



GLENVILLE
STATE UNIVERSITY

AGENDA

Glenville State University

Board of Governors

December 13, 2024

10:00 a.m.

Waco Center

Room A227/228

**Glenville State University
Board of Governors
Meetings Schedule
2024-25**

Board of Governors Meetings

All Board of Governors meetings will be held in the Waco Center, Rooms A227/228 at 10:00 am in person unless noted otherwise in the schedule.

Committees of the Board

All committees will meet beginning at 9:00 am via Zoom on the dates listed in the schedule unless noted otherwise. Committees will meet in the following order:

1. *Board Governance and HR Committee*
2. *Enrollment and Student Life Committee*
3. *Academic Affairs Committee*
4. *Business and Finance Committee*
5. *Athletics Committee*
6. *Executive Committee*

Join Zoom Meeting (Committee and Board of Governors meetings)

<https://us06web.zoom.us/j/3896758045?pwd=d29TWjNxZmx1S0FYenhzcjJ1MzJCQT09>

Meeting ID: 389 675 8045

Passcode: GSU

or

Dial by your location: +1-929-205-6099 US (New York)

Meeting ID: 389 675 8045

Passcode: 551330

Schedule

Wednesday, September 4, 2024	All Committees of the Board
Wednesday, September 18, 2024	Board of Governors
Wednesday, October 16, 2024	All Committees of the Board
Wednesday, October 30, 2024, via ZOOM at 1:00 pm	Board of Governors
Wednesday, November 20, 2024	All Committees of the Board
Friday, December 13, 2024	Board of Governors
Wednesday, February 5, 2025	All Committees of the Board
Wednesday, February 26, 2025	Board of Governors
Wednesday, April 30, 2025	All Committees of the Board
Wednesday, May 7, 2025	Board of Governors
Wednesday, June 11, 2025	All Committees of the Board
Wednesday, June 25, 2025	Board of Governors



BOARD OF GOVERNORS
December 13, 2024
Waco Center, Rooms 227/228
10:00 AM

AGENDA

1. Call to Order
2. Establishment of a quorum
3. Public Comment Period
4. Special Presentations
 - A. How GSU Can Better Meet the Needs of WV – *Philip A. Reale, Attorney and Government Relations Consultant*
 - B. City of Glenville Update – *Mark Sarver, Mayor of Glenville*
 - C. Marketing Update – *Lora Freeland, Director of Marketing & University Relations*
5. Constituent Comments
 - A. Alumni Council - *Dustin Crutchfield, Director of Alumni Relations*
 - B. Faculty Senate – *Schuyler Chapman, President*
 - C. Staff Council - *Eric Marks, Chair*
 - D. Student Government Association – *Jahzeiah Wade, President*
6. **Consent Agenda (Action Item)**
 - A. Minutes of the October 30, 2024 Meeting
 - B. Cash Flow Projection Statement
 - C. Accounts Receivable Report
7. Committee Reports
 - A. Executive Committee - *Ann Green, Chair*
 - B. Board Governance and Human Resources Committee – *Alex Lay, Chair*
 - C. Enrollment and Student Life Committee – *Skip Hackworth, Chair*
 - D. Academic Affairs Committee – *Kathy Butler, Chair*
 - E. Business and Finance Committee – *Doug Morris, Chair*
 - F. Athletics Committee – *Bob Marshall, Chair*
8. President's Report
9. Discussion/Actionable Items
 - A. **Endorsement of MBA Concentrations – (Action Item)**
10. Announcements
11. Adjournment

Submitted by: *Dustin Crutchfield, Director of Alumni Relations*

Report for Board of Governors

- Upcoming Events
 - Winter Homecoming (2/15/25)
 - GSU Day at the Legislature (2/18/25)
 - Alumni Reception at the WVMEA Conference (3/6/25)
- Recent Events
 - Countdown to Commencement
 - Event for prospective graduates as they prepare for life as GSU alumni where they receive an alumni shirt and career planning resources.
 - Mid-Ohio Valley Christmas Dinner
- Generation West Virginia Fellowship
 - Dustin completed his GWV Fellowship during the final session that was held in Charleston, WV in December.

Submitted by: *Schuyler Chapman, Faculty Senate President*

Report for Board of Governors

- Filled ULC vacancy created by Maureen Gildein's election to the Board of Governors.
 - Jeremy Keene will replace her.
- Reviewed and commented on the Academic Appeal Policy
 - The Academic Policy Committee revised this policy to bring it into line with the Grade Changes Policy, which they had previously altered (and which Senate reviewed and commented upon before sending to University Leadership Council [ULC]). Recommended to go to ULC.
- Reviewed and commented on the Grade Appeals Policy
 - The Academic Policy Committee revised this policy to bring it into line with the Grade Changes Policy, which they had previously altered (and which Senate reviewed and commented upon before sending to University Leadership Council [ULC]). Recommended to go to ULC.
- Reviewed and commented on the Probation and Suspension Policy
 - The Academic Policy Committee revised this policy to bring it into line with the Grade Changes Policy, which they had previously altered (and which Senate reviewed and commented upon before sending to University Leadership Council [ULC]). Recommended to go to ULC.
- Received regular updates from various Senate committees
 - The Library, Curriculum, and Online Education Committees provided summary updates to the Senate about their activities. VP Duane Chapman also communicated with Senate about the Enrollment Management and Student Life Committees to make sure they would be meeting regularly.
- Met with Dr. Manchin for annual meeting.
 - Per its by-laws, Senate meets with the University president every year. The November 12, 2024, session of Senate featured the meeting with Dr. Manchin.
- Conducted a survey of faculty to determine faculty sentiment regarding the online attendance tracking software.
 - Senate meets on December 3 (after this document will be sent to Teresa Sterns); Senate will discuss the results of this survey at that meeting.
- Conducted an election for Faculty Marshal to fill vacancy caused by Ed Wood's death
 - Schuyler Chapman and Mark Sarver were nominated and Mari Clements forwarded their names to Senate. Mark Sarver was selected by the Faculty Senate.

Submitted by: *Eric Marks – Chair of Staff Council*

No Report Submitted

December Board Presentation

Jahzeiah Wade & Larissa Howe

GSU Day

We celebrate GSU Day every year by taking a trip to the State Capitol, touring it and meeting legislators. This upcoming February is the third annual trip in celebration.

Mardi Gras

Mardi Gras begins Tuesday March 4th, the day before Ash Wednesday. We plan to hold events so everyone can celebrate and learn about Mardi Gras.

Winter Homecoming

The exact date is going to be announced soon, SGA is planning a week of events for students to engage with each other and celebrate. The Homecoming game will be held during a basketball game!

Campus Cleanup

Campus cleanup is held in early spring and is a way for students to get active in restoring our campus and residence halls after the winter.

Pioneer Village Block Party

The PV Block party is an SGA sponsored event that brings students together to eat hot dogs, have snowcones and spend time together before finals and graduation come.

Student Government Elections

Student Government elections begin around March, students will campaign and spread the word of what position they are running for.

**Glenville State University Board of Governors
Meeting of December 13, 2024**

ACTION ITEM: Consent Agenda

COMMITTEE: Committee of the Whole

RECOMMENDED RESOLUTION: Be it RESOLVED that the Board of Governors approves the Consent Agenda as proposed.

STAFF MEMBER: Dr. Mark Manchin, President

BACKGROUND:

The Consent Agenda is a board meeting practice that groups routine business and reports into one agenda item. The consent agenda can be approved in one action, rather than filing motions on each item separately. The items on the consent agenda are non-controversial items or routine items that are discussed at every meeting. They can also be items that have been previously discussed at length where there is group consensus.

The following items are included in the Board packet and listed on the proposed consent agenda.

1. Minutes of the October 30, 2024 Meeting
2. Cashflow Projection Statement
3. Accounts Receivable Report

**Glenville State University
Board of Governors Meeting
October 30, 2024
Via Zoom**

Members Present: Ms. Ann Green, Chair
Ms. Alexandria Lay, Vice Chair
Dr. Kathy Butler
Mr. Tilden “Skip” Hackworth
Mr. Joe Parsons
Mr. Rick Simon
Ms. Maureen Gildein, Faculty Representative
Ms. Leslie Mason, Staff Representative
Mr. Jahzeiah Wade, Student Representative

Members Absent: Mr. Daniel Durbin
Mr. Robert Marshall
Mr. Doug Morris

Faculty & Staff Present: Ms. Bridget Carr, Director of International Student Services
Dr. Schuyler Chapman, Associate Professor of English and Faculty Senate President
Dr. Mari Clements, Provost and Vice President for Academic Affairs
Mr. Dustin Crutchfield, Director of Alumni Relations
Dr. Kevin Evans, Dean of Health Sciences
Mr. Conner Ferguson, Executive Director of Student Life
Ms. Rita Helmick, Vice President for Administration and General Counsel
Mr. Tim Henline, CFO
Dr. Mark Manchin, President
Mr. Eric Marks, Asst. Director of Information Technology & Staff Council Chair
Ms. Carrie McKeown, Human Resources Assistant
Mr. Tom Ratliff, Executive Director of Operations
Mr. Jesse Skiles, Director of Athletics
Ms. Amanda Stafford, Instructional Designer
Ms. Teresa Sterns, President’s Chief of Staff/Executive Assistant

Others Present: Ms. Macy Jackson, Visual Edge IT

Call to Order

Chair Ann Green called the meeting to order at 1:07 pm.

Swearing in of new appointed Board member

Chair Green administered the Oath of Office to Maureen Gildein, newly appointed faculty representative.

A quorum was established.

Public Comment – Ms. Macy Jackson, Account Executive, Visual Edge IT requested the opportunity to provide a bid for print/copy service.

Chair Green noted that solicitations should not be directed to the Board of Governors and she referred her to consult with GSU's Office of Technology.

Constituent Comments

Alumni Council – Dustin Crutchfield, Director of Alumni Relations, reported the following:

- Dustin will be hosting an activity for graduating seniors.
- Developed a page of resources on the Alumni section of the University website for graduates of any age to utilize. The section includes a link to the Generation WV Career Connector.
- Upcoming Events Include:
 - Mid-Ohio Valley Christmas Dinner on December 13, 2024
 - Winter Homecoming in February
 - Higher Ed Day at the Legislature – February 18, 2025

Faculty Senate – Schuyler Chapman, Senate President and Maureen Gildein, Board Faculty Representative, reported:

- Several policies are being reviewed by the Senate.
- Discussing how to address faculty retention.
- Hosted a Q&A session for faculty regarding Campus Carry with Rita Helmick and Chief Mike Wheeler.
- Faculty elected Maureen Gildein to serve the remaining term for Duane Chapman's vacancy on the Board of Governors.
- Jeremy Keene will replace Maureen Gildein on the ULC. Larry Baker and Kandas Queen were also elected to serve vacancies on the ULC.
- Wenwen Du, Dwight Heaster, David O'Dell, and Jennifer Wenner were elected to serve on the Promotion & Tenure Committee.
- Senate supports alterations to the Grade Changes Policy from the Academic Policy Committee.

Staff Council –Eric Marks, Chair, reported that the Council hosted a Professional Development Training Day for staff on October 4, 2024 that included purchasing guidelines, campus carry, marketing guidelines and advanced Excel. Over 60 staff participated and several door prizes were given away. Sheri Goff donated a gift basket to raffle and \$165 was raised on the raffle to support hurricane Helene relief efforts. WVHEPC identified one of three schools to participate in the SLC customer service training and they chose GSU, so the training was provided during the lunch session that was hosted by President Manchin.

Student Government Association (SGA) –Jahzeiah Wade, President, reported that SGA is redoing its constitution to bring it up to date and he will present it at the next Board meeting.

Consent Agenda

SKIP HACKWORTH MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED.
LESLIE MASON SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee Reports

Executive Committee/Chair Report

Ann Green reported the Committee met on October 9, 2024 via Zoom and set today's agenda. The Committee also discussed reviewing President Manchin's contract that is due to end June 30, 2025.

Board Governance and HR Committee – Alex Lay, Chair, reported the following provided by each member at the Committee meeting:

- Tegan McEntire announced all the active positions and new hires.
- Rita Helmick's report included initiatives on campus, Title IX training, IT, and Facilities updates.
- Tom Ratliff reported on deferred maintenance projects.
- David Hutchison provided an update on scholarships, grants, Alumni, and marketing.

Alex announced that the Board may have openings coming up in the near future and invited member nominations be provided to her or Ann Green to review.

Enrollment and Student Life Committee – Skip Hackworth, Chair, welcomed Duane Chapman as the newly appointed Vice President for Enrollment Management and Student Affairs. He asked Duane to provide a brief update.

Duane Chapman disseminated a draft Pioneer Newsletter from Student Life to all and announced that the final newsletter came out today. He asked Teresa Sterns to forward the new newsletter and all future newsletters to the Board via email. He asked invited questions regarding the report he provided in the Board packet. Duane announced that the Academic Support Center's name was changing to the Pioneer Support Center and a rebranding will begin in Spring.

Academic Affairs Committee – Kathy Butler, Chair, reported that Mari Clements provided an update at the Committee meeting on microcredentials, strategic planning (all plans will be turned in by December), the University's reorganization, and the proposed action item for the approval of the Bachelor of Science in Health Sciences Program.

Mari Clements explained that offering microcredentials is a way to serve workforce needs that do not require a full degree as only 12 credit hours or less is required to obtain badges, academic credentials, and CEUs. This is a way to serve high school students who aren't ready to commit to a full degree and a way to assist working professionals who need new skills. Mari discussed job outlooks in WV which require postsecondary non-degree awards.

Business and Finance Committee – Tim Henline, CFO, reported:

- The financial audit has been completed and all members received copies of the report.
- Still undergoing a federal spending audit.

- Tim and President Manchin continues to work on the wage compression issue.
- The Business office staff is moving into new offices on the floor where the technology offices used to be.

Athletics Committee – Jesse Skiles, Director of Athletics, reported:

- Women's Golf won the MEC championship.
- Men's Golf finished sixth in the Conference.
- Football is third in the Conference.
- Volleyball is at three wins and twenty losses.
- Women's Cross Country finished fifth in the Conference and the men finished sixth.
- Soccer's overall finish was 6-5-2
- The 4.0 ceremony went well.
- Fall sports are beginning.
- The upcoming Wrestling Invitational will be held at the Waco Center.
- The War in the Waco is scheduled for November 9th.
- The Angel Tree gift wrapping at the Morris Family residence will be held Nov. 11th.

President's Report

President Manchin asked Rita Helmick and Tom Ratliff to provide an update on deferred maintenance.

Rita and Tom presented a PowerPoint presentation that included pictures of the Cupola replacement, chandelier donated by Skip & Shirley Hackworth, Pioneer Way Amphitheatre, new various offices, food pantry, clothing closet, and renderings of the future Morris Family Health & Fitness Complex. Plans are in order to put new roofs on the library, Louis Bennett Hall, and possibly the Science Hall.

Discussion/Actionable Items

Mari Clements discussed the rationale and concentrations of the Bachelor of Science in Health Sciences with concentrations in Pre-Athletic Training, Pre-Chiropractic, Pre-Dental, Pre-Medical, Pre-Occupational Therapy, Pre-Pharmacy, Pre-Physical Therapy, and Pre-Physician Assistant. The new program requires no new faculty and no new courses.

KATHY BUTLER MOVED TO APPROVE THE BACHELOR OF SCIENCE IN HEALTH SCIENCES.

RICK SIMON SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

University Organization into Colleges (Discussion Item)

Mari Clements explained that since GSU transitioned into university status, the goal is to determine the right number and composition of colleges. She invited the Board's participation in the university organization task and asked the Board to sort majors into colleges with no minimum or maximum number of colleges specified. Mari further noted that students, staff, faculty, alums, and community members have also been asked to provide their input.

Announcements

Ann Green announced the following:

- November 20, 2024 – All Committee Meetings via Zoom beginning at 9:00 am
- November 20, 2024 – Scholarship Donor Reception will be held @ 4:00 pm in the MCCC, Ballroom
- December 10, 2024 – Hidden Promise Dinner @ 5:00 pm in MCCC, Ballroom

- December 13, 2024– BOG’s Mtg. @ 9:00 am at Waco Center, Rooms A227/228
- December 13, 2024 – Graduate Hooding Ceremony @ 6:00 pm at Fine Arts Center Auditorium
- December 14, 2024 – Commencement @ 10:00 am at Waco Center

Adjournment

With no further business and hearing no objection, Chair Green adjourned the meeting at 2:49 pm.

Ann Green, Chair

Teresa Sterns, Executive Assistant to the President

Accounts Receivable Update 11/19/2024

	Fall 2020	Spring 2021	Summer 2021	Fall 2021	Spring 2022	Summer 2022	Fall 2022	Spring 2023	Summer 2023	Fall 2023	Spring 24	Fall 2024	Totals
Current 11/19	\$ 364,026	\$ 87,845	\$ 5,838	\$ 132,820	\$138,541	\$ 12,509	\$ 152,917	\$ 86,628	\$ 18,335	\$ 370,555	\$ 273,307	\$ 2,200,950	\$ 3,844,271
Prior Report 10/16	\$ 364,562	\$ 87,845	\$ 5,838	\$ 133,220	\$138,591	\$ 12,509	\$ 153,024	\$ 86,836	\$ 18,335	\$ 374,421	\$ 275,107	\$ 2,807,000	\$ 4,457,288
Prior Report 9/4	\$ 366,623	\$ 89,880	\$ 5,838	\$ 134,411	\$138,741	\$ 12,509	\$ 153,024	\$ 89,359	\$ 23,214	\$ 412,326	\$ 355,180		\$ 1,781,105
Prior Report 7/15	\$ 367,402	\$ 89,880	\$ 5,838	\$ 134,811	\$138,741	\$ 12,509	\$ 153,024	\$ 89,359	\$ 23,214	\$ 412,326	\$ 355,180		\$ 1,788,021
Prior Report 6/15	\$ 368,816	\$ 89,880	\$ 5,838	\$ 135,361	\$138,807	\$ 12,509	\$ 153,243	\$ 91,727	\$ 23,414	\$ 435,108	\$ 437,784		\$ 1,898,224
Prior Report 5/15	\$ 368,816	\$ 89,880	\$ 5,838	\$ 135,611	\$138,874	\$ 12,509	\$ 153,243	\$ 92,326	\$ 23,438	\$ 437,880	\$ 673,000		\$ 2,131,415
Prior Report 4/15	\$ 375,894	\$ 90,764	\$ 5,838	\$ 136,524	\$139,265	\$ 12,509	\$ 156,513	\$ 95,218	\$ 26,836	\$ 469,434			\$ 1,508,795
Prior Report 3/15	\$ 376,520	\$ 91,248	\$ 5,838	\$ 137,552	\$139,602	\$ 13,141	\$ 165,036	\$ 95,218	\$ 26,836	\$ 535,715			\$ 1,586,701
Prior Report 1/15	\$ 379,249	\$ 92,004	\$ 5,838	\$ 138,507	\$139,620	\$ 13,141	\$ 165,036	\$ 95,218	\$ 31,100	\$ 796,802			\$ 1,856,515
Prior Report 11/15	\$ 379,599	\$ 92,154	\$ 5,838	\$ 138,827	\$139,845	\$ 13,141	\$ 168,089	\$ 95,268	\$ 31,291	\$ 1,071,019			\$ 2,135,072
Prior Report 11/6	\$ 379,599	\$ 92,154	\$ 5,838	\$ 142,827	\$139,845	\$ 13,141	\$ 168,969	\$ 95,671	\$ 35,691	\$ 1,192,065			\$ 2,265,801
Prior Report 10/4	\$ 382,673	\$ 93,346	\$ 6,338	\$ 144,658	\$141,082	\$ 13,141	\$ 177,098	\$ 100,975	\$ 41,322	\$ 2,454,782			\$ 3,555,415
Prior Report 8/16	\$ 382,673	\$ 93,346	\$ 6,338	\$ 145,008	\$141,282	\$ 13,141	\$ 178,342	\$ 108,712	\$ 58,716	\$ 3,240,949			\$ 4,368,508
Prior Report 8/8	\$ 382,718	\$ 93,541	\$ 6,338	\$ 146,058	\$145,581	\$ 13,141	\$ 188,596	\$ 139,233	\$ 74,132	\$ 4,187,240			\$ 5,376,578
Prior Report 7/11	\$ 385,697	\$ 93,541	\$ 6,338	\$ 146,953	\$146,172	\$ 13,141	\$ 198,206	\$ 164,827	\$ 99,549				\$ 1,254,424
Prior Report 6/14	\$ 385,697	\$ 93,541	\$ 6,338	\$ 146,999	\$147,231	\$ 13,316	\$ 219,500	\$ 183,735	\$ 318,553				\$ 1,514,909
Reduced by (Current Report - Last Report)	\$ (536)	\$ (2,035)	\$ -	\$ (400)	\$ (50)	\$ -	\$ (107)	\$ (208)	\$ (4,879)	\$ (3,866)	\$ (1,800)	\$ (606,050)	\$ (613,017)
Total Reduction in AR Prior Semesters (Since Last Report)													\$ (13,881)

	Fall 2020	Spring 2021	Summer 2021	Fall 2021	Spring 2022	Summer 2022	Fall 2022	Spring 2023	Summer 2023	Fall 2023	Spring 24	Fall 2024	Totals
Total Reduction Since June 2023 Report	\$ (21,671)	\$ (5,696)	\$ (500)	\$ (14,179)	\$ (8,690)	\$ (807)	\$ (66,583)	\$ (97,107)	\$ (300,218)	\$ (3,816,685)	\$ (399,693)	\$ (606,050)	\$ (5,337,878)

FALL 2024			
Billed	Paid	Pending	Balance
Current Report	\$ 10,514,324	\$ (8,313,374)	\$ 2,200,950
Prior Report			\$ -
Difference From Last Report	\$ 10,514,324	\$ (8,313,374)	\$ 2,200,950
Total Owed by Oncampus (non-prison)			\$ 2,200,950

Prison Pending

Total AR (Excluding Fall 2024)	
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Total Balance Due	\$1,643,321.31	Spring 2020 through Spring 2024
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Total Reduction Current Report	\$ (13,881.00)	Since last report
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Total Reduction Since June 23 Report	\$ (5,337,878.09)	Current Total Reduction Balance Prior and Current reports.
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	Billed	Paid	Pend	Balance
Fall 24 - 77 Students are on Payment Plans	\$ 812,785.86	\$ 623,890.60	\$ 4,165.00	\$ 184,730.26

Glenville State University

Cashflow Projection FY 2025

	Oasis	Actual Apr-24	Actual May-24	Actual Jun-24	Actual Jul-24	Actual Aug-24	Actual Sep-24	Actual Oct-24	Projected Nov-24	Projected Dec-24
Beginning Cash	Fund #	\$5,367,243	\$5,641,671	\$2,891,823	\$2,948,858	\$2,813,855	\$3,288,490	\$3,735,278	\$3,114,626	\$2,559,073
Debt service & Capital Assessments		203,958	203,958	360,732	203,825	203,825	278,233	203,825	203,825	360,732
Insurance Claim Payments		-	-	-	-	-	-	-	-	-
Repayment of Loan from Foundation		-	-	-	-	-	-	-	-	-
Energy Savings Loan Payments		-	-	-	-	-	-	-	-	-
HEPC Ed Grant Payments		-	-	39,987	-	-	-	-	-	-
FY 2024 Nursing Grant Expenditures (\$1,577,41		-	-	-	-	-	-	-	-	-
Deferred Maintenance Expenditures		27,080	24,100	30,332	34,842	242,622	33,883	139,080	1,031,746	150,000
Health/Wellness Grant									-	-
Cash used		2,098,725	3,381,546	1,829,603	2,424,797	2,882,346	1,846,056	2,718,811	4,999,003	2,505,732
Ending Cash		\$5,641,671	\$2,891,823	\$2,948,858	\$2,813,855	\$3,288,490	\$3,735,278	\$3,114,626	\$2,559,073	\$10,977,092
Remaining State Funds Included in Bal.		\$1,069,318	\$389,618	\$ -	\$977,565	\$848,352	\$157,677	\$1,128,734	\$333,734	\$ 3,734
Remaining Energy Savings Loan in Bal.		\$ 34,029	\$ 34,029	\$ 9,029	\$ 9,029	\$ 9,029	\$ 9,029	\$ 9,029	\$ 9,029	\$ 9,029
Remaining HEPC Ed Grant in Bal.		\$445,308	\$445,308	\$405,321	\$405,321	\$405,321	\$405,321	\$405,321	\$405,321	\$405,321
Remaining Health/Wellness Grant in Bal.									\$ -	\$10,000,000
Remaining FY 2024 Nursing Grant in Bal.		\$721,469	\$671,469	\$379,019	\$305,608	\$305,608	\$ -	\$ -	\$ -	\$ -
Remaining Deferred Maintenance in Bal.		\$2,375,370	\$2,056,770	\$2,026,439	\$1,164,096	\$921,474	\$1,387,591	\$1,248,511	\$216,765	\$ 66,765
Remaining Balance of unrestricted funds		\$996,178	\$(705,370)	\$129,051	\$ (47,763)	\$798,707	\$1,775,660	\$323,030	\$1,594,224	\$492,243

Submitted by: *Tegan N. McEntire, Director of Human Resources*

Report for Board of Governors

Active Positions:

Staff	Open Positions
Staff Athletic Trainer	1 New
Licensed Professional Counselor	1 Replacement- Tim Underwood
Campus Certified Police Officer	2 New
Office Manager- Annual Fund Coordinator	1 Replacement- Stephen Dye
Career Counselor- Grant Funded	1 New
Industry Partnership Manager- Grant Funded	1 New
Assistant Strength & Conditioning Coach	1 New
Financial Aid Assistant II	1 Replacement- Lora Stump
Director of Clinical Training	1 New
Administrative Assistant- Academic Affairs	1 Replacement- Lexie Price
Academic Program Assistant	1 Replacement- Sadie Murphy

Faculty	Open Positions
Assistant Professor or Lecturer of English	1 Replacement- Craig Stamm, Matthew Theile
Assistant Professor or Lecturer of Music	1 Replacement- Garrett Hacker
Assistant Professor or Lecturer of History	1 Replacement- Ed Wood
Assistant Professor of Physical Science	1 new
Assistant Professor or Lecturer of Anatomy & Physiology	1 Replacement- Rebecca Walter

Promotions & Updated Titles:

Naomi Sanders	Academic Success Counselor
Casey Smola	Title IX Coordinator
Jeremy Carter	Director of Academic Success Center
Sadie Murphy	Academic Success Counselor
Cole Herdman	Trades Specialist
Cody Moore	Office Administrator Senior
Lora Stump	Student Loan Officer

Updates:

New FLSA \$58,656 on Jan 1, 2025 **will not happen**.

- Would have change 24 employees to non-exempt
- The July 1, 2024 increase is nullified
- Back to the old threshold of \$35,568
 - o Next steps, should anyone go back to exempt?

Submitted by: *Rita Hedrick-Helmick, Vice President for Administration and General Counsel*

LEGAL

- We have 2 lawsuits.
- We have no grievances.
- So far this semester 4 pairs of students have gone to Magistrate Court to ask for DVPOs (Domestic Violence Protective Orders): of the 4 requests, 1 has been granted and in 1 case a lesser PSO (Personal Safety Order) is granted.

MOVES ON CAMPUS

- Some folks on campus have moved or are in the process of moving:
- Naomi Sanders is now a counselor at Academic Success Center.
- Casey Smola transitioned from facilities to Title IX Coordinator; she is housed in the basement of the Administration Building. Casey sent a campus wide email to let everyone know where she is located.
- Cody Moore transitioned from IT to Facilities. He is responsible for fleet coordination and other areas when help is needed.
- October has ended and so has Domestic Violence Awareness Month. Naomi Sanders, our previous Title IX Coordinator, accomplished her goal of painting the campus purple. If or when a student approaches anyone on campus with a domestic violence question or complaint, we have five volunteers who are willing to help if you cannot get in touch with Casey or Mike Wheeler; these people are Marcus Spinks (ACS); Kiara Perkins (Volleyball); Brian Hill; Robert Woods; and Samantha Conrad. With her new Gear Up position, Chelsea is no longer available.
- IT moved to the 4th floor of LBH from the second floor. When Steve Jeurgen finishes installing new flooring on the second floor, all of Tim's people can move.

IT

- Some of the speakers in the Waco Center are blown; new speakers are ordered. If all goes as planned, the speakers will come in Wednesday and be installed Thursday—this requires a lift which Tom has secured. If not, IT has alternative plans.
- IT reprogrammed the NCAA wireless access points for the wrestling tournament; they also set up and monitored IT equipment for War in the Waco.
- IT reloaded and updated approximately 20 office and student worker computer. New document scanners are installed in Admissions.
- IT has resumed making new student accounts as registration is open for spring semester.
- IT is planning newer drives and software updates for the computer labs in the Administration Building.
- The domain controller was moved from LBH second floor to the fourth floor; Alpha will be here soon to install the final 2 switches on 2d floor.
- Eric and Jason are attending Extreme training at Stonewall Tuesday, November 19, to learn more intricate details about the new switches.

- The electronic door lock project at Waco and across campus is ongoing.

FACILITIES

- The electronic lock replacement project is to begin this week.
- The final moves in LBH are taking place this week. Only the Print Shop is remaining and it will be moved. The LBH demolition contract with McKinley and Associates is submitted to the Attorney General's office for approval as to form.
- Omni was chosen as the architect for the Morris Family Health and Science Complex. The Omni contract is complete and approved as to form by the Attorney General's office. Final plans for Phase 1 are nearing completion.
- The amphitheater project is moving along; the main wall is nearing completion. Bryson VanNostrand is the architect on that project.
- The Business Office is completing the contract for new chillers at Molloy and the library.
- The units on Goodwin roof will be inspected and checked out to be certain they are ready for winter.
- Thrasher Engineering is in charge of replacing roofs on the library, the Science Hall, and LBH. The roofing projects will be advertised this week or next.

HOUSING CORPORATION

- The Housing Corporation met for the fall meeting November 13, 2024. Our staff member resigned; Robert Woods was appointed to represent staff. Nasia Butcher, Tom and either Teresa or myself will do walk throughs of all employee housing and update the list of priorities.
- From July through October, the Housing Corporation had income in the amount of \$376,201.25 and expenditures in the amount of \$176,810.01 leaving net income in the amount of \$199,391.24. We are painting interior and exterior of some of the houses and will continue with upgrades, especially as people vacate before the next person moves in. Tom can tell you what is vacant now.
- The ongoing sewage problem at 907 Walnut is fixed; Tom had to call in professionals after he and his people tried to fix the problem several times.
- 2025 meeting dates are March 13 and November 13.

CAMPUS STORE

- Angi and Scott in the campus store are preparing for spring semester; they plan to take gear to five home basketball games.
- RFP
- The Pepsi contract expires December 31. Clay and Joyce put together a beverages RFP. The RFP committee met a couple of times. We will continue to meet. We are also working on vending machines.

Submitted by: *David Hutchison, Vice President for Advancement & Governmental Affairs, Executive Director of Foundation, Executive Director of Research Corporation*

Scholarship Comparison

	FY 25	FY 24	FY 23	FY 22	FY 21
Scholarships	646	698	574	534	403
Students	354	408	343	352	301
Tuition	\$503,447	\$493,792	\$394,636	\$300,000	\$100,000
Discounts	297 Students	*\$500,000	*1.2 Million		
Offset	*\$500,000				
Total Awarded	\$805,546 *\$279,203 Still Available *11/20/2024	\$907,776.84	\$737,006	\$678,993	\$425,692

Foundation Updates:

- A. United Bank Refinance Loan 11/20/2024
- B. Scholarship Task Force
 - a. Tuition
 - b. Scholarships
 - c. Tuition Discounts
 - d. New Initiatives
- C. Housing Task Force
 - a. Student Housing
 - b. Faculty & Staff Housing
- D. Scholarship Reception
 - a. Nearly 100 Donors and Students in attendance

Foundation Fundraising Initiatives:

- A. Women's Leadership Circle
 - a. 24 Current Members
 - b. Paint and Sip, Monday, October 21 (32 were in attendance)
 - c. Christmas Ornament Fundraiser for WLC Scholarship
- B. Scholarship Donor Reception
 - a. Wednesday, November 20
 - b. 78 RSVPs (Donors, Students, Staff)
- C. Fall Pioneer Fund Letter
 - a. \$6,500 to date
- D. Day of Giving

Federal Grant Updates:

- A. Pioneer Network Meeting – Harvesting Connections
 - a. 80+ partners
 - b. USDA led, 24 federal partners
 - c. Many State agencies
 - d. Housing
 - e. Workforce Development
 - f. Education

Government Affairs Update:

- A. Meeting with Governor Elect Patrick Morrisey
- B. Other legislative meetings
 - a. December 8-10 Interims
- C. Regular communication with Governor's office
 - a. Morris Health & Fitness Complex
- D. Glenville State University Day – February 18

Alumni Relations Update

- A. Held the “Countdown to Commencement” event for prospective December graduates where about 25 students stopped by to pick up their new alumni shirt and browse career planning resources
- B. Mid-Ohio Valley Alumni Chapter Christmas Dinner on December 3
- C. GSU's Pioneer Pantry has recently become an agency partner with the Mountaineer Food Bank and will soon be receiving low-cost bulk food from them

Marketing Update:



The graphic features a blue background with a blurred image of a person walking on a path. At the top, the text "MARKETING DEPARTMENT STAFFING" is written in large, white, bold, sans-serif capital letters. Below this, a bulleted list in white text includes: "Marketing Student Worker Growth", "2024 - 2025 Pioneer Ambassadors Selected", and "New Pioneer Media General Manager". To the right of the list is a small portrait of Paul Nagy, a man with a beard wearing a suit and tie. Below the portrait, the name "PAUL NAGY" is written in white, bold, sans-serif capital letters. At the bottom of the graphic, the words "FALL MARKETING UPDATE" are written in white, bold, sans-serif capital letters, with wide spacing between the words. Below this, a thin white line separates the text from the "GLENVILLE STATE UNIVERSITY" logo, which is also in white, bold, sans-serif capital letters.

MARKETING DEPARTMENT STAFFING

- Marketing Student Worker Growth
- 2024 - 2025 Pioneer Ambassadors Selected
- New Pioneer Media General Manager

PAUL NAGY

FALL MARKETING UPDATE

GLENVILLE STATE UNIVERSITY

SOCIAL MEDIA

- Active TikTok Page with record views/follows
- Consistent Facebook & Instagram Engagement
- Department Collaboration at an all time high
- SM Links Increasing Website Traffic

F A L L M A R K E T I N G U P D A T E

GLENVILLE STATE UNIVERSITY

SPECIAL PROJECTS

- **Admissions:**
 - Department Info Cards
 - QR Code Designation
 - Rebranding of “Pioneer Support”
- **College of Health Sciences:**
 - Main Campus beautification in final stages
 - WACO Campus Promotion & Photography
- **Staff Training**
- **Website Refresh**

F A L L M A R K E T I N G U P D A T E

GLENVILLE STATE UNIVERSITY

Submitted by: *D. Duane Chapman, Vice President of Enrollment & Student Affairs*

Report for Board of Governors

1. Admissions and Recruitment

- Enrollment
 - Fall 2024 – 1768 (1658 Fall 2023)
 - FTF 329 (300 Fall 2023)
- Applications
 - Undergraduate 11/12/2024
 - Fall 24 - 509 (377 Fall 2023)
 - Spring 2025 - 123
 - Graduate
 - SP 25
 - 13 MBA
 - 2 MSCJ
 - 1 Autism Coursework
 - Summer 25
 - 2 MBA
 - Fall 25
 - 2 MBA
- Events
 - High School Groups on campus
 - 12 through January 2025
 - Blue & White Welcome Weekends
 - November 9th – 82
 - November 16th – anticipated 76
 - Tours
 - 101 since the inception of the fall 2024 term

2. Student Affairs

- Student Life
 - Expanding on the Pioneer News Network (Student Life email newsletter)
 - Preparing for the Fall Student Organization Recognition Dinner
 - Implementing student organization funding
 - Preparing for January New Student Orientation
 - Revitalizing Student Life Marketing Materials
- Student Activities
 - Partnered with Aramark to expand student events
 - Creating a Student Activities Board
 - Tracking student engagement via GSU Student ID number (bar code scanner being used)
- Residence Life

- Analyzing housing software
- Creating Emergency Procedures
- Analyzing current occupancy numbers and projections for Fall 2025
- Esports
 - 34 on the team
 - Two teams advanced to the conference championship
 - The team is traveling to participate in a conference match in Virginia
- Outdoor Recreation
 - Creating an Outdoor Recreation Club to organization trips
 - Have taken three trips for the fall 2024 semester
- Aquatics and Recreation
 - Expanded hours in Lilly Gym

3. **Pioneer Support Center (rebranding in Spring)**

- Advising numbers
 - 719/970 possible students enrolled for Spring '25 (Excludes dual enrollment/FCl/Huttonsville)
 - Currently 74%-Goal 80% (777/970)
 - 24 more students in progress of registration with counselors (11/13 @ 8:30 am)
 - Would get us to 675/970 (69.5%)
- Retention Interventions
 - 244 Individual students met (Spreadsheet of who attached)
- Events
 - Red Cross Blood Drive 11/18 12:00-5:30 PM (Community Service Opportunity for students)
 - Hidden Promise Graduation Banquet; 12/10 5:30 PM
 - GSU Career Fair planning: 4/10/2025 10 am -2pm
 - Resume workshop to be held before the fair
- Other
 - New email: Pioneer.support@glennville.edu
 - Updating logo

4. **SSS**

- SSS directs and leads students to their advisor
 - After they have spoken with their advisors, the students will be registered in SSS
 - PSC acts as both advisor center and the means of registration
- SSS has four students that are being worked with to retain
- November cultural trips include WV Symphony and Cold Case Live
- November on campus events included First Generation Day, Open House (Blue and White Day)
- Currently working on the APR (Annual Performance Report) for the Department of Education due Dec. 6, 2024

Submitted by: *Mari L. Clements, PhD, Provost and VP for Academic Affairs*

Report for Board of Governors

- It's been a very busy recruiting season, with three language and literature candidates, one physical sciences candidate, and one art candidate visiting campus in the month between mid-November and mid-December. We also have a music faculty search underway.
- Jason Barr has stepped down as Fine Arts Chair, and Lloyd Bone was elected by his peers as the new department chair.
- Given the positive board response during our committee meetings and anticipating a positive vote in the regular board meeting, I am working with HLC and HEPC on approval of the Rize Education/Lower Cost Models Consortium MBA concentrations. (See attached resolution.)
- The Off-Campus Programs team and I are working on reauthorization of our educational programs in two correctional programs, as the nation transitions from Second Chance Pell to Prison Education Program (under the Pell Grant for All a/k/a Pell Grant Restoration Initiative that was passed in 2019 and rolled out in 2023).
- The university is exploring the transition to a 15-week semester from a 16-week semester.
- The MBA program is expected to graduate 11 students in its first graduating class. Two MACI students are also expected to graduate and be hooded.

Submitted by: *Tim Henline*

Report for Board of Governors Business and Finance Committee

- **FY24 General Audit**

- CLA (CliftonLarsonAllen, LLP) engaged.
 - Completed
 - **KEY HIGHLIGHTS**
 - Deferred outflows decreased from FY22 to FY23 by \$170,350, and again from FY23 to FY24 by \$226,515, from \$726,002 in FY22 to \$329,515 in FY24, due mainly to the finance department improvements in accounts payable.
 - Current cash and cash equivalents increased by \$2,710,029 in FY24. In FY22 to FY23 it decreased by \$3,447,654.
 - Other noncurrent assets increased by \$1,238,258 in FY24. In FY22 to FY23 it decreased by \$1,446,656.
 - Operating expenses decreased by \$166,029
 - Salaries, wages, and benefits increased by \$1,683,514, driven mainly by PEIA increases and the introduction of recent programs and across the board raises. PEIA increases will take effect again this coming year. Despite the increase in salaries, there was a decrease of six tenths of a percent as a share of the operating expenses while total operating expenses also decreased \$166,029.
 - Unearned revenue increased by \$3,162,242 from FY23 to FY24, for a total of \$3,514,672 due to the state requirement to defer deferred maintenance revenue into FY25.
 - Student Financial Aid and Fellowships fell by \$3,844,330 in FY24 due mainly to the retirement of HERF (Covid) Funds.
 - Net Cash used by operating activities decreased by \$8,451,808 due mainly to the retirement of HERF funds, and an increase in payments to utilities and suppliers.
 - Net operating loss (you always have a net operating loss due to being a state funded institution) was reduced by \$1,049,524.
 - Accounts receivable went from -\$711,890 to a positive \$630,562.
 - New GASB Requirements for FY25 and FY26 will be required.
- Single Audit with Ernst & Young
 - GSU portion underway.
 - Review will last for several more months.
- Worker's Compensation Audit
 - Completed. No findings.

- **GSU Budget for FY25**

- **FY 25 Budget updates**
 - Projected improved income statement.
 - Projected improved cash flow.

- **State Appropriation**
 - FY25 \$7,420,879, an increase of 4.7% over FY24.
 - New funding formula data compiled by HEPC.
 - GSU is working on modifications to the funding formula ratios.
- **Food Service**
 - Utilization is higher than last fall.
 - Aramark increased food and labor costs by 8%.
- **Utilities**
 - Still showing some stability.
 - Meeting scheduled with energy firms to decrease overall energy consumption.
- **Capital**
 - Deferred Maintenance Funds distributed for first round of all projects. Second round disbursement for technology received. Second round disbursement for \$587.500 for Roads and Pathway funds submitted.
- **Accounts Receivable**
 - Net Amount due Fall 2024 (as of Nov 19th): \$2,200 950.
 - Prior semester balances have declined \$16,000 since Oct/16 report.
 - Total reduction (prior semesters) since June 24. 2023 report, (as of Nov 19th) \$5,337,838.
- **Cash Flow Forecast**
 - Improved cashflow through December.
- **Tuition Discounting**
 - Working with athletics and foundation to reduce overall tuition discounting.
 - Athletics revenue has increased over Fall FY24.
 - Working with Athletics Director to improve revenue ratios for athletics.
- **Housing**
 - Increased housing occupancy over prior Fall.
 - Improvements in processes on the Admissions and Business & Finance side have increased efficiencies for billing purposes.
 - Research being conducted on faculty/staff and student housing improvements and to increase the capacity of housing for faculty, staff, and students.
- **Other**
 - **Year of Savings**
 - Continuing analysis of contracts and processes to reduce overall expenses is underway.
 - Several added cost savings, renegotiations of contracts, completed or underway.
 - **Tuition Increase**
 - Need to analyze whether to complete additional tuition and fees increases. Possible standard low yearly percentage increase?
- Attachments/Enclosures:

Under separate cover

Submitted by: *Jesse Skiles – Director of Athletics*

No Report Submitted

Glenville State University Board of Governors
Meeting of December 13, 2024

ACTION ITEM: Endorsement of MBA Concentrations

COMMITTEE: Academic Affairs

RECOMMENDED RESOLUTION: Be it RESOLVED that the Board of Governors endorses the proposed partnership with Rize Education and the Lower Cost Models Consortium to offer concentrations in the approved MBA program at Glenville State University.

STAFF MEMBER: Dr. Mari Clements

BACKGROUND:

Although the addition of concentrations do not require Board of Governors approval, per se, the proposed partnership with Rize Education and the entry into the Lower Cost Models Consortium reflects a new and different manner of course delivery, and thus formal Board endorsement is sought. By entering this course sharing arrangement, GSU is able to access courses designed by leaders in artificial intelligence, business analytics, cybersecurity, finance, and health care administration from Cornell, Dartmouth, Harvard, and the University of Texas.