

**Glenville State University
Board of Governors Meeting
June 25, 2025
Waco Center, Rooms 227/228**

Members Present: Ms. Ann Green, Chair
Ms. Alexandria Lay, via Zoom
Dr. Kathy Butler
Mr. Tilden “Skip” Hackworth
Mr. Robert Marshall
Mr. Doug Morris, via Zoom
Mr. Rick Simon
Ms. Maureen Gildein, Faculty Representative
Ms. Leslie Mason, Staff Representative

Members Absent: Mr. Jahzeiah Wade, Student Representative

Faculty & Staff Present: Mr. Duane Chapman, Vice President of Enrollment & Student Affairs
Dr. Schuyler Chapman, Assoc. Professor of English & Faculty Senate President
Dr. Mari Clements, Provost and Vice President for Academic Affairs
Mr. Dustin Crutchfield, Director of Alumni Relations
Dr. Kevin Evans, Dean of Health Sciences
Dr. Donal Hardin, Associate Professor of Criminal Justice, via Zoom
Mr. Tim Henline, CFO
Mr. David Hutchison, Vice President for Advancement
Ms. Tegan McEntire, Human Resources Director, via Zoom
Ms. Carrie McKeown, Human Resources Assistant, via Zoom
Dr. Mark Manchin, President
Mr. Eric Marks, Asst. Director of Information Technology & Staff Council Chair
Mr. Drew Metheney, Controller, via Zoom
Mr. Tom Ratliff, Executive Director of Operations
Dr. Mark Sarver, Professor of Business and Mayor of Glenville
Mr. Jesse Skiles, Director of Athletics
Ms. Teresa Sterns, Chief of Staff/Executive Assistant to the President

Others Present: Ms. Graylin Floyd, new incoming SGA President, via Zoom

Call to Order

Chair Ann Green called the meeting to order at 10:02 am.

A quorum was established.

Public Comment – Dr. Mark Sarver shared concerns about longevity of the University and the plan to address the enrollment cliff, spending, and the future. His concerns included:

- GSU is not marketing its online Rize programs.
- He questioned whether the Board receives a monthly line-item financial report.
- Dr. Sarver noted that the last audit reported a \$1 million loss.
- He further indicated that the University's budget reflected \$2.8 million in cash on hand, but that balance is projected to decrease to just \$52,000 by next week.
- He stated that the City of Glenville is concerned about the future of the University.

Comments from Board members included:

- Appreciation for Dr. Sarver's comments.
- A desire for suggested resolutions along with concerns.
- A reminder that Board members are not appointed to question the competence of administrators.
- A suggestion that more detailed information might need to be provided by administrators.
- An acknowledgment that Board members have never been denied answers to their questions by administrators.

President Manchin asked Dr. Kevin Evans to present an update on Health Sciences.

Special Presentation – Kevin Evans, Dean of Health Sciences provided an update on the Health Sciences program, highlighting the following:

- Collaboration with Bridge Valley who recommended consultants to assist in designing the nursing program.
- Preliminary discussions with Tara Hulse, Chair of the Nursing Board.
- A review of accreditation standards, with the process expected to take 9-12 months.
- A requirement is that the Director of Nursing must hold Master's degree in nursing.
- The GSU 100 Nursing course enrollment for both this year and last year was 19.
- A lot of students are showing interest in the eight concentrations offered in the Health Sciences program. The goal is to obtain 26.
- Developing MOUs with other institutions to ensure GSU can offer required courses for degree completion in the eight concentrations.
- Recently signed a MOU with Bowling Green that guarantees five seats in occupational and physical therapy.
- The American Medical Board is meeting at GSU today to discuss building a facility in Calhoun County.

Chair Green asked if GSU has a broader marketing plan for Health Sciences.

Duane Chapman stated that his area works with EAB to market programs and that GSU's marketing office is actively promoting online programs. Both teams are working on a strategic marketing plan.

Kathy Butler requested a presentation from Marketing and Public Relations at the next Board meeting to outline their strategic framework.

Chair Green suggested incorporating the marketing plan discussion into the upcoming Board retreat.

Constituent Comments

Alumni Council – Dustin Crutchfield, Director of Alumni Relations, reported:

- Recent events included 50 Year Graduates Weekend, Retirees Luncheon, and GSU Night at the Ballpark.
- GSU Night at Lambert's Winery is scheduled for August 13, 2025.
- The *Pioneer Progress* magazine is on track to print in Fall 2025.
- The Alumni Oral History Project is anticipated to be completed by Fall 2025.

Faculty Senate – Schuyler Chapman, President, reported:

- The Board of Governor's Wage Compression Ad-Hoc Committee met in May and is scheduled to meet again in July.

Staff Council –Eric Marks, Chair, reported:

- Finalized the Staff Constitution.
- Completed elections for representatives, officers, and chairperson.
- Reviewing strategies to improve staff satisfaction and morale.
- Finished the staff development applications.
- Staff are forming a subcommittee to review salary compression.
- Rachel Clutter was awarded the Staff Employee of the Year.
- Grace Wellings received the Rising Star award.

Student Government Association (SGA) – Graylin Floyd, Incoming SGA President, reported:

- SGA representatives attended the WV Student Leadership Conference in May.
- Working to regain voting privileges on the Board of Governors.

Consent Agenda

RICK SIMON MOVED TO APPROVE THE CONSENT AGENDA. BOB MARSHALL
SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee Reports

Executive Committee/Chair Report

Ann Green reported that the Committee met on June 11, 2025 via Zoom to set the current agenda.

Board Governance and HR Committee – Alex Lay, Chair, thanked Kathy Butler, Vice Chair, for serving in her place for the last Committee meeting. She referenced updates in the Board packet and invited David Hutchison, Tom Ratliff, and Kathy to provide additional reports.

- David Hutchison gave an overview of scholarships to be awarded in Fall 2025, including the new McGee Foundation Scholarship program, federal grants, and alumni support.
- Tom Ratliff presented a PowerPoint of project updates including lighting installations on the roof at Clark Hall, the football stadium, the press box, and the Pioneer Amphitheatre. Renovations at the Heflin Administration Building are set to begin in two weeks. Vacancies in faculty/staff housing are expected due to home purchases in the community. Maintenance is understaffed by five employees.
- Kathy Butler reported that the University is still waiting on the Governor's Office to fill Board vacancies.

Enrollment and Student Life Committee – Skip Hackworth, Chair, mentioned the updates shared by Duane Chapman.

Duane Chapman reported that:

- Enrollment is currently up by 33 students.
- VIP parking signs are being posted to welcome student visitors.
- The *1872 Lounge* has been successful in recruiting efforts.
- The goal is to recruit 100 international students and 100 veterans.
- Evening phone calls are being made to recruit additional students.

Academic Affairs Committee – Kathy Butler, Chair, highlighted updates in the Board packet and invited Mari Clements to provide further details.

Mari Clements reported:

- The Strategic Plan is expected to be completed by December.
- Ethan Backus has been hired in Physical Science.
- An offer was extended to another faculty member.
- The search is ongoing for the FCI Business position.
- The Higher Learning Commission will visit off-campus sites during 2025-26.

Business and Finance Committee –Tim Henline, CFO, reported:

- GSU is undergoing three audits: financial audit, single audit (federal funds), and Worker’s Compensation.
- GSU has been over charged \$24,000 annually by Worker’s Compensation for several years.
- Reports provided to the Board are accurate as of their respective dates and may change depending on student enrollment or other factors.
- GSU saved \$1.24 million during its year of savings and aims to increase revenue by \$3.8 million.
- In 2016, GSU operated at a \$6 million deficit.
- PEIA premiums are set to increase, so GSU is exploring alternative insurance options for employees.

Athletics Committee – Bob Marshall, Chair, asked Jesse Skiles to provide an update.

Jesse Skiles reported:

- The men’s basketball history book is with the publisher.
- The athletic department’s overall GPA was 3.12; women’s teams averaged 3.33.
- GSU won three team championships this year.
- There are 482 student-athletes enrolled, including 116 freshmen and 41 transfers.
- GSU had 337 athletic events last year.
- Site visits are being conducted for football game venues.
- Personnel updates include the appointment of Jarrod West as the new Assistant Women’s Basketball Coach, replacing Coach Hines, who accepted the head coaching position at Salem. Additionally, one of the athletic trainers has resigned, but a replacement has already been hired.

President’s Report – President Manchin shared that current legislation may hold institutions financially accountable if students take out loans but do not complete their degrees. Institutions could lose federal funding if default rates exceed a set threshold. GSU’s current default rate is 30%, necessitating a more selective

admissions process.

Mari Clements added that students enter default at 271 days of delinquency. The University is implementing preventative strategies, and the Default Management Committee meets regularly.

Discussion/Actionable Items

Final Draft Policy: GSU Academic Policy 32 – Online Courses

KATHY BUTLER MOVED TO APPROVE THE PROPOSED BOARD FINAL DRAFT POLICY FOR FINAL FILING WITH THE HIGHER EDUCATION POLICY COMMISSION PENDING NO COMMENTS DURING THE 30-DAY COMMENT PERIOD.
SKIP HACKWORTH SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

FY26 CHAIR AND VICE CHAIR NOMINATION RECOMMENDATIONS

Kathy Butler, Chair of the Nominating Committee, presented the 2025-2026 slate of officers as:

- Ann Green, Chair
- Alex Lay, Vice Chair

KATHY BUTLER MOVED TO APPROVE THE SLATE OF OFFICERS FOR FY26 AS PRESENTED. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee assignments will be made by the FY26 Chairperson.

FY25 Board of Governors' Meeting Schedule

Chair Green suggested changing the meeting times from 10:00 am to 9:30 am due to longer meetings.

SKIP HACKWORTH MOVED TO APPROVE THE FY26 BOARD MEETING SCHEDULE WITH MEETINGS BEGINNING AT 9:30 AM AND WITH FLEXIBILITY FOR FUTURE AMENDMENTS. KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Board of Governors Scholarship

RICK SIMON MOVED TO APPROVE THAT THE GLENVILLE STATE UNIVERSITY BOARD OF GOVERNORS LAY MEMBERS JOINTLY FUND THE DAN DURBIN BOARD OF GOVERNORS SCHOLARSHIP, AN EQUIVALENT FULL TUITION AND FEE SCHOLARSHIP FOR THE FY26 ACADEMIC YEAR. THE NEED-BASED SCHOLARSHIP WILL BE AWARDED TO A WEST VIRGINIA RESIDENT(S) MEETING THE WEST VIRGINIA PROMISE SCHOLARSHIP CRITERIA. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Board of Governors Retreat Schedule

Chair Ann Green requested suggested dates, locations, and training ideas for the annual Board Retreat.

The Board recommended:

- Focusing on Marketing and Health Sciences.
- Holding the retreat at Stonewall Resort, including a legislative reception.
- Scheduling it in conjunction with the October 22 Board meeting.

Chair Green will lead a subcommittee to plan the retreat, with David Hutchison, Teresa Sterns, and Bob Marshall serving as members.

Announcements

Chair Green asked Board members to inform her of any preferred committee appointments for FY26.

Adjournment

With no further business and hearing no objection, Chair Green adjourned the meeting at 12:14 pm.

Ann Green, Chair

Teresa Sterns, Chief of Staff/Executive Assistant to the President