



ARTIFICIAL INTELLIGENCE

MASTERS IN BUSINESS ADMINISTRATION

GLENVILLE STATE UNIVERSITY

LEAD WITH AI INNOVATION

Program Overview

The AI artificial intelligence specialization at Glenville State University is an extension of the MBA program, providing the strategic insight and technical expertise to lead AI adoption. Students in the program will learn to apply AI technologies, integrate them into business strategies, and drive innovation for organizational growth.

What Separates Us?

- Online-First: Designed for remote learning, GSU is offering flexibility and opportunities to build professional networks across institutions.
- Accessible AI Literacy: Build a solid foundation in AI and low-code tools, no advanced coding skills required.
- Leadership and Ethics: Develop strategic leadership in AI, focusing on opportunities and ethical considerations.
- Effective Communication: Bridge the gap between technical teams and stakeholders, translating AI concepts into actionable insights.

Designed for You

Our MBA with a concentration in AI is designed to give you the technical know-how and strategic vision to become a leader in this digital age. You'll learn about the capabilities and limitations of generative AI, identify and apply appropriate AI models for business challenges, and implement AI strategies that foster innovation within organizations

Rapidly Growing Demand

This program emphasizes both technical proficiency and strategic leadership, enabling students to manage AI initiatives, drive business value, and align AI technologies with organizational goals. With the growing importance of AI, this program prepares students for leadership roles in an evolving digital landscape.

Potential AI Career options:

- AI/ML Consultant
- AI/ML Product Manager
- AI Strategy Manager
- Chief AI Officer

Non-AI/ML Related Careers:

- Business Strategy Consultant
- Product Development Manager
- Data Science Director
- Digital Transformation Lead

**APPLY
NOW!**



FOR MORE INFORMATION, CONTACT:

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