

ADVERTISING THAT  
REACHES THE STUDENTS

# THE GLENVILLE MERCURY

"NEWS OUT OF THE NORMAL"

GLENVILLE STATE  
NORMAL SCHOOL

Volume 2

Glenville, West Virginia, Tuesday, March 10, 1931

Number 15

## E. G. ROHRBOUGH IS SPONSOR OF FIRST FOUR-YEAR CLASS

Selden Brannon Elected President—Hickman and Miss Deitz Other Officers

### 100 WILL BE GRADUATED

Head of G. N. S. Since 1908 Has Seen Normal Grow From Academy to College

President E. G. Rohrbough, a member of the Glenville Normal School faculty most of the time since 1901 and president since 1908, was named sponsor of the 1931 Senior Class—the first that will receive degrees from the Normal.

The selection took place Friday when Selden Brannon of Orma, Calhoun County, was elected president, Linn B. Hickman of Weston, vice-president, and Miss Cleora Deitz of Richwood, secretary and treasurer.

#### Second Time a Class Sponsor

By virtue of his being president of the 1930 Senior Class, Warren Blackhurst called the meeting of the prospective four-year and standard normal graduates for the purpose of organizing the class. Brannon and Deitz will receive Bachelor of Science degrees in June and Miss Deitz a standard normal certificate.

This is the second group of graduates to be named after President Rohrbough, the first being the Rohrbough Class of 1905. One of the eight members of that class was Miss Lilian M. Hartman, now Mrs. E. G. Rohrbough. About one hundred four-year and normal course seniors will be graduated on June 1, 1931.

#### President Has Seen Many Changes

Mr. Rohrbough has been president of Glenville Normal School probably longer than any other executive of a state school in West Virginia, as he will end his twenty-third year of administrative work in June, 1931. Since Mr. Rohrbough has been president, the school has grown from an enrollment of 87 to one of 362, and the curriculum has been changed from one composed largely of high school work to one from which a graduate may get his A. B. degree. The school in 1908 was designed to prepare pupils for college, and now the school is a college. During President Rohrbough's administration the faculty of the school has grown from seven to twenty-five members, and from 1929-1931 the enrollment had a greater percentage of increase than any other state college.

#### 'Y. W.' OFFICER HOLDS CHAPEL

National Secretary Speaks at Special Assembly

Miss Gladys Taylor, secretary of the National Y. W. C. A. Students Council, spoke in chapel on Monday. She was the guest of the Normal Y. W. C. A. over Sunday.

In her talk, Miss Taylor said, "It doesn't matter what happens to us, but the way we take what happens. We face not only the task of climbing mountains, and not only is it necessary to face life with courage, but we must find the relationships that will help us to lend our services to other people."

## G. N. S. TO DEBATE D. AND E. MONDAY

Salem Loses Two Contests to Brannon and Blackhurst, and Eberle and Phillips

Glenville Normal School will debate against Davis and Elkins College, Monday. The question will be "Resolved: That Individual States Should Adopt Some Form of Unemployment Insurance." Warren Blackhurst and Selden Brannon will go to Elkins, and Fred Eberle and Paul Phillips, the negative team, will stay here. The debate will probably begin at 7:45 o'clock.

The Glenville Normal School auditorium was the scene of a royal battle with words on March 2 when Selden Brannon and Warren Blackhurst, both of this school, met Paul Smith and Wade Ash of Salem College to debate the following question: "Resolved: That the Individual State Should Adopt Some Form of Unemployment Insurance." This question was chosen by the delegates of twelve schools who met at the S. E. A. convention in Clarksburg the past November.

Unemployment insurance, emphasized Brannon and Blackhurst, speakers for the affirmative, is necessary to protect the laborer during periods of depression. Such insurance is desirable in that it will enable the worker to keep his self respect by not having to depend upon charity organizations for support.

Glenville Presents Financing Plan. Insurance of this kind, denied Ash and Smith of the negative, does not protect the worker enough in proportion to the expense incurred in that state which maintains such a policy.

This policy, maintained the affirmative, does in no way depend upon the state for its financing. Although a state policy in name, it is in reality made and supported by the individual laborer. Suppose that each laborer gives one cent from his weekly wage and his employer donates the same amount. This money is reserved and for six weeks none is disbursed. At the end of this time there would be in reserve, ample funds to insure money to any person who suddenly finds himself without a job.

This plan would never relieve unemployment, asserted the negative; rather, it would encourage it because the laborer, knowing that he could get money without working, would cease to work.

#### Salem Unable to Combat Plan

True enough, assured the affirmative, if it were not for the fact that before a person may gain benefit from this fund, he must first prove that he has applied for work.

This phrase of the plan put the negative side in a dilemma. To win their argument they must either present a better plan or find fault with the one presented; they could do neither, with the result that Brannon and Blackhurst won a 2-1 decision of the judges.

Dr. Frederick G. Behner and Orie McConkey of Clarksburg; and Worth Shumaker of Spencer were judges. H. Y. Clark presided over the debate.

On March 2 at Salem the Glenville negative team defeated the Salem College affirmative side on the same question. The Salem team was composed of Fred Edgell and S. R. Cutright, while Fred Eberle and Paul Phillips represented Glenville Normal School.

## FINTEX PROS LOSE TO GLENVILLE 51- 37 IN LAST GAME

Big and Fast Pittsburgh Five Trail Only One Point at Half-Time

### LARGE CROWD SEES FRAY

G. N. S. Averages 49 Counts or 740 for Season—Hines Leads With 17 or 254 Total

Glenville State Normal School's blue and white uniformed basketball team made it thirteen out of fifteen for the season Thursday night by swamping the Fintex Pros at East Liverpool, O., 51 to 37. The Fintex aggregation, a championship professional quintet from Pittsburgh, came to the Ohio city to meet Coach Natus Rohrbough's 1931 floor squad hoping to down the great Glenville five that has been topping the scoring columns in West Virginia conference basketball during the past two seasons, but to their surprise they were forced to bow in defeat to the West Virginia lads and trot along back home with a sorrowful bit of news to spread among their floor followers.

#### Pioneers Lead 26-25 at Half

Glenville's center to forward and forward to forward passing attack was put into operation in the first few seconds of play with the result that a number of close range shots were taken and completed. The score at the close of the first quarter, 18 to 5 in favor of Glenville, is somewhat indicative of the caliber of basketball that Capt. Frank Vass and four other clever floor men played.

The second quarter tightened considerably and ended with Glenville leading by a one point margin, 26 to 25. Dorsey Hines, brilliant Pioneer forward, hit his scoring stride early in the fracas and collected five two-pointers and two free tosses in the first half, while Howard Lindell was playing a spectacular forward game and scoring two field goals and two from the foul line.

#### Fintex Aro Big and Fast

The Fintex Pros with Klinzing and Angelo as their main stays in the scoring ranks, were both big and fast and at times inclined to strut a little rough stuff that only tended to make the game more interesting and cost them three men because of the four personal fouls ruling.

Coach Rohrbough made but one substitution during the forty minutes of play, sending Harold Burke to a forward berth and shifting Howard Lindell to a guard position to replace Willard Berger.

Both Lindell and Bloor were right at home in the Thursday night's game, East Liverpool being their old home town and the high school gym the very place where they did some sensational shooting and floor work.

Continued on page 2

#### About 100 Attend Dime Dance

About one hundred students and faculty members attended a radio and phonograph dance in the gymnasium on Saturday from 9 till 11 o'clock. Miss Bessie Bell was the chaperon for the evening. Guests at the dance were Miss Louise Chidester, of Weston, and Hoyt Dean, a student in West Virginia University.

## ORCHESTRA DANCE TO BE SATURDAY

Decorating and Refreshment Groups Appointed—Orchestra Not Decided Upon

St. Valentine will have nothing on St. Patrick, because there will also be a dance given in St. Patrick's honor. This will be a program dance and will be given in the Glenville Normal School gymnasium on Saturday evening from 8 until 11:30 o'clock.

The admission charged will be 50 cents a couple. If boys attend by themselves, they will be charged 50 cents and girls will pay 25 cents if they go without an escort.

Archie Morris, chairman, and Miss Mary Hazel Butcher, and Bernard Hayhurst are the student social committee in charge of the dance. Members of the special committees were appointed by them.

The members of the decorating committee for the dance will be Hugh Hurst, chairman; Dale Henderson, Hayden Ellyson, Claude Kemper, Walter Calvert, Miss Anita McCollam, Miss Mildred Snodgrass, and Miss Helen Ferrell. The refreshment committee will consist of Miss Alma Arbuckle, chairman; Miss Kathryn Rohrbough, Miss Mary Miller, Marmaduke Dent, and Blake Hayhurst.

Miss Alma Arbuckle will chaperon.

An orchestra has not yet been employed.

### RECITAL AUDIENCE ATTENTIVE

Mrs. Rohrbough and Miss Olsen Play Classical Program

Perhaps the first musical program consisting entirely of first-rank compositions to be presented in the Normal auditorium was given there Friday evening by Mrs. Phyllis Rohrbough, violoncello, and Miss Bertha Olsen, piano.

Three sonatas by Marcello, Beethoven, and Strauss—showing the development of that form of composition—comprised the first part of the program. Next, Miss Olsen played two piano numbers, and Mrs. Rohrbough a nocturne and a serenade by Popper.

An unusually attentive audience of fewer than a hundred persons seemed to enjoy Strauss's "Sonata in F major," Rachmaninoff's "Polichelle," and Popper's "Serenade Op. 54, No. 2" most of all.

#### Library Stacks Await Inspector

Albert Soupert, state building inspector, has yet to approve the installation of the stacks in the greatly-delayed, new Robert F. Kidd Library before it will be another step nearer completion. Much of the electric wiring and lighting system is yet to be installed. The library was to have been completed by the beginning of the fall semester of 1930. President E. G. Rohrbough said that it is not certain when the books will be transferred to the new building.

#### Girls' Glee Club Sings in Chapel

The Girls' Glee Club sang two numbers in chapel on Wednesday morning, under the direction of Miss Bertha Olsen of the music department. The songs were "Welcome Sweet Springtime" by Mendelssohn, and "I Would That My Love" by Rubinstein.

## MISS IRMA WEST WINS AWARD FOR ONE-ACT DRAMA

Faculty Gives \$25 Prize in Contest Held by The Mercury

### PLAY REALISTIC COMEDY

"The Bond" and Another Production Will Be Presented Here About May 1

Miss Irma Langley West of Glenville won the first Faculty Award of \$25 to be offered by the faculty of Glenville Normal School for the best one-act play submitted in a contest held by the Mercury.

Her play, "The Bond," the setting of which might well be in Gilmer County, is based upon a friendship which mutually binds a young farmer, his wife, and his friend. The plot begins when Dave Harron, the friend, is found missing on the eve of his trial. John Peters, the husband, has signed Dave's bond, the amount of which equals the value of Peters' farm. When it has worked hard to own. The drama might be classified as a realistic comedy, having three characters, John Peters and his wife, Dessie, and Henry Stasel, a sheriff.

"The Bond" and probably another one-act play will be presented under the auspices of the Mercury in the Glenville Normal School auditorium early in May. Students will comprise the cast.

Miss West was graduated from the Normal in 1906 and later was a student in West Virginia and Brown universities. After leaving college, she has spent most of her time at her home in Glenville.

Judges of the plays were Hunter Whiting, assistant to the president, and Mrs. Erle Arbuckle and Curtis Baxter of the English department of the Normal.

### WHEAT WRITES NEW BOOK

Title Is "The Psychology of the Elementary School"

Harry G. Wheat, a former teacher of education in Glenville Normal School, has recently had published a book entitled, "The Psychology of the Elementary School." Mr. Wheat has sent a copy to H. Y. Clark, of the education department of the Normal. This is the second book Mr. Wheat has published, the first being "The Teaching of Reading," which is being used here at the present time.

Mr. Wheat received his Ph. D. from Columbia University after he left Glenville. He is now teaching education at Marshall College, Huntington.

#### Burned While Fooling With Science

George Firestone, janitor at the Normal for more than thirty years, discovered to the extent of bad face and hand burns that every clear liquid in a bottle is not water. Nor is it what you, reader, may imagine. In cleaning the chemistry laboratory Saturday, George reversed the scientific process and poured water into a bottle of sulphuric acid which he thought was water. An explosion followed, the acid narrowly missing George's left eye.



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### TWO AMERICANS

Representative of the two counterpoles of American public life and thought are Mayor Thompson of Chicago who possibly is on the eve of election to his fourth term of office, and Mr. Justice Holmes who celebrated his ninetieth birthday Sunday. To the former belongs the anathema of demagoguery and hypocrisy; to the latter belong the attributes of a noble mind keenly acute to justice and freedom, a mind still concerned with "the forlorn hopes on which we throw ourselves away, the vista of the farthest reach of human thought."

From Chicago, bankrupt from mismanagement and scourged by autocracy of government, comes this account of Thompson's campaign in the recent primary election:

"Along Randolph Street every day for three weeks there wound a cavalcade of half a dozen cowboys, mounted, booted, and spurred; a calliope braying forth Big Bill's private anthem, 'America, First, Last, and Always'—the Mayor has his own poet laureate in the person of Milt Weil and his own master-of-the-horse or parade-organizer in the person of Louis Golen; an elephant; a camel; a dozen Shetland ponies; a cage of monkeys; a lean mule ridden by a cadaverous individual labeled 'The Judge'; a tiny burro ridden by a small fat boy labeled 'Little Arthur'—meaning Alderman Arthur Albert; a sidling brewery wagon containing in its innards a high-powered phonograph which played 'Happy Days Are Here Again.'"

Could a man like Mr. Justice Holmes who said, 'With all humility, I think 'Whatsoever thy hand findeth to do, do it with thy might' infinitely more important than the vain effort to love one's neighbor as one's self' have ever given passive support to Mayor Thompson's type of blatant mockery, or to the formation of an attitude expressed by a New York City clubwoman concerning the iniquitous result of an investigation of vice there, 'I am not concerned with it?'

He continued, 'If you want to hit a bird on the wing, you must have your will in a focus, you must not be thinking about yourself, and equally, you must not be thinking about your neighbor; you must be living in your eye on that bird.' It is obvious that Mr. Justice Holmes has not closed his eyes to what he did not wish to see and merely loved his neighbor as millions of us must be doing. He who makes it his 'business' to see that the game is played according to the rules whether I like them or not? It has too keen a sense of justice and too profound a faith in freedom to be one of the Better Element too fraught with his own little ways to countenance Thompsonism.

Known particularly for his dissenting opinions—lucid and sparkling statements of what a reasonable man might believe—Holmes has often seen the United States Supreme Court's majority opinion swallowed up in its own absolutism and falsity, though its and not his became law. He has contributed more to democracy and social thought in the United States than any other living American.

And mainly because he advocates 'not free thought for those who agree with us but freedom for thought that we hate' has he once been called by an eminent newspaper 'the greatest living American.' And Thompsonism. ....

### WHEN THE CLOCK STRIKES

Students quite often discuss their teachers. Sometimes the latter are praised but most usually not. Many of these judgments are unjust, and even those who are quoting the usual criticism often do not believe what they are saying. Students just have to talk.

One criticism, however, is sound. This concerns those teachers who persist in being in the middle of a lecture when the clock strikes and just cannot get finished. According to President E. G. Rohrbough's announcement, classes are supposed to begin five minutes after the hour and end when the clock strikes. It is not a matter of discourtesy on the part of students when they hear the clock strike to gather their books and make preparation to leave the room. It is not that students are tired of hearing the lesson discussed. They have another class to attend and the teacher should remember this instead of taking their action as an insult.

### STUDENT TEACHING

We do not know the attitude at present of the taxpayers of Glenville toward student teachers in the Glenville Graded and High schools, but we do know that in some school circles the idea of normal training students doing practice teaching is disconcerting to some people. The fact that such an idea is of some concern is commendable because it shows that they have the interest of the school boys and girls at heart.

We do think, however, that such an idea should not be disturbing to anyone, because practice teaching is not so damaging as the phrase may sound out. On the other hand, there are distinct advantages to the pupil in practice teaching as it is done in Glenville and in most schools, for that matter.

In the first place, all student teaching is under strict supervision of trained instructors. Both the regularly employed teacher and an instructor from the Normal are present in the classroom while the students of the Normal are teaching. Both of these teachers and the other student teachers who are not teaching at the time are asked to offer suggestions as to what should be done for the best interest of all.

As it is done in Glenville High School now, each teacher, including the regular classroom teacher, and the teacher in charge of the Normal class, is assigned two students during the last half of the recitation period to special help to in any particular field in which they might need it. Thus, the particular weaknesses of each student are given emphasized attention which is much more assistance that can be offered by one teacher in charge of the entire class.

Furthermore, each evening preceding the recitation the next day, the student in immediate charge of the class gives his lesson plan to the training class and the instructor in charge for criticism. The objects and methods of the teacher are checked before he attempts to practice them. Then too, at these conferences, the classroom procedure and methods of the student in charge are discussed; his faults are pointed out so that he may improve them, and his achievements are commended.

It is obvious that so long as practice teaching is supervised as strictly as it is by the trained instructors, and criticised by both the trained instructors and the student teachers, the townsfolk need not fear any damaging results from student teaching.

### WHAT OTHERS SAY

Just the other day a person made the statement, 'We are governed entirely by what others say.' There were many protests offered by those who heard but when one sits down and thinks about the matter he finds that it is the truth. He who thinks himself an individualist, and thinks he cares not what people say is usually wrong because practically everything he does, says, eats, or wears is planned for him by other people. If he is well-bred he does what has been printed in books of etiquette. He is careful not to do otherwise unless, of course, he is a radical and delights in doing the extreme.

He learns all the new words, phrases, and sayings that have been coined by some one else and feels his education is sadly neglected if he does not know how to use them or what they mean. He quotes famous authors and most of his ideas are constructed from what he gathers from other people.

When he eats, he selects food that has been advertised all over the country. He chooses popular brands of all staples. When he buys such articles he says, 'Every one buys this; so it must be good.'

His clothes are what some one else declared would be fashionable. To wear what he himself likes would be embarrassing and inconvenient. When he smokes, he selects that cigarette or cigar that is best advertised.

Even in selecting men to govern his country, he votes for the man that the majority terms a good fellow.

The worst thing in the world is to destroy hope.  
—William Lathrop Love.

An actor can gain a great variety of experience through work in pictures, and he can also earn enough money to retire before he is too old to enjoy retirement.

—John Barrymore.

Success, for which alone man lives, if he be honest with himself, comes to those who are strong.

—Gertrude Atherton.

Ambition may be the last infirmity of noble minds but it is a splendid spur for the average man.

—Dean Inge.

Plain is the whip that drives man to greater activity and achievements.

—Booth Tarkington.

Half the battle is won if the teacher wears attractive clothes.

—Assistant Superintendent of Washington Schools.

### ARK WINS 'Y. M.' TOURNEY, LEAGUE

Is Redrawn After Losing  
Opener to Defeat Sponsors  
in Finals

Before a packed house of spirited fans Saturday evening, the Ark outplayed the Y. M. C. A. to win the game 32-29 and to win the first annual Y. M. C. A. basketball tournament. It had previously won the regular Y. M. C. A. league play which ended about a week ago.

Although defeated by Kanawha Hall 24-16 in the first tournament game, the Ark was redrawn, recreated itself, and defeated Firestone Lodge, Town, and the Y. M. C. A. in the finals by a scanty three-point margin.

#### Four Teams Redrawn

In the rough but interesting league play four teams were redrawn: the Ark and the Mansions after losing their first games, and Kanawha Hall and the Lodge after losing their second games. The Lodge first drew a bye. The Town drew a bye, defeated the Lodge, and then lost to the 'Y.' not to be redrawn. The 'Y.' was the only team to go through to the finals undefeated. It won three games only to lose the last one.

In the finals Hatfield opened the scoring with a foul, but the Ark led at the end of the quarter 9-1, and at the end of the half 17-8.

Coming back in the second half, the 'Y.' started a rally that was ended only by the final whistle.

The entire Ark outfit was playing in its best form, but to English and Haga much of the credit for victory is due. Looker, T. Taylor, and Floyd carried much of the 'Y's' attack.

#### Summary of Tournament

A summary of the other games and byes follows:

No. 1—Kanawha Hall defeated Ark 24-16. Deitz and Eismen high-pointers.

No. 2—'Y.' easily won from Mansions 35-23.

No. 3—Town draws a bye.

No. 4—Lodge draws a bye.

No. 5—Town wins from Lodge 55-16. Lewis and Lorentz score heavily.

No. 6—'Y.' with Looker's six field goals takes Hall 36-16.

No. 7—Ark, redrawn, defeats Mansions, redrawn, 24-20.

No. 8—Lodge wins 32-29 from Hall. Both redrawn.

No. 9—Town, with a three-man team in last minutes loses 40-42 to 'Y.'

No. 10—Ark easily wins from Lodge 45-22 to go to finals.

No. 11—Finals. Ark defeats 'Y.' 32-29.

### Fintex Pros Lose To Glenville 51-37 in Last Game

(Continued from page 1)

when they were members of the Ohio floor squad. It was probably due to the presence of these two former East Liverpool stars that such a large number of floor fans turned out to witness the game that closed the season for Glenville.

In this the last game of the 1931 season Glenville scored 51 points to bring her total number of points for the fifteen games to 740 for an average of 49 to the game and to give Dorsey Hines a total of 254 points for an average of 17 to the game.

Chape Wilson of the 1910 class, a real estate dealer and insurance agent of Morgantown, was a visitor at the Normal on Wednesday.

Harry Hamilton of Hinton and Albert MacTavish, former students of Glenville Normal School, were visiting here over the week-end.

Mrs. Burke Butcher of Cedarville visited her daughter, Miss Mary Hazel of Verona Maple Hall, Friday

### STUDENTS HEAR CONTEST ORATION

Blackhurst Urges Conservation  
of West Virginia's Natural  
Resources

Urging conservation of our state's natural resources, Warren Blackhurst, a student in the Normal, said in chapel Wednesday, 'Our state motto is 'Montani Semper Liberi'—Mountaineers Are Always Free. Is the motto to be only mockery? Let us be free. Let us develop our industries.'

Blackhurst, in the oration which won third place in the State Oratorical Contest in Huntington on Feb. 28, lamented the fact that our industries and resources are owned by out-of-state interests. Continuing he said:

'Let us control our own water-power. Let us tune the flow of wealth to West Virginians. Think! Before we grant monopolies. Think! Before we sell our wealth for a mess of pottage.'

#### Urges Conservation of Wealth

'I do not urge hoarding of wealth, I urge conservative use. I urge development of West Virginia by West Virginia for West Virginia. Then will our state be rich. Then will our tax burden be light, and yet our government richer. Then will we have adequate funds for roads, for schools, and other institutions. Then only will we be free. Then can the West Virginian look the world in the face and proudly say, 'Montani Semper Liberi.'"

#### Explains Results of Present Policy

In conclusion he says, 'These are the reasons why we have not more progress, why we have not more roads, more schools, more and better institutions. These are the reasons why our teachers are underpaid, our tax burden heavy, and our people poor.'

### Do You Like MAPLE SUGAR ?

We have it in quarter,  
half, and pound cakes.  
35c a pound, and it is the  
best you've ever tasted.  
Made here in the mountains  
from pure maple  
syrup in the old-fashioned  
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**Students on Air at WOBU Saturday**

Frank Beall, Donald Young, and Maynard Young of the Glenville Normal School, and Frank and Royce Miles of Glenville broadcast with Ewell Sergeant and his Sunshine Boys, dance orchestra of Spencer, from WOBU, Charleston, Saturday evening from 9 to 9:30 p. m. This program was the second of a series

of four to be broadcast on Saturday evening by the orchestra for merchants of Spencer. The Sunshine Boys also have a contract to play for three months this summer on an excursion boat running between Pittsburgh and Cincinnati.

Misses Geneva Spray and Edna Hall spent the week-end at their homes at Hurst.

**ARITHMETIC CLASS ORGANIZED**

**H. Y. Clark to Instruct Group Who Failed in Standard Test**

An arithmetic class, taught by H. Y. Clark, has been organized for students who failed to meet the requirements of the Normal in the standard arithmetic test. The school will not recommend anyone for a

certificate who fails to make a seventh-grade average in the test.

The class will meet twice a week until the students have the knowledge necessary to teach arithmetic. Work books will be used for class exercises.

Miss Gladys Justice went to her home over the week-end.

**Teacher in Indian School to Return**

William Bramlett, a graduate of the standard normal course in 1926 and now a high school teacher in the Genoa Indian School, Genoa, Neb., expects to return to Glenville, after the close of his school, June 1, and enroll for the summer term of school. Bramlett will complete his work for an A. B. degree this summer.

# Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

WE have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos.
- (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.
- (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidifier and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

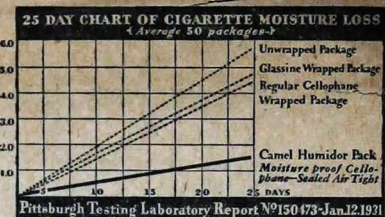
After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

- (A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
- (B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
- (C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition.

YOU may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced.

We always have believed that Camel is the world's best cigarette.

Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY  
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## Anucoolam Describes Indian Boatmen's Tricky Way of Collecting Their Fares

The majority of the 250 persons who attended the lecture held in the Normal auditorium on Friday afternoon were not a little surprised when James Anucoolam, native of India, paused in the middle of his talk to sing a baby song—not the kind Paul Whiteman features, but a baby song just the same—the kind an Indian mother sings to her child.

"Women, including mothers, have to work in the harvest fields in India," explained Anucoolam, "and as there is no nursery at which to leave their babies, the mothers simply wrap them in blankets and let them hang suspended from a tree. If the baby cries, the mother sings a lullaby as she swings it back and forth. Such a method of silencing seldom fails."

**Camel Riding Produces Seasickness**  
Being tied to a tree is not nearly so disastrous as being perched on the back of a camel, if we are to believe Anucoolam.

"Persons," said he, "who take their first ride of any great distance on camels find themselves almost immediately growing weary. Soon they believe that they are sick and surely enough they are sick—seasick."

"If one finds it difficult to imagine a seasick person on dry land, he has only to remember that the constant, regular motion of the camel resembles that of a ship on the ocean to the extent that it produces the same result."

**Villainous Tub Pilot Described**  
Tourists in India who desire to make a boat ride find at their disposal numerous privately owned and operated tub boats. These tub-shaped boats usually accommodate seven persons, including the boatswain who has a very clever way of collecting his fare.

Upon entering the boat, the passenger is not bothered with a ticket-collector's customary greeting, "Ticket?" but rather he is allowed to begin his journey with a full purse. He rides along very smoothly, enjoying the pleasant breeze and wondering at the calmness of the water, when suddenly he notices that the water is not so calm. He may be dreaming, but he imagines himself on top of a raging torrent, being whirled around and around by the swift current. He awakes to find his dream a reality, for, like a spinning top in water, he is revolving, completely at the mercy of the oarsman. It is at this high point of the adventure that he must pay his fare; if the amount be pleasing to the villainous pilot's eye, the revolving is instantly stopped, and the peaceful journey is continued.

The pilots, Anucoolam explained, have never studied in India's Christian schools. He continued his illustrated lecture by telling how Christianity and schools have affected his people.

### Dinner Given for Lecturer

Following his talk, Anucoolam was the guest of honor at a dinner given at the Kanawha Hall. The twenty guests at this dinner included Y. M. C. A., Y. W. C. A., and faculty members among whom was Curtis Baxter who became acquainted with Anucoolam while attending Columbia University.

The purpose of this dinner, as stated by Earl Looker who acted as toast master, was to discuss the role the church is to play in the world at the present time.

Misses Mary McGee and Belle Hall, and Wayne Lawson, Bruce Brannon, and Ralph Curry on Saturday took James Anucoolam, who has been visiting at Glenville Normal School, as far as Charleston on his way to Huntington.

### Miss Brand Well After Relapse

Miss Willa Brand, preceptress of Verona Mapel Hall, met her classes again yesterday after having a relapse, following an attack of influenza. Miss Brand was confined to her rooms from Wednesday until Saturday.

## Y. W. C. A. HEARS NATIONAL OFFICER

### Eleven of Local Organization Attend Regional Convention in Clarksburg

Miss Gladys Taylor, national secretary of the Y. W. C. A. student council, spoke at a special meeting of the Glenville Normal School organization on Sunday afternoon. After attending the Y. W. C. A. conference in Clarksburg Saturday, Miss Taylor came to Glenville where she remained over the week-end.

Mr. Gissey, a dog, in Christopher Morley's "Where the Blue Begins," was used to illustrate the theme of Miss Taylor's talk. Following constantly, vainly a blue cloud which he does not find, Mr. Gissey is never where he wants to be. Only after he meets on an island a man who becomes his master does he return home contented. We are like Mr. Gissey until we find Jesus. Only when we find Him are we content, Miss Taylor said.

In concluding, Miss Taylor spoke of the relation of the Y. W. C. A.'s to foreign people, of the aims of Christian work, and of Y. W. C. A.'s throughout the United States.

Eleven members of the local organization went in the school bus to Clarksburg Saturday to attend the regional convention held there.

**A HALF SOLE IS  
BETTER THAN HALF  
PAY — AND  
WATCH YOUR HEELS,  
TOO!**

**GLENVILLE  
SHOE SHOP**  
Sam Curotz, Mgr.

**WHETHER YOUR  
ACCOUNT BE  
LARGE OR SMALL,  
WE WELCOME THE  
OPPORTUNITY TO  
SERVE YOU**  
**Kanawha Union  
Bank**

**Where Shall We  
Eat?**  
**At "The Crystal,"**  
**of course—is what**  
**others say.**  
**Come today and**  
**you will come back**  
**tomorrow.**

**CRYSTAL  
RESTAURANT**

## CORRESPONDENCE IS CLOSED

### White to Issue Spring Bulletins and Whiting Summer Ones

All courses in the correspondence department of Glenville Normal School are now closed, and no further enrollments will be accepted, according to Hunter Whiting, assistant to the president. Letters concerning correspondence work should be addressed to H. L. White, who has charge of the department for the rest of the year, Mr. Whiting said.

Bulletins for the special spring term which begins on Apr. 23 are now ready, and copies may be obtained by addressing requests to H. L. White.

The summer term bulletin, requests for which should be addressed to Hunter Whiting, is not yet ready.



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## FOR THAT LATE LUNCH

**FRIED PIES, DO-NUTS,  
COOKIES, CAKES,  
CANDIES, FRUITS  
AND SPREADS.**

**SCHOOL SUPPLIES**

**EARLE W. BENNETT**

**Block's "CANTFADE" Shirts**  
**Guaranteed**  
**Very Attractive Colors and Designs**  
**Classy and Economical**  
**Price \$1.00**

**GLENVILLE MIDLAND COMPANY**  
Glenville, W. Va.

## Intercollegian Wants 250 Mercurys

The Intercollegian, national Y. M. C. A. publication, has written to the Glenville Normal School branch asking for 250 copies of The Glenville Mercury of Dec. 9, 1930, for distribution among the various colleges of the country. This issue contained the plans of the Y. M. C. A. for the year. The Mercury was able to supply about fifty copies; more would have necessitated recomposition of the whole newspaper.

### We Invite You to

## GLENVILLE BAPTIST CHURCH

Sunday School 9:45 A. M.

B. Y. P. U. 6:30 P. M.

Church Services Every  
2nd and 4th Sunday at  
11:00 A. M. and  
Every Sunday Night 7:30.

**J. C. Musser,**  
Pastor

## Lunches, Bar-B-Q

**Sandwiches,  
Pastries, Candy**

**High Quality but  
Low Priced**

**at the  
THE LOG CABIN  
RESTAURANT**

## 3 - SUITS - 3

**Brushed and  
Pressed, or One  
Suit and Extra  
Pants Cleaned  
and Pressed for**

**\$1**

**\$1.50 worth of  
work for \$1.00.**

**RAY THOMPSON**

**Clothes Called For  
and Delivered.**

Carey Woofert and A. E. Harris, of the Normal faculty, and Marvin Lee, spent the week-end at Summersville.

**Glenville  
Banking & Trust  
Company**

**The Bank of  
Satisfactory  
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**RELIABILITY**

**TIERNEY'S DRUG  
STORE**

Prescription Specialists

**America's  
Sweetheart!**

Fascinating star of "The Devil's Holiday," brings you an even more enthralling drama. Wealth can't give this ex-Follies girl what she wants most—Love. She chooses the dangerous road to romance—reckless, heedless of the consequences. Does she win? See



**"Laughter"**  
WITH  
**Nancy Carroll**

A Paramount Picture

Without laughter in the heart there's no real happiness. A reckless romance of two lovers in search of "laughter," without thought of the consequences.

**Pictureland Theatre**  
Friday and Saturday  
MARCH 13-14