

Glenville State University
Board of Governors Meeting
October 23, 2025
Via ZOOM

Members Present: Ms. Ann Green, Chair
Ms. Alexandria Lay
Dr. Kathy Butler
Mr. Tilden "Skip" Hackworth
Mr. Robert Marshall
Mr. Rick Simon
Ms. Maureen Gildein, Faculty Representative
Ms. Leslie Mason, Staff Representative
Ms. Graylin Floyd, Student Representative

Members Absent: Mr. Doug Morris

Faculty & Staff Present: Ms. Stephany Amos, Director of Financial Aid
Ms. Bridget Carr, Head Cheerleading Coach
Mr. Duane Chapman, Vice President of Enrollment & Student Affairs
Dr. Schuyler Chapman, Assoc. Professor of English & Faculty Senate President
Dr. Mari Clements, Provost and Vice President for Academic Affairs
Mr. Dustin Crutchfield, Director of Alumni Relations
Ms. Sheri Goff, Financial Aid Counselor
Mr. Tim Henline, Vice President for Business & Finance, CFO, & CPO
Mr. David Hutchison, Vice President for Advancement
Ms. Tegan McEntire, Human Resources Director
Ms. Carrie McKeown, Human Resources Assistant
Dr. Mark Manchin, President
Mr. Eric Marks, Asst. Director of Information Technology & Staff Council Chair
Mr. Tom Ratliff, Executive Director of Operations
Mr. Jesse Skiles, Director of Athletics
Ms. Teresa Sterns, Chief of Staff/Executive Assistant to the President

Others Present: Mr. Lawrence Smith

Call to Order

Chair Ann Green called the meeting to order at 9:33 am.

A quorum was established.

Public Comment – N/A

Constituent Comments

Alumni Council – Dustin Crutchfield, Director of Alumni Relations, reported the following:

- Successfully hosted the “Home Away From Home” Homecoming Tailgate in Nicholas County last weekend.
- The next “Home Away From Home” pre-game event will take place at Flannigan’s in Parkersburg, WV.
- The GSU license plate project remains ongoing; awaiting WV DMV approval to begin collecting interest for orders.
- Oral History Project apparel items have begun shipping to purchasers; books are still awaiting print.
- GSU Alumni Award nominations are due December 31.

Faculty Senate – Schuyler Chapman, President, reported:

- Senate conducted University Leadership (ULC) election and selected Drs. Bob Hutton and Sara Sawyer.
- Updated Faculty Marshal Guidelines have been signed.
- Participating in an Overload Pay Taskforce; per Maureen Gildein, faculty prefer not to teach under-enrolled classes.
- Conducted an election to fill vacancies on the Promotion and Tenure Committee.
- Approved several bylaw and policy changes that have gone through the ULC, including GSU BOG Policy 33, which is now ready for Board approval.

Staff Council – Eric Marks, Chair, reported:

- Jeremy Carter was elected to replace Cody Moore on the Council.
- Continuing collaboration with both the Pay Scale Committee and the Handbook Committee.
- The Halloween Committee organized fall activities including a Cider & Donut Social, Trick-or-Treat for Students, and a Costume Contest.

Student Government Association (SGA) – Graylin Floyd, President, reported:

- Homecoming activities and events were well attended by students.
- SGA meeting minutes are now being published.
- Membership has grown to 38 students.
- Committee appointments have been assigned.
- Pet waste stations have been installed on campus.
- Working to obtain additional campus pods, staffed by students.
- Passed the Canva Bill and approved the budget for Casino Night.
- New student organizations approved: Turning Point USA and Rooted in Him; WV AWWA is pending approval.
- Results from the library hours extension survey showed strong support for keeping the library open until midnight (currently closes at 8:00 p.m.).

- The Stop the Stigma Walk drew 160 participants.
- Casino Night had approximately 200 attendees.

Consent Agenda

KATHY BUTLER MOVED TO APPROVE THE CONSENT AGENDA. BOB MARSHALL SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Committee Reports

Executive Committee/Chair Report

Ann Green reported that the Committee met on October 8, 2025 via Zoom and set today's agenda.

Board Governance and HR Committee – Alex Lay, Chair, referred to the updates in the Board packet and noted that Tegan McEntire provided a list of active open positions, new employees, and updated titles at the Committee meeting. She asked Tom Ratliff and David Hutchison to provide new updates.

David Hutchison reported:

- Homecoming, Amphitheater Opening, and Business Hall of Fame events were held last week.
- The Pioneer Derby is scheduled for Friday.
- The “Dracula” play will be presented on November 7, with a reception at the President’s Home prior to the performance.
- 150th Anniversary of Fine Arts celebration will take place on November 14.
- War in the Waco is scheduled for November 15.
- Scholarship Donor Reception will be held November 19, followed by a Fine Arts event.
- Kids Day at the Waco is set for November 21.

Tom Ratliff shared photos of current facilities updates including:

- Morris Stadium, Skybox, and new javelin runway completed.
- Amphitheater renovation and a new beaming light atop Clark Hall.
- Remodeled classrooms and freshly painted stairwells.
- Upgraded lighting in the Presidents’ Auditorium.
- Campus beautification with flowers and seasonal decorations.

Enrollment and Student Life Committee – Skip Hackworth, Chair, disseminated an updated enrollment report to all provided by Duane Chapman and announced the Fall 2025 enrollment was 2012. A total of 605 beds have been assigned for fall 2025, leaving 104 vacant and 20 under remodeling.

Mari Clements announced that her records for Fall 2024 enrollment was 1776 and Fall 2025 enrollment is 1631.

Duane Chapman explained that the 2,012 number reflects everyone who has attended GSU from taking one credit hour to being full-time. It is not the Fall 2025 enrollment number.

Tim Henline announced that the FTE is slightly down from Fall 2024 to Fall 2025 equaling an approximate \$400k decline; however, the funding formula just came out and GSU had the highest percentage increase for funding.

Chair Green requested that Mari Clements, Duane Chapman, and Tim Henline clarify the numbers for enrollment at the next meeting.

Academic Affairs Committee – Kathy Butler, Chair, asked Mari Clements to provide updates that has occurred since the committee meeting.

Mari Clements reported:

- The ADN Intent to Plan is in progress and the Director of Nursing search is still open.
- The Intent to Plan for the MA in Clinical/Counseling Psychology is on the agenda for approval, developed with assistance from Community Care; potential to add School Psychology in the future.
- Active academic partnerships include the 60+60 Taskforce, HEPC Advisory Committee (HB 3024), a signed articulation agreement with New River CTC, and collaboration with Pierpont CTC.
- A vision statement for the Strategic Plan still needs to be developed.
- Discussed the Overload Task Force findings and approved overload policy; faculty remain opposed to teaching under-enrolled classes.
- CAEP visit is scheduled for April 2026.
- Current graduate enrollment:
 - 18 students in the Master's in Teacher Education
 - 46 in the MBA program
 - 7 in the Criminal Justice Master's program (three set to graduate December 2025)
- Exploring the possibility of a one-year Master's program, potentially in Public Health, to support student-athletes with an additional year of eligibility.

Business and Finance Committee – Tim Henline reported:

- Emailed the final financial audit from CliftonLarsonAllen to all Board members.
- CliftonLarsonAllen will present audit findings at an upcoming Board meeting.
- The single audit (federal funds) is ongoing. Some findings are anticipated, and IT system changes are in progress to address compliance issues. The University is working toward GASB compliance and HIPAA readiness for Health Sciences programs.
- In an effort to make sure someone is always available to answer incoming calls coming into the University after hours, GSU will be outsourcing those calls to another company.
- A search will begin for an Applications Specialist to organize contracts and related tasks.
- Cost-saving measures are being implemented across departments.
- Employee salaries and wages increased from \$11,838,839 (2023) to \$15,087,360 (2025); benefits rose from \$1,570,218 to \$3,517,533.
- An updated accounts receivable report is being prepared for the Board.

Athletics Committee – Bob Marshall, Chair, asked Jesse Skiles to provide an update.

Jesse Skiles shared a PowerPoint that included an overview of wins/losses for Fall sports. He reminded all of the upcoming events scheduled and reported:

- GSU will be hosting the National Wrestling Championships.
- Fourteen teams will participate in the wrestling invitational next Saturday at the Waco Center.
- The NCAA Management Council met yesterday and voted to support two proposals: permitting betting on games and extending athlete eligibility from four to five years. These proposals will be voted on by athletic directors at the January Convention.

President's Report – President Manchin reported the following:

- The University continues efforts to implement a two-year RN program, with a transfer pathway to Marshall University for completion of the BSN degree.
- Hiring a Director of Nursing remains a top priority for program development and accreditation readiness.
- According to the Chamber of Commerce, the health professions represent the fastest-growing sector in the workforce.
- A realignment of responsibilities within Information Technology is being planned to improve efficiency. This transformation will involve reassigning and expanding duties among current staff members.

Discussion/Actionable Items

Intent to Plan for Master of Arts in Psychology (Action Item)

SKIP HACKWORTH MOVED TO APPROVE THE MASTER OF ARTS IN CLINICAL PSYCHOLOGY INTENT TO PLAN FOR SUBMISSION TO THE WEST VIRGINIA HIGHER EDUCATION POLICY COMMISSION (HEPC), WITH TARGET IMPLEMENTATION DATE OF FALL 2026. KATHY BUTLER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

Announcements

Chair Green requested the tuition and fees forecasting be moved to discuss at the next Business and Finance Committee meeting and announced the following:

- WV HEPC Board of Governors Summit is October 28-30, 2025 at the Charleston Coliseum & Convention Center.
- Board Committee Meetings will be held via Zoom on November 19, 2025 beginning at 9:00 am.
- Board Meeting is Friday, December 12, 2025 at 9:30 am. Christmas luncheon with Faculty & Staff following meeting in the MCCC, Ballroom.
- December Commencement is December 13, 2025 at 10:00 am at the Waco Center.

Adjournment

With no further business and hearing no objection, Chair Green adjourned the meeting at 12:10 pm.

Ann Green, Chair

Teresa Sterns, Chief of Staff/Executive Assistant to the President