited by a regional accreditation board recognized by the West Virginia State Board of Accountancy. If an accounting major is interested in eventually becoming a CPA, the student must earn additional hours past those 120 hours required to obtain a baccalaureate accounting degree at Glenville State University. The Department of Business recommends three options for interested students to consider in fulfilling the West Virginia State Board of Accountancy 150 hour requirement:

- The student may elect a second major and/or select a minor; this option could also include completion of an Associate Degree. It is imperative that a student who is interested in this option consult with the advisor in the sophomore year to properly plan a course of study incorporating these additional hours.
- The student may elect not to declare an additional major/minor but take advisor-approved electives in several areas to complete the required hours.
- The student may elect to complete the 120 hour baccalaureate accounting program at Glenville State and then pursue a graduate degree at another institution.

Students are encouraged to talk with one of the Accounting faculty about this information and options available.

**ACCOUNTING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 100	3	ART 200, CART 200, FNAR 100	
BUSN 230	3	(OR) MUSC 200	3
CSCI 101	3	CART 101.....	3
ENGL 101	3	MATH 115	3
GSU 100.....	0	MGMT 201 (OR) MRKT 201	3
Total Hours - Fall Semester	15	Total Hours - Spring Semester	15

SECOND YEAR

ACCT 331	3	ACCT 332	3
BUSN 193	3	BUSN 293.....	3
BUSN 225	3	CSCI 260	3
ENVR 101, SCNC 101, 102, (OR) 103.....	4	ECON 201 (OR) 202	3
MGMT 201 (OR) MRKT 201	3	ENGL 102.....	3
Total Hours - Fall Semester	16	Total Hours - Spring Semester	15

THIRD YEAR

ACCT 337	3	ACCT 334	3
ACCT 432	3	ACCT 435.....	3
BUSN 270	3	BUSN 470.....	3
HIST 201, 202, 207, 208 (OR)		FINC 321	3
POSC 203	3	ENGL 203, 204, 205 (OR) 206	3
STAT 361	3	Total Hours - Spring Semester	15
Total Hours - Fall Semester	15		

FOURTH YEAR

ACCT 344	3	ACCT 438	3
ACCT 436	3	BUSN 430.....	3
ECON 420.....	3	BUSN 493.....	3
HIST 201, 202, 207, 208 (OR)		ENVR 101, SCNC 101, 102, (OR) 103.....	4
POSC 203	3	PED 201 (OR) 301	1
Total Hours - Fall Semester	15	Total Hours - Spring Semester	14

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
COMPUTER AND INFORMATION SYSTEMS**

GSU 100 The First Year Experience 0 hours

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 39 hours

Students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 36 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MATH 115	College Algebra	
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Computer and Information Systems Major 42 hours

BUSN 493	Strategic Management and Planning	3
CSCI 220	Introduction to Linux	3
CSCI 230	Introduction to Computer Programming	3
CSCI 240	Enterprise Architecture and Security	3
CSCI 304	Networking & Security	3
CSCI 305	Web Design	3
CSCI 335	Cyber Crime Investigation I	3
CSCI 352	Operating Systems Principles	3
CSCI 360	Systems Analysis and Design	3
CSCI 381	Database Management	3
CSCI 490	Computer Science Project	3
STAT 361	Introduction to Statistical Analysis	3
Restricted Electives (select two of the following):		6
BUSN 430	Data Analytics for Business	3
CSCI 330	C++ Programming	3
CSCI 405	Web Application Development	3
CSCI 430	Data Structures	3
CSCI 435	Cyber Crime Investigation II (crosslisted as CRJU 435)	3

Department of Business 132

General Electives

3 hours

Total minimum hours required for degree

120 hours

**GATEWAY ASSESSMENT - BUSN 100 & BUSN 293 - CAPSTONE ASSESSMENT -
BUSN 493**

**COMPUTER AND INFORMATION SYSTEMS
SUGGESTED PLAN OF STUDY
FIRST YEAR**

BUSN 100	3	BUSN 193.....	3
BUSN 230	3	CSCI 240	3
CART 101	3	CSCI 260	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSU 100.....	0	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	15		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 225	3	BUSN 293.....	3
BUSN 270	3	CSCI 230	3
CSCI 220	3	ENGL 102.....	3
ECON 201	3	MRKT 201.....	3
PED 201 (OR) 301	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	16		

THIRD YEAR

CSCI 304 (OR) CSCI 381	3	ART 200, CART 200, FNAR 100 (OR)	
CSCI 305 (OR) CSCI 352	3	MUSC 200.....	3
CSCI 335	3	CSCI 360 (OR) RESTRICTED	
ENGL 203, 204, 205 (OR) 206	3	ELECTIVE	3
ENVR 101, SCNC 101, 102, (OR) 103.....	4	ECON 202	3
Total Hours - Fall Semester.....	16	ENVR 101, SCNC 101, 102, (OR) 103.....	4
		HIST 201, 202, 207, 208 (OR)	
		POSC 203.....	3
		Total Hours - Spring Semester	16

FOURTH YEAR

CSCI 304 (OR) CSCI 381	3	BUSN 493.....	3
CSCI 305 (OR) CSCI 352	3	CSCI 360 (OR) RESTRICTED	
ENGL 203, 204, 205 (OR) 206	3	ELECTIVE.....	3
HIST 201, 202, 207, 208 (OR)		CSCI 490	3
POSC 203	3	RESTRICTED ELECTIVE	3
STAT 361	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester.....	15		

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
INTEGRATED MARKETING**

GSU 100 The First Year Experience 0 hours

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 39 hours

Students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 36 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MATH 115	College Algebra	
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Integrated Marketing Major 42 hours

BUSN 493	Strategic Management and Planning	3
FINC 321	Business Finance	3
MGMT 402	Entrepreneurship	3
MRKT 202	Principles of Retailing	3
MRKT 203	Introduction to Graphic Design	3
MRKT 379	Advertising and Sales Promotion	3
MRKT 385	Global and Multicultural Marketing	3
MRKT 388	Emerging Media and the Market	3
MRKT 390	Consumer Behavior	3
MRKT 417	Brand Equity Management	3
MRKT 478	Marketing Research and Analysis	3
MRKT 495	Senior Seminar	3
STAT 361	Introduction to Statistical Analysis	3
Restricted Elective (select one of the following):		3
ECON 420	The Financial System and Economy	3
MRKT 303	Intermediate Graphic Design	3
MRKT 398	Publication Design	3
MRKT 497	Internship II	3

General Electives (must be 300-400 level) 3 hours

Total minimum hours required for degree

120 hours

**GATEWAY ASSESSMENT - BUSINESS 100 & 193 - CAPSTONE ASSESSMENT -
BUSINESS 493**

**INTEGRATED MARKETING
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
BUSN 230	3	BUSN 193.....	3
CART 101	3	CSCI 101	3
ENGL 101	3	ENGL 102	3
GSU 100.....	0	MATH 115	3
MRKT 201	3	Total Hours - Spring Semester	15
Total Hours - Fall Semester	15		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 225	3	BUSN 293.....	3
BUSN 270	3	CSCI 260	3
ECON 201	3	ENVR 101, SCNC 101, 102, (OR) 103.....	4
MGMT 201.....	3	MRKT 202.....	3
PED 201 (OR) 301	1	Total Hours - Spring Semester	16
Total Hours - Fall Semester	16		

THIRD YEAR

ENGL 203, 204, 205 (OR) 206	3	ECON 202	3
ENVR 101, SCNC 101, 102, (OR) 103	4	FINC 321	3
MRKT 203 (OR) RESTRICTED ELECTIVE	3	HIST 201, 202, 207, 208, PSYC 201 (OR) POSC 203	3
MRKT 385	3	MRKT 379.....	3
MRKT 388	3	MRKT 390.....	3
Total Hours - Fall Semester	16	Total Hours - Spring Semester	15

FOURTH YEAR

HIST 201, 202, 207, 208, PSYC 201 (OR) POSC 203.....	3	BUSN 493.....	3
MGMT 402.....	3	MRKT 203 (OR) RESTRICTED ELECTIVE	3
MRKT 417	3	MRKT 478.....	3
STAT 361	3	MRKT 495.....	3
RESTRICTED ELECTIVE	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	15		

**BACHELOR OF SCIENCE BUSINESS ADMINISTRATION
MANAGEMENT**

GSU 100 The First Year Experience 0 hours

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 39 hours

Students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 36 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MATH 115	College Algebra	
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Management Major 39 hours

ACCT 337	Cost Accounting	3
BUSN 430	Data Analytics for Business	3
BUSN 470	Business Law II	3
BUSN 493	Strategic Management and Planning	3
ECON 420	The Financial System and Economy	3
FINC 321	Business Finance	3
FINC 421	Risk Management and Insurance	3
MGMT 383	Labor-Management Relations	3
MGMT 384	Human Resource Management	3
MGMT 402	Entrepreneurship	3
MGMT 484	Organizational Behavior	3
MGMT 487	Operations Management	3
STAT 361	Introduction to Statistical Analysis	3

General Electives 6 hours

Total minimum hours required for degree 120 hours

**GATEWAY ASSESSMENT - BUSINESS 100 & 293 - CAPSTONE ASSESSMENT -
BUSINESS 493**

**MANAGEMENT
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	BUSN 193	3
BUSN 230	3	CSCI 260	3
CART 101	3	ENGL 102.....	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSU 100.....	0	Total Hours - Spring Semester	16
Total Hours - Fall Semester	15		

SECOND YEAR

ACCT 231	3	ACCT 232	3
BUSN 225	3	BUSN 293.....	3
BUSN 270	3	BUSN 470.....	3
ECON 201	3	ECON 202	3
MRKT 201	3	GENERAL ELECTIVE	3
PED 201 (OR) 301	1	Total Hours - Spring Semester	15
Total Hours - Fall Semester	16		

THIRD YEAR

ACCT 337	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
ENGL 203, 204, 205 (OR) 206	3	ENVR 101, SCNC 101, 102, (OR) 103.....	4
HIST 201, 202, 207, 208 (OR) POSC 203	3	FINC 321	3
MGMT 384.....	3	HIST 201, 202, 207, 208 (OR) POSC 203.....	3
STAT 361	3	MGMT 383.....	3
Total Hours - Fall Semester	15	Total Hours - Spring Semester	16

FOURTH YEAR

ECON 420	3	BUSN 430.....	3
FINC 421	3	BUSN 493.....	3
MGMT 402.....	3	MGMT 487.....	3
MGMT 484.....	3	GENERAL ELECTIVE	3
ENVR 101, SCNC 101, 102, (OR) 103.....	4	Total Hours - Spring Semester	12
Total Hours - Fall Semester	16		

**BACHELOR OF SCIENCE DEGREE BUSINESS ADMINISTRATION
SPORT MANAGEMENT**

GSU 100 The First Year Experience 0 hour

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 39 hours

Students must complete CSCI 101, ECON 201 and MATH 115 as part of the General Education requirements.

Business Administration Core 36 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 193	Applied Business Communications	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
CSCI 101	Computing Concepts	
CSCI 260	Management Information Systems	3
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	3
MATH 115	College Algebra	
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3

Sport Management 36 hours

BUSN 493	Strategic Management and Planning	3
MGMT 383	Labor-Management Relations	3
MRKT 388	Emerging Media & the Market	3
PED 265	Diversity and Ethics in Sports	3
PED 325	Athletic Coaching and Administration	3
SMGT 130	Introduction to Sport Management	3
SMGT 321	Business Finance	3
SMGT 330	Event & Sport Facilities Management	3
SMGT 335	Sport Marketing	3
SMGT 430	Legal Aspects of Sport	3
SMGT 495	Senior Seminar	3
STAT 361	Introduction to Statistical Analysis	3

General Electives (9 hours must be 300-400 level) 9 hours

Total minimum hours required for degree 120 hours

GATEWAY ASSESSMENT - BUSN 100 & 293 -- CAPSTONE ASSESSMENT - BUSN 493

Suggested Courses for a Career in:

Sports Information:

BUSN 430	Data Analytics for Business	3
CSCI 305	Web Design	3
MRKT 379	Advertising and Sales Promotion	3

Sport Entrepreneurship/Leadership

BUSN 430	Data Analytics for Business	3
MGMT 384	Human Resource Management	3
MGMT 402	Entrepreneurship	3
MGMT 487	Operations Management	3

**SPORT MANAGEMENT
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	BUSN 193	3
BUSN 230	3	CSCI 260	3
CART 101	3	ENGL 102	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSU 100	0	Total Hours - Spring Semester	15
Total Hours - Fall Semester	15		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 225	3	ART 200, CART 200, FNAR 100, (OR) MUSC 200	3
BUSN 270	3	BUSN 293.....	3
ECON 201	3	ECON 202	3
SMGT 130	3	MRKT 201.....	3
Total Hours - Fall Semester	15	PED 201 (OR) 301	1
		Total Hours - Spring Semester	16

THIRD YEAR

ENGL 203, 204, 205 (OR) 206	3	ENVR 101, SCNC 101, 102, (OR) 103.....	4
PED 265	3	HIST 201, 202, 207, 208 (OR) POSC 203	3
GENERAL ELECTIVE (3-400 level).....	3	MGMT 383.....	3
MRKT 388	3	PED 325	3
SMGT 330.....	3	Total Hours - Spring Semester	16
Total Hours - Fall Semester	15		

FOURTH YEAR

ENVR 101, SCNC 101, 102, (OR) 103.....	4	BUSN 493.....	3
SMGT 321	3	SMGT 430	3
STAT 361	3	SMGT 495	3
GENERAL ELECTIVE (3 400 level).....	3	GENERAL ELECTIVE (3-400 level).....	3
HIST 201, 202, 207, 208 (OR) POSC 203	3	Total Hours - Spring Semester	12
Total Hours - Fall Semester	16		

**ASSOCIATE OF SCIENCE
BUSINESS**

GSU 100 The First Year Experience 0 hour

All degree seeking students are required to take GSU 100 during their first semester.

General Education Requirements 25 hours

WRITTEN AND ORAL COMMUNICATION

BUSN 193*	Applied Business Communications	3
CART 101	Introduction to Public Speaking	3
ENGL 101	Critical Reading and Writing I	3
ENGL 102	Critical Reading and Writing II: Research Writing	3

PROBLEM SOLVING AND CRITICAL THINKING

CSCI 260*	Management Information Systems	3
MATH 115	College Algebra	3

CULTURE AND SOCIETY

ECON 201*	Principles of Microeconomics	3
PED 201	First Aid and Safety (OR)	
PED 301	Lifelong Wellness	1

TECHNOLOGY

CSCI 101*	Computing Concepts	3
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Major 30 hours

ACCT 231	Principles of Accounting I	3
ACCT 232	Principles of Accounting II	3
BUSN 100	Introduction to Business	3
BUSN 225	Business Ethics	3
BUSN 230	Quantitative Business Analysis	3
BUSN 270	Business Law I	3
BUSN 293	Professional Business Seminar	3
MGMT 201	Principles of Management	3
MRKT 201	Principles of Marketing	3
Restricted Elective (select one of the following):		3
CSCI 220	Introduction to Linux	3
ECON 202	Principles of Macroeconomics	3
MRKT 202	Principles of Retailing	3
SMGT 130	Introduction to Sport Management	3

General Electives 5 hours

Total minimum hours required for degree 60 hours

**GATEWAY ASSESSMENT – BUSINESS 100 - CAPSTONE ASSESSMENT –
BUSINESS 293**

*General studies courses taught in the Business Department are also part of the content area for AS Business students; therefore, business students must achieve a “C” or better in these courses to meet degree requirements.

**AS - BUSINESS
SUGGESTED PLAN OF STUDY**

FIRST YEAR

BUSN 100	3	BUSN 193.....	3
BUSN 230	3	CSCI 260	3
CART 101	3	ENGL 102.....	3
CSCI 101	3	MATH 115	3
ENGL 101	3	MGMT 201.....	3
GSU 100.....	0	Total Hours - Spring Semester	15
Total Hours - Fall Semester.....	15		

SECOND YEAR

ACCT 231	3	ACCT 232.....	3
BUSN 225	3	BUSN 293.....	3
BUSN 270	3	ECON 201	3
MRKT 201	3	PED 201 (OR) 301	1
GENERAL ELECTIVE	3	GENERAL ELECTIVE	2
Total Hours - Fall Semester.....	15	RESTRICTED ELECTIVE	3
		Total Hours - Spring Semester	15