

**Glennville State College  
Board of Governors Meeting  
August 16, 2013  
Morris Criminal Justice Training Center (MCJTC)  
103 Factory Road  
Glennville, West Virginia**

Members Present: Mr. Richard Heffelfinger, Chairperson  
Mr. Tim Butcher  
Dr. William Deel  
Mr. Mike Forbes, via teleconference  
Mr. Mike Fulks  
Mr. Stephen Gandee  
Mr. Ralph Holder  
Ms. Sue Morris  
Mr. Paul Peck, Faculty Representative  
Mr. Jason Phares, Staff Representative  
Mr. Travis Nesbitt, Student Representative

Members Absent: Mr. Greg Smith

Staff Present: Dr. Peter B. Barr, President  
Ms. Janet Bailey, Director of Athletics  
Ms. Annette Barnette, Director of Marketing and Public Relations  
Mr. Robert O. Hardman, II, Executive Vice President  
Dr. David Millard, Special Assistant to the President  
Mr. Dennis J. Pounds, Vice President for College Advancement  
Ms. Teresa Sterns, Executive Assistant to the President

Others Present: Dr. David Corcoran, Publisher, The Glennville Democrat

### **Call to Order**

Chairperson Rich Heffelfinger called the meeting to order at 1:16 pm.

### **Swearing in of Reappointed Board Members**

Chairperson Rich Heffelfinger administered the Oath of Office to Board lay members recently reappointed by the Governor: Tim Butcher, Mike Forbes, and Mike Fulks.

A quorum was established.

### **Approval of Minutes**

IT WAS MOVED BY MIKE FORBES TO APPROVE THE MINUTES OF THE JUNE 12, 2013 MEETING AS PRESENTED. SUE MORRIS SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

### **Public Comment**

N/A

### **Updates**

Mr. Heffelfinger thanked all who submitted updates for the Board book and invited members to offer comments and ask questions.

Board members received the Campus Phone Directory and new parking tags (lay members only) at today's meeting.

### **President's Report**

President Barr provided a partial list of activities to the Board that he has been engaged in since the last meeting:

- Dr. Barr briefly discussed the Higher Learning Commission's preliminary response and announced that Dr. Peek is currently in Japan and will provide a more detailed report at the next meeting.
- In reference to Mr. Holder's request for the Board to send a letter of support for Corridor H, a letter was sent and correspondence was received from Senator Manchin's representative thanking the Board for its interest and noted that the current legislation should be beneficial.
- Move-in day began at 6:30 am this morning and President Barr along with student government, faculty, athletes, and staff assisted with freshmen moving in.
- President Barr expects enrollment to be flat (perhaps even a slight decrease) this year due to a number of reasons including competing with oil and gas pipeline careers, convincing people in the Appalachian area as to the value of education, and decreasing numbers of high school graduates in West Virginia.
- Dr. Judy Vogt, former Vice President for Enrollment Services at Coastal Carolina University, visited campus to study current recruitment practices and consult on future strategies in the areas of recruitment and retention. Among many recommendations, she has suggested targeting areas in the

northern states and revising the admission application on the College's website to recruit more students.

- Danny Nicholson, former Senior Vice President for External Relations at Glenville State College, recently met with the Foundation regarding future fundraising, continuation of the capital campaign to include Hidden Promise, new classroom building, campus beautification, and athletic scholarships.
- Chancellor Hill announced at the Board Summit that the requested date for submission of various plans including the strategic plan, master plan, and campus compact has been extended. The Higher Education Policy Commission will work with each institution to update their campus plans.
- A team of three faculty have been working on a collaborative project researching data over the past nine years in reference to retention and students who need and do not need developmental math and English courses. They have found that retention rates were significantly better for students who took the GSC100 courses vs. those who did not. They defined non-traditional first time freshmen as twenty years older and found that they made better grades than traditional students but graduation rates were lower. Another finding was that students who needed developmental courses had difficulty passing some courses than did students who did not need developmental courses. A few task forces are being organized to focus more on the research project. Faculty and staff have been asked to volunteer to participate and/or make suggestions toward the project.
- President Barr announced that Glenville State has a large percentage of Pell grant recipients and there are only thirteen colleges and universities nationally who have this same percentage or higher.

The Board engaged in discussion and the following suggestions/concerns/responses were included:

-Request input from current students regarding recruitment and inquire why they chose Glenville State.

-Contract with an external marketing company.

-Keep the relationship going with superintendents and establish relationships with principals in high schools as they have a lot of influence with students.

-Invite principals for a special day at the College.

-Recruit from the six high schools in Ohio's Washington district.

-Has there been any discussion with legislators regarding budget cuts?

-Yes, President Barr indicated that the Council of Presidents had a general discussion regarding how to prevent it and it was suggested that it would be beneficial if faculty, staff, and students become heavily involved. The institutional presidents are jointly going to hire a liaison to the legislature.

-Invite legislators on campus to discuss the matter.

-President Barr responded that local legislators have met on campus previously and they will be invited again prior to the next session.

-It was announced that former Senator Oshel Craigo had made a few suggestions during a recent conference that included higher education institutions to speak as one voice with regard to opposing budget cuts.

### **Committee of the Whole**

The following concerns were discussed regarding the recommended Memorandum of Understanding with the Glenville Golf Club:

1. Will the College be giving up roads, sites, etc.?
2. May the College use the site for future meetings or events?
3. Shall the College obtain in writing that it may use the building?

-The College will not be giving up roads, etc. as the land has been on a hillside until recently when the Golf Club had it excavated to make it useable.

-The club has been using the area as a parking lot across the street for years.

-The Golf Club will allow the College's golf teams to utilize the course and allow the College to hold events and fundraisers there also.

IT WAS MOVED BY MIKE FORBES THAT THE BOARD OF GOVERNORS APPROVE THE RECOMMENDED MEMORANDUM OF UNDERSTANDING BETWEEN GLENVILLE STATE COLLEGE, GLENVILLE GOLF CLUB, AND GILMER COUNTY COMMISSION AS PROPOSED. RALPH HOLDER SECONDED THE MOTION.

MOTION CARRIED UNANIMOUSLY.

### **New Business**

N/A

### **Announcements**

Convocation will be held today at 3:00 pm in the Fine Arts Center Auditorium. Parking is reserved in Lot C for Board members.

The Annual Hidden Promise Scholars Dinner will be held at 5:00 pm on Tuesday, September 3, 2013 at the MCCC, Ballroom and all Board members are invited to attend.

Homecoming is scheduled for Saturday, October 5, 2013/ GSC vs. WV Wesleyan.

**Adjournment**

With no further business and hearing no objection, Chairperson Heffelfinger adjourned the meeting at 2:08 pm.

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Richard Heffelfinger  
Chairperson

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Teresa Sterns  
Executive Assistant to the President