

Glenville State University
Board of Governors Meeting
June 14, 2023
Via ZOOM

Members Present: Mr. Mike Rust, Chairperson
Ms. Ann Green, Vice Chair
Dr. Kathy Butler
Mr. Daniel Durbin
Mr. Tilden "Skip" Hackworth
Mr. Robert Marshall
Mr. Doug Morris
Mr. Duane Chapman, Faculty Representative
Mr. Cody Moore, Staff Representative
Ms. Breanna Morgan, Student Representative

Members Absent: Ms. Alexandria Lay
Mr. Joe Parsons

Faculty & Staff Present: Ms. Bridget Carr, Assoc. Director of International Student Services
Dr. Mari Clements, Provost and Vice President for Academic Affairs
Dr. Kevin Evans, Dean of Health Sciences
Ms. Erin Fultineer, Director of Student Support Services
Ms. Maureen Gildein, Lecturer of Physical Education and Faculty Senate Vice President
Ms. Sheri Goff, Financial Aid Counselor
Mr. Jason Gum, Library Director
Ms. Rita Helmick, Vice President for Administration and General Counsel
Mr. Tim Henline, CFO
Mr. David Hutchison, Vice President for Advancement
Ms. Tegan McEntire, Director of Human Resources
Dr. Mark Manchin, President
Ms. Leslie Mason, Senior Director of Grants and Compliance
Mr. Drew Metheney, Controller
Ms. Elizabeth Matory, Assistant Professor of Criminal Justice
Ms. Susan Petties, Academic Success Center Advisor
Mr. Tom Ratliff, Executive Director of Operations
Mr. Jesse Skiles, Director of Athletics
Ms. Casey Smola, Program Assistant I
Mr. Trae Sprague, Dean of Student Success and Retention
Ms. Teresa Sterns, Executive Assistant to the President
Ms. Chelsea Stickelman, Director of Academic Success Center
Mr. Charles Yakubow, Academic Success Center Advisor
Mr. Jason Yeager, Vice President for Enrollment & Student Life

Others Present: Mr. Jahzeiah Wade, Incoming SGA President

Call to Order

Chairman Mike Rust called the meeting to order at 9:01 am.

Swearing in of new Board member

Mr. Rust administered the Oath of Office to Duane Chapman, new faculty representative.

A quorum was established.

Public Comment – N/A

Special Presentation –

Retention, Academic Success Center (ASC), and Student Support Services (SSS) Update – Trae Sprague, Dean of Student Success and Retention, ASC Team, SSS Team, and Library Director presented a PowerPoint presentation and reported the following:

- 173 student responses were received regarding why they are not returning to GSU. The two main reasons were financial and academic standing issues. Other reasons included students losing WV grants and athletes entering the transfer portal.
- The retention rate is currently 64%.
- The average percent of first-time full-time freshmen retention at WV institutions is 71.3%.
- Some of the initiatives that ASC is doing to address student academic issues are: extended counselor hours, hired student workers to tutor, collaborated with faculty, communicated with parents/guardian, and set up help desks.
- ASC raised money for new laptops and updated furniture.
- ASC counselors are receiving training in mental health, motivation, and cross-training in internal services.
- Counselors are needed. Four counselors tended to 900 students.
- Students must meet certain requirements to participate in the SSS program. It is funded through the TRIO grant and may serve 165 active students.
- SSS program purchased new software to assist students with academics, held data and needs based workshops, and provided many cultural activities that included trips to museums, symphony, and other schools.
- The overall library percentage usage by students increased for Academic Year 21-22.

Constituent Comments

Alumni Council – David Hutchison reported the following:

- 100 Alums attended the baseball game at the Go-Mart Park in Charleston.
- Working to revitalize Alumni Council.
- Pioneer updates are being submitted on a monthly basis.
- Homecoming is scheduled for October 14, 2023.

Faculty Senate – Maureen Gildein, Vice President, reported:

- Faculty do not meet in summer.
- 78 percent of faculty voted in the Faculty Senate election.
- Faculty Senate congratulates Duane Chapman as the new faculty Board of Governors representative.

Staff Council – Cody Moore reported:

- Staff are cleaning and preparing for Folk Festival.

- Staff Council held an election and Leslie Mason was elected as the new staff Board of Governors representative.

Student Government Association (SGA) –Breanna Morgan, President, reported:

- Students are off on summer break.
- Jahzeiah Wade was elected as the new SGA president.

Consent Agenda

BOB MARSHALL MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED.
ANN GREEN SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee Reports

Executive Committee/Chair Report di

Mike Rust reported the Committee met on April 19, 2023 via Zoom and reported:

- The draft deferred maintenance grant blanket resolution was reviewed and the final is being presented to the Board at this meeting. A priority list of projects and the estimated cost of each is also being provided to the Board.
- Dr. Kevin Evans was hired as the new Dean for College and Health Sciences.
- HLC tentatively approved the University’s MBA program.
- Committee chairs announced items discussed at committee meetings.
- Mari Clements and Jason Yeager will be presenting an action plan to address the number of students the Institution needs to be enrolled for fall.
- Set today’s Board Agenda.

Board Governance and HR Committee

Rita Helmick referenced the update provided in the Board packet regarding legal, facilities, technology, Housing Corporation, Public Safety, and crisis management and announced there are no new updates to report.

Tegan McEntire referred to the Human Resources update provided in the Board packet and noted that an Employee Appreciation luncheon was held for faculty and staff. Awards were presented to the award recipients listed in the update.

Enrollment and Student Life Committee – Jason Yeager reported:

- Spring enrollment was 1465.
- Summer enrollment is at 400.
- Projected enrollment for fall is 1638.
- Dual Enrollment numbers are solid.
- Twelve international students have committed to enroll.
- The original enrollment goal for the MBA program was eight; however, it is expected that the actual number will exceed that.
- There are currently six less students enrolled in the nursing program than last year.
- Dorm upgrades are near completion.
- HSTA and CJ camps will be held on campus this summer.
- Student Orientation planning is underway.

Mari Clements announced that there were 262 students enrolled in the Second Chance Pell program this year.

Dr. Manchin announced that Mari Clements is the new GSU Provost.

Tim Henline announced that he spoke with the Slate Team regarding GSU's contract and it will be in operation by July.

Academic Affairs Committee – Kathy Butler, Vice Chair, referenced the Strategic Plan update in the Board packet and discussed the summary of progress. She further reported:

- Numerous faculty positions have been filled.
- The MBA program was approved by HLC and WV HEPC is scheduled to take action for approval at its June 16, 2023 meeting.
- Committee recommends approval of the policies included in the Board packet.

Business and Finance Committee – Tim Henline referred to and discussed the PowerPoint slides included in the Board packet that included:

- FY24 Personnel Changes.
- Accounts Receivable.
- Working on a plan to address the negative cash flow by December.
- FY24 Budget (need approximately 200 new students).
- Working on tuition discounting and course load report.
- Addressing many processes/procedures and plan to have real time accurate data to provide to Board in the future.

Mike Rust requested that Teresa Sterns send the tuition discounting policy to the Board.

Athletics Committee – Jesse Skiles announced the following new hires:

- Bob Bolen, Head Men's Basketball Coach
- Brett Morris, Assistant Men's Basketball Coach
- Emily Stoller, Head Women's Basketball Coach
- Kiara Perkins, Head Volleyball Coach

Jesse noted that athletic trainer positions still need to be filled. He further reported that there are currently 428 athletes enrolled and 288 of those are returning. The goal is to enroll 458 athletes with approximately 80 of those living on campus. Over 60 GSU athletes entered the transfer portal. Baseball was the biggest revenue sport this year.

Mike Rust requested that Jesse send the fall sports schedule to the Board and to invite the new coaches to the August meeting for introductions.

President's Report

Dr. Manchin introduced Kevin Evans as the new Dean of College of Health Sciences and asked Kevin to provide an update on the process of creating the College of Health Sciences.

Kevin Evans reported that his hope is to stabilize faculty in health sciences. He plans to review the current programs, retention in the programs, and the graduation data. Kevin would like to change the health

promotions degree to wellness management. He is working to increase the nursing program enrollment and would like to work with Pierpont Community and Technical College to offer 2+2 programs. Kevin hopes to implement five new programs in the next two to five years. The Health Sciences Task Force Committee will continue to meet to review new programs. He announced that the health sciences facilities need upgrades.

Discussion/Actionable Items

FY24 Chair and Vice Chair Nomination Recommendations

Chair Rust presented the 2023-2024 slate of officers as:

- Ann Green, Chair
- Alex Lay, Vice Chair

MIKE RUST MOVED TO APPROVE THE NOMINATED SLATE OF OFFICERS FOR FY24 AS PRESENTED. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

FY24 Board of Governors' Meeting Schedule

ANN GREEN MOVED TO APPROVE THE FY24 BOARD MEETING SCHEDULE OPTION ONE AS PROPOSED BUT SUBJECT TO CHANGE. KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Board of Governors Scholarship

ANN GREEN MOVED TO APPROVE THAT THE GLENVILLE STATE UNIVERSITY BOARD OF GOVERNORS LAY MEMBERS AGREES TO FUND JOINTLY THE BOARD OF GOVERNORS AWARD, AN EQUIVALENT FULL TUITION AND FEE SCHOLARSHIP FOR THE FY24 ACADEMIC YEAR. THE NEED-BASED SCHOLARSHIP WILL BE AWARDED TO A WEST VIRGINIA RESIDENT(S) WHO MEETS THE REQUIREMENTS OF THE WEST VIRGINIA PROMISE SCHOLARSHIP CRITERIA. KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Program Reviews

- Bachelor of Arts in Music
- Bachelor of Science in Business Administration
- Bachelor of Science in Behavioral Science/Psychology
- Bachelor of Arts in History/Political Science
- Regents Bachelor of Arts

KATHY BUTLER MOVED THAT THE BOARD OF GOVERNORS APPROVES THE PROGRAM REVIEWS FOR THE FOLLOWING PROGRAMS: BACHELOR OF ARTS IN MUSIC, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION, BACHELOR OF SCIENCE IN BEHAVIORAL SCIENCE/PSYCHOLOGY, BACHELOR OF ARTS IN HISTORY/POLITICAL SCIENCE, AND REGENTS BACHELOR OF ARTS. CODY MOORE SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Deferred Maintenance Grant Blanket Resolution Application

Dr. Manchin announced that the University will be submitting a number of deferred maintenance Projects to HEPC and expect to start the projects this summer. One of the requirements of HEPC is Board approval of the deferred maintenance projects. Leslie Mason is preparing the necessary paperwork to submit to HEPC.

Leslie Mason indicated that HEPC requested a resolution be presented with each project. A blanket resolution is being presented for approval.

Rita Helmick reported that she and Tom Ratliff discussed the projects with Noel Knille, Director of Facilities and Sustainability at HEPC. Noel recommended a blanket resolution be prepared to expedite the process. The Institution is working with Energy Savings Group to implement another savings plan. Rita pointed out that the priority project list with estimated costs of each that was sent to the Board and included in the Board packet are projections.

Tom Ratliff discussed the project list and noted the list is in order of priority. Some numbers may be amended if needed in the future. An allowance for a two to five percent contingency and eight to ten percent architects design fee has been included in the estimated costs.

BOB MARSHALL MOVED TO APPROVE A BLANKET RESOLUTION APPLICATION FOR FY24 DEFERRED MAINTENANCE PROJECTS THAT WILL BE FUNDED BY THE STATE'S SURPLUS FUNDS GRANT AS PROPOSED. CODY MOORE SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Final Draft Policies

- GSU Personnel Policy 24 – Faculty Salaries
- GSU Academic Policy 27 – Grade Point Average for Associate and Baccalaureate Degrees
- GSU Academic Policy 28 – Standards and Procedures for Undergraduate Admissions
- GSU Academic Policy 31 – Transfer of Credits and Grades
- GSU Academic Policy 32 – Online Courses
- GSU Academic Policy 33 – University Credit for Prior Learning
- GSU Tuition and Fees Policy 45A – Reduced Tuition and Fee Program for State Residents Who Are at Least Sixty-Five Years of Age

Mari Clements requested to remove Policy 28 from the list of policies to approve due to discussions regarding testing processes. The policy will be brought back to the Board once the language has been cleaned up.

KATHY BUTLER MOVED TO APPROVE THE PROPOSED FINAL DRAFT BOARD POLICIES 24, 27, 31, 32, 33, AND 45A FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION IF NO COMMENTS ARE RECEIVED IN THE THIRTY-DAY FORMAL COMMENT PERIOD. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Announcements

Mike Rust invited all to present announcements.

Dr. Manchin suggested holding a Board retreat on campus in August.

The consensus of the Board was to hold the retreat to coincide with the August Board meeting.

Adjournment

With no further business and hearing no objection, Chairperson Rust adjourned the meeting at 11:24 am.

Mike Rust
Chairperson

Teresa Sterns, Executive Assistant to the President