



BUSINESS ANALYTICS

MASTERS IN BUSINESS ADMINISTRATION

GLENVILLE STATE UNIVERSITY

STRATEGIZE WITH DATA

Program Overview

Our Business Analytics MBA concentration at GSU bridges sophisticated technical skills with strategic business leadership. We prepare professionals to leverage data as a critical organizational asset.

This program is designed for executives and future leaders who want to drive organizational change using data. You'll develop the ability to anticipate risks, identify opportunities, and lead transformational initiatives through

What Separates Us?

- Online-First: Designed for remote learning, GSU is offering flexibility and opportunities to build professional networks across institutions.
- Strong Network: As part of Glenville State University's extensive alumni network, you'll connect with professionals across various industries.
- Commitment to Innovation: Glenville State's MBA program stays ahead of industry trends, offering training in emerging technologies like AI, machine learning, and data visualization tools. navigate transformation successfully.

Designed for You

This concentration in Business Analytics is designed to equip you with the technical skills and strategic insight needed to lead in today's data-driven world. You'll master advanced analytics tools, transform raw data into strategic insights, and drive business success by making data-informed decisions that fuel organizational growth.

Rapidly Growing Demand

This program emphasizes both technical proficiency and strategic leadership, equipping students to harness the power of business analytics to drive data-driven decisions and business growth. By mastering advanced analytics tools and techniques, students are prepared for leadership roles, ensuring that analytics initiatives align with organizational goals and deliver measurable value in an increasingly data-driven business world.

Potential Career options:

- Data Analysis Manager
- Operations Analyst
- Business Intelligence Consultant
- Chief Data Officer (CDO)
- Product Manager
- Financial Analyst
- Supply Chain Analyst

**APPLY
NOW!**



FOR MORE INFORMATION, CONTACT:

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