

# THE *Glenville Mercury*

## GLENVILLE STATE COLLEGE

Volume 59 Number 22

Wednesday, March 30, 1988



GSC art students visited Washington, D.C. last weekend. Here they are posed in the National Gallery of Art. Back row (l to r) are Paul Biser, Michelle Pettrey, Kris Rogers, M'Linda Whipkey, and Janet Cowger. Craig Drennen is sitting on the bench in front. Two wonderful people (not pictured) are Dr. Gary Gillespie and Mr. Jim Rogers, who accompanied the students.

### Reference Published

Glenville State College is pleased to announce the publication of a comprehensive biographical reference volume which will be available for distribution in early 1989. The directory will list all known, living alumni alphabetically, geographically, and by class year.

The directory, our first since '81, will include alumni's name, occupation, business and home addresses, and business and home telephone numbers.

In mid July 1988, alumni will receive a biographical update questionnaire to be completed and returned to the alumni director publisher. Individuals wishing to reserve their personal copy will be given the opportunity to purchase either a hardbound or softbound edition. It is imperative to our project that you complete and return these forms as soon as they are received.

The residence halls will be closed on Thursday, March 31, 1988 at 5:00 p.m. and will re-open on Monday, April 4, 1988 at 12:00 noon. Lunch (noon meal) will be the last meal served on Thursday, March 31, 1988. Dinner (evening meal) will be the first meal served on Monday, April 4, 1988. Classes begin on Tuesday, April 5th.

Before you leave the residence hall for the break, **Please** be sure that:

1. You have unplugged everything in your room (Clocks, Stereos, Etc.).
2. You have **TURNED OUT** all lights.
3. Your curtains and windows are **CLOSED**.
4. Your door is **LOCKED** (and windows, also). Please note that the college is **NOT** responsible for anything stolen from your room. We will be checking your rooms to see that you have complied with the above requests.



Chancellor Simmons receives special award

Photo by Paul Biser

### Congress Banquet Held Awards Given

By Gary Petty

Last Thursday, the 25th, marked the beginning of the year for the new Student Congress representatives. The banquet honoring outgoing members and welcoming the newly elected members was held in the Verona Maple Room. The annual event was highlighted by a number of award presentations. Plaques were first given to advisors Dr. A. T. Billips and Mr. Bill Stockman for their years of service, and then a plaque and gavel were presented to outgoing president, Dan Ray. A special award was given by Dr. Billips and Dan Ray to Chancellor Simmons for his years of dedication to the College. Finally, Greg Miller, last year's Pioneer, was presented with a Hawken muzzleloader, given each year as a token of appreciation for the hard work he puts in.

In addition to the awards being presented, the purpose of the evening was to show appreciation to the representatives for all of the

hours of volunteer work that they gave on behalf of the student body. Outgoing president, Dan Ray, recognized the effort that the past Congress made and reviewed many of their accomplishments. In addition to the activities that the Student Congress usually provides, this year's Congress made a special effort to make students aware of various social issues by having an AIDS video-conference and an alcohol awareness program among its various presentations.

The evening ended by the traditional passing of the keys from the old officers to the new, and by President Peterson swearing in all of the new members. Dan Ray then turned over the gavel to the new president, Michelle Garrison. Ms. Garrison finished off the ceremony by extending her appreciation to the outgoing Congress and by expressing her hope for success for next year's Congress.

### Experience Prepared

Glenville State College will be offering science experiences for 7th, 8th, and 9th grade youngsters on the college campus from 6:00 - 8:00 p.m. each Monday commencing April 11 and continuing through May 2. The experiences will be organized around biological-environmental issues contained in the Project Wild curriculum guide. The experiences will be activity based, occurring both in the classroom, 107 Science Hall, and in the outdoor area

adjacent to the science building. Instruction will be provided by preservice science teachers under the supervision of Dr. Joe Evans, Science Professor at Glenville State College.

There is no charge for participation in the classes but participants must pre-register. The program will be limited to the first fifteen applicants. For more information or to make application, please call 462-7361 ext. 173.

### Jump-a-thon Success

The walls of the P.E. Building gymnasium echoed with the sounds of thumping jump rope Sunday, March 27 from 1 pm-4 pm.

Five teams entered the jump-a-thon, hosted by the P.E. Majors Club. Proceeds will go to the American Heart

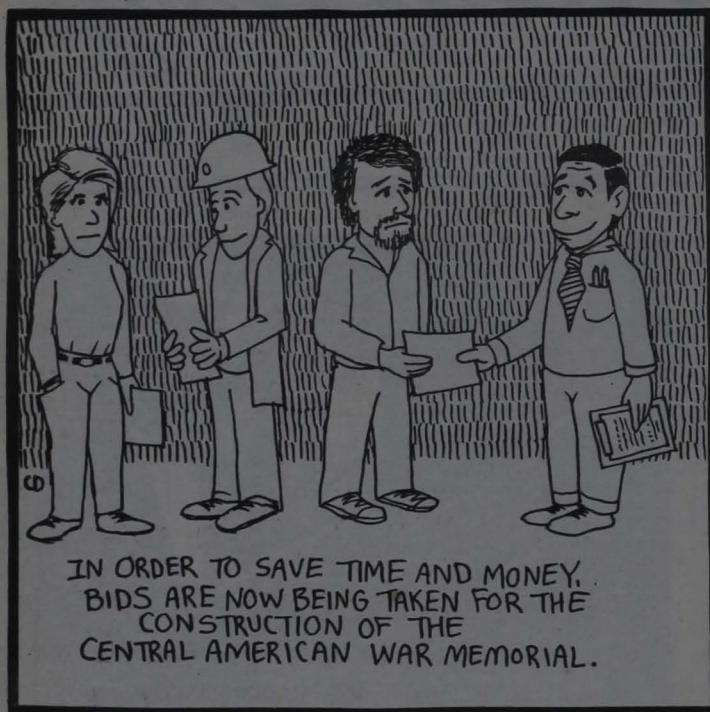
Association West Virginia Affiliate.

Participants are congratulated on their endurance and efforts for this event. Please have your pledges collected and turned in to Sandra Piercy by April 18.

And yes, sore muscles do heal.



# OPINION



## FLIGHTS OF FANCY

Since last week's *Mercury* went to press various solutions to our state's problems have been suggested by several astute observers of the mess we are in. One such observer is no less a pundit than James Dent, columnist for the *Charleston Gazette*. Dent's normally humorous column became semi-serious, and in fact, was reprinted in the competing *Parkersburg News*, as he suggested the classic answer to our problems with the legislature. "Throw the rascals out!"

Dent appears to have a following in his plan to not vote for any incumbent in the upcoming elections. Other suggestions noted both in state papers and in conversations on campus have various degrees of merit. One senior, whose wife is a GSC graduate, had returned to college specifically to teach in West Virginia schools. He now suggests that the last person leaving the state should please turn out the lights. With the state's population decreasing by 2.4 percent, the same figure as Oklahoma's decrease during the Dust Bowl years; and West Virginians becoming the new Florida migrant workers in the citrus groves, he may not be far wrong.

Other suggestions heard bandied about were to exploit Ohio's jealousy over our ownership of the Ohio River by selling them the river, and making them take the state also, and to query Virginia about rescinding the separation of 1863. However, rumor has it that a poll taken in that Commonwealth showed they would not have us under any circumstances.

These sardonic statements reveal a deeper frustration with the situation we find ourselves in as we attempt to pursue our academic goals. Make no mistake, most native sons and daughters want very much to enjoy the obvious positive aspects of our state. Some of us have spent many years travelling around the country and the world. We want to come home and stay home. Since childhood we have heard the litany that higher education is necessary for assured success. Now we learn success is at the end of the rainbow....

In another state.

The military has a saying that may apply to our government. "If you can't lead, follow. Or get out of the way."

## Organizations

### Tau Kappa Epsilon

TKE's held their weekly meeting on Monday, March 21. There was also two additional meetings on Saturday, March 26 and Sunday, March 27. Attending the meetings from Akron, Ohio were: Bill Rhodes and Tim Murphy.

TKE's will have a dry party on Wednesday, March 30 from 5:00 - 8:00. Anyone interested in pledging should attend this.

On Tuesday, April 5, there will be a toga party. Cost to attend will be \$3.00. The wrestling tournament scheduled for the 5th and 6th will be moved to the 12th and 13th because of the toga party.

TKE's will be going on a road trip to Akron, Ohio on the 8th, 9th and 10th of April. Pledges will be allowed to go.

Information on the upcoming softball tournament will be posted at a later date.

SEA

The next SEA meeting is scheduled for April 11 at 4:30. Students attending the Spring Ring at Shepherd College will present the program.

### Ladies of the White Rose

The Ladies of the White Rose, auxiliary to the Lambda Chi Alpha fraternity held their meeting on Tuesday, March 25, 1988 at 5:30 p.m. in the Wesley Foundation chapel.

We nominated Sheila Ware as the Outstanding Woman in our organization. Way to go Sheila!

A congratulations is in order for the Chis for winning their game Tuesday evening against the SCABS. Great game Chis! By the way, you would have done better in Monday night's game if it had not been for the refs you had!

During the meeting, we discussed a few fundraising activities to raise more money for the Jim Wiley Fund and a definite decision was to have a BIG bake sale during GSC Week, so be looking for us to have some good food for sale!

Remember Ladies, the semi-formal closed ball is April 15 at 7:00, and new Ladies, your initiation ceremony has been set for April 13 around 6:00 pm. Ladies please get your dues in as soon as possible and don't forget that Wednesday is Shirt Day!

We love you Chis!

### Alpha Rho Tau

Hello folks. We've been an official organization for quite a while now. There's only one ritual left for our rite of passage. That's right! We must have our images captured forever on the pages of The Kanawhachen. It's true. We must have a group picture taken tonight, Wednesday the 30th. The happening will occur in the Ballroom of the Pioneer Center from 6:00 till 9:00. Let's all meet there at a certain time. How about 7:00? Sound OK? Very well then. 7:00 pm...the Ballroom...Wednesday... Let's all be there.

The group returned from D.C. Sunday night. It was a fine trip. We raided the National and the Hirschorn respectively. Everyone saw some of their favorites (mine were the Rothkos and the Dali). In all events, it was most enjoyable to see and appreciate the actual items after seeing them in books all those years. It's going to take us a while to get it all absorbed and contemplated. So it goes. There's only one thing left to say: "When's the next trip?"

cont. to page 3

## Letters

Dear Sir:

As a GSC Alumni and a member of the Charleston Lions Club I would like to comment on some of the happenings at the recent WVIAC Basketball Tournament. I was very disappointed and embarrassed by some of the actions and

especially the language of some GSC supporters in the cheering section. As you know the Charleston Police Department, at the request of the Civic Center security people (not the Charleston Lions Club), escorted two abusive supporters from the Glenville cheering section (cont. to page 3)

### THE GLENVILLE MERCURY STAFF

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## LETTERS

(cont. from page 2)

out of the Civic Center because of their actions, and a third apparently came close to being evicted.

I'm well aware that times have changed since I was a student at GSC but I don't believe that respectability and good manners will ever go out of style. The Charleston Lions Club takes great pride in co-sponsoring with the WAC an annual sports event that is touted as excellent family entertainment. We believe this tournament offers a wonderful opportunity for people, young and old, from all over West Virginia to come together and enjoy spirited basketball competition among outstanding athletes, as well as visitation among school alumni and friends. I would say that some of the language coming from "our" cheering section was not family oriented and instead made me personally ashamed of my old school.

What can be done about such action? I'm not sure — and I recognize that only a small percentage of fans may be involved. However, let me offer a couple of suggestions. Cheer leaders lead students and fans in yells that support their teams — fine. I believe they also share some responsibility for quieting members of their

cheering section whose language turns foul and abusive. Peer pressure from other students should be used as well because usually there are only a few who are responsible for these disgusting remarks. I also expect there were faculty members either in the cheering section or in the Civic Center who could hear and were aware of what was happening. I think these teachers or others from the school administration could confront those fans who get out of line with their behavior. It certainly could serve as a good topic for discussion in an upcoming school assembly. (Do you still have these?)

Let me say that I am proud of Glenville, my hometown, and of Glenville State College, which I attended for the majority of my college education. Please help keep me and other GSC Alumni proud of our school. I challenge all of you who are associated with the school in any way to take stock of the adverse criticism we received at the recent tournament. Let's make the actions of our school supporters and fans in future years something we can be proud of — not ashamed of.

Respectfully,  
Earl R. Stainaker

## ORGANIZATIONS

(cont. from page 2)

## Delta Zeta

The Theta Xi Chapter of Delta Zeta Sorority held a meeting Monday, March 21. Thursday, March 24, was Heart Sis Ceremony. Heart Sis's are: Brighette Deulley - Pam Ramsey, Traci Chapman - Lisa Walker, Chris Jamison - Cathy Robinson, Vickie Myers - Sherry Burke, Brenda Simmons - Rhonda Simmons, Lynn Wass - Paula Rexroad.

Also, Thursday was Big Sis Ceremony for Vicki Spilka. Vicki's Big Sis is Lisa Walker.

Congratulations to the Student Congress. Hope you have a successful year.

Hope everyone has a wonderful Easter Break! See you in April.

## Ohnimgohow Players

Ohnimgohow pledges meet Mercedes every Tuesday 5:00 pm in the Underground. Thanks - Wear your ribbons, please.

Next meeting for players is Wednesday, March 30, at 5:00 pm.

## Chi Beta Phi

The Alpha Iota Chapter of Chi Beta Phi held their last regular meeting on March 3, 1988. Plans were finalized for Susan Schoolcraft to represent the chapter at the annual national conference March 24-26 at the University of Charleston. Also, arrangements were made for Gayle Ross to present a series of motivation talks to

Due to Easter Vacation — There will be no 'Mercury' next week. The next deadline will be April 11th.

## RETRACTION

There was an error made in an article appearing in The Mercury, on Wednesday, March 9, concerning the commuter students. The Ballroom is not available for use as a lounge as previously reported.

## Beauties Sought

Miss and Mrs. Contestants are being sought for the 1988 Glamour Girl State Pageants to be held June 24, 25, and 26 at the Snowshoe Resort in West Virginia. There will be an interview, and swimwear and evening gown competitions. NO talent is required.

The winner of each category will represent West Virginia in the U.S. Glamour Girl Pageants to be held this fall. Each winner will also receive a crown, banner, trophy, and other prizes, and make public appearances around the state.

For information and an application write: Glamour Girl State Pageants, Shirley Weaver Director, P.O. Box 235, Fairmont, WV 26555 or phone (304) 366-2845.

Send today for an application for yourself or for that someone special that you feel could be a winner.

the mathematics department of Braxton County High School on March 18. In addition, four members were selected to assist with the Gilmer County Math Field Day, March 9. Those chosen were Larry Baker, Vickie Fulks, Benny Phillips, and Susan Schoolcraft.

The chapter's next meeting is scheduled for March 24 to induct new members.

## Order of Diana

The Order of Diana held its weekly meeting Tuesday, March 22, 1988, in the Wesley Foundation Library. The new time for our meetings will be 5:45 pm. Congratulations to our pledges: Brenda Deulley, Diana Grose, and Debbie

## collegiate camouflage

S L E P P O T S E R F O X Y T  
M E C O X N U D T S L O D X S  
A A A O E T A B A R C E O O U  
R N G T N M R O B I M R C R B  
T O A L A S B A O E V I O T P  
I P T G B A I T R O T D N W O  
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L S R D M S R E E T A G N X N  
L U V E S E A X I R E F E O A  
A R N E T S T V T N A O I R T  
W T R D E V I A C E P T L P N  
S U B M F R O Y E F A C I O N  
D R E S P A N X Y V N A L O T  
S N O M M U S Y O T A E V A N  
T H E S I H C N A R F C R O W

Can you find the hidden legal terms?

ABATE  
ACT OF GOD  
AGENCY  
ARBITRATION  
BAILMENT  
CAVEAT EMPTOR  
CONSIDERATION  
DAMAGES  
DEED  
DURESS  
EASEMENT  
ESCROW  
ESTOPPEL  
FELON

FRANCHISE  
LIEN  
MARTIAL LAW  
NOVATION  
PATENT  
PRIVITY  
PROBATE  
PROOF  
PROXY  
REMEDY  
SUBPOENA  
SUMMONS  
TORT  
TRUST

Moore. Good luck girls. Thanks guys, the party was great! Any girls who would still like to pledge should see any TKE and OD.

Everyone is reminded to have a Happy Easter and a safe break!

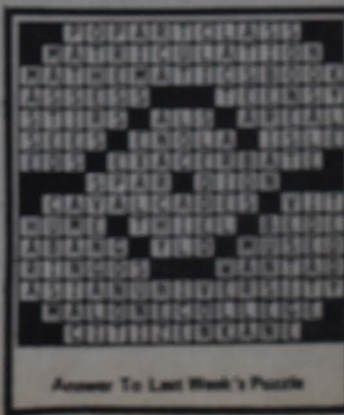
Don't forget that Wednesday is TKE shirt day and pictures are at 6:30 pm. Please be there.

We love ya, TKEs!!!

## Lambda Chi Alpha

The Beta Beta Chapter of Lambda Chi Alpha held their weekly meeting on Sunday, March 27. Plans were discussed for the formal ball. Associates are reminded to meet at LBH on Wednesday

at 9:30. Remember our next meeting will be Monday, April 4 at 8:00. Awards for the week are: WINO - Jimmy Dean, A.H. - Jeff Nowell, P.O.W. - Leroy Clark, K.C.U.F. - Joe Coughlin, W.O.F. - Matt Cornett.



Answer To Last Week's Puzzle



# Sports

## PIONEERS RACE PIONEERS



4X800 TEAM

PHOTO BY KRIS ROGERS

CHAPMAN, BARKER, BEAMER, DAWN FARLEY

The Glenville State Pioneers met the Marietta Pioneers in the 16th annual Don Frail Memorial Relays at Don Drumm Field in Marietta. Glenville's men literally ran away with the meet, winning 81-19, while Marietta's women outscored Glenville's women 50-42.

Bubby Dent brought home Outstanding Male Athlete honors by winning the 1,500 meters, the steeple chase, in a new meet record time of 9:33.8, and ran on the winning 4 X 800 relay team. Dawn Farley was voted as being the Outstanding Female Athlete. Farley won the triple jump (32-1), finished second in high jump, the long jump, and the 400 hurdles, ran on six winning relay teams, and placed fourth in the shotput. All in all, Farley competed in 11 events.

Glenville's men will compete at the Indiana University of Pennsylvania Invitational this weekend, and the women will compete on April 8, at Rio Grande, Ohio.

### 16th Annual Don Frail Memorial Relays

Women's Team Scores  
Marietta 50, Glenville 42

Outstanding Athlete  
Dawn Farley, Glenville

Discus -- Marietta 240-9, Glenville 233-1.

Shot -- Marietta 87-5 (Jackie Rollins 32-1), Glenville 73-4 1/2.

High Jump -- Marietta 5-2 (Donnetta Parsons), Glenville 4-8 (Dawn Farley).

Long Jump -- Glenville 43-0 (Funkhouser 14-6 1/2, Farley 14-6 1/2).

Javelin -- Marietta 249-1, Glenville 195-8.

Triple Jump -- Marietta 85-3 1/2 (Wendy Meade 29-5 1/2, Lisa Nichols 29-1, Kelly Andrews 26-9), Glenville (Dawn Farley 32-1).

4X800 -- Glenville (Barker, Beamer, Chapman, Dawn Farley) 11:29.7.

4X400 -- Glenville (Farley, Beamer, Oppe, Dawn Farley) 4:52.9.

4X100 -- Glenville (Oppe, Funkhouser, Farley, Felder) 57.2.

4X200 -- Marietta (Andrews, Miller, Parsons, Meade) 2:01.9.

Shuttle Hurdles -- Glenville (Farley, Beamer, Barker, Farley) 1:29.9.

Sprint Medley -- Glenville (Oppe, Felder, Farley, Dawn Farley) 2:02.7.

1,500 -- Laurie Hoyt (Mar) 5:26.1, Lori Barker (G) 5:30, Kathy Henry (Mar) 5:59.5.

400 Hurdles -- Lisa Nichols (Mar) 1:12.3, Dawn Farley (G) 1:12.7, Monna Beamer (G) 1:26.4.

3,000 -- Dorrie Harris (Mar) 12:12 meet record new event, Laurie Hoyt (Mar) 13:50.3, Tina Sowers (Mar) 14:56.9.

Weight Ladies Relay -- Glenville (Farley, Gooding, Bullard, Farley).

## DAN THE FAN

MERCURY SPORTS EDITOR:

DANNY RAY



I thought Rhode Island and Temple would beat Duke. OK, I was wrong. My predictions have all been wrong so far but I am going to take another stab at it. I predict that Oklahoma will surprise and meet Duke in the finals, and that Oklahoma will be National Champs.

I am sure that most of you have heard that Mike Tyson got married. I hear that Debi Thomas was recently married also. The two are married, but not to each other. It makes me wonder what would have happened if they had married. Their offspring would probably be a hockey player. He might never win a gold but he would never lose a fight.

This seems to be a time of goodbyes in my life. I recently and reluctantly surrendered my gavel to the capable hands of Michelle Garrison. I really enjoyed my stint as President of Student Congress. It was one of the most enjoyable experiences in my college career. Another loss will occur this week. A staff member, advisor, and friend, Bill Stackman, is leaving Glenville for a job at Temple University. All I need to say is thanks for everything Bill.

A wise man once said, "Don't worry about the future until tomorrow." I am always a day too late.

### GSC GOLF SCHEDULE

April		
1-2	Muskingum Invite	Cambridge, OH
10-11	Southern Regional	Pipestem
17-18	Northern Regional	Wheeling
24-25	Central Regional	Canaan Valley

Head Coach: Tim Carney

Returning Lettermen

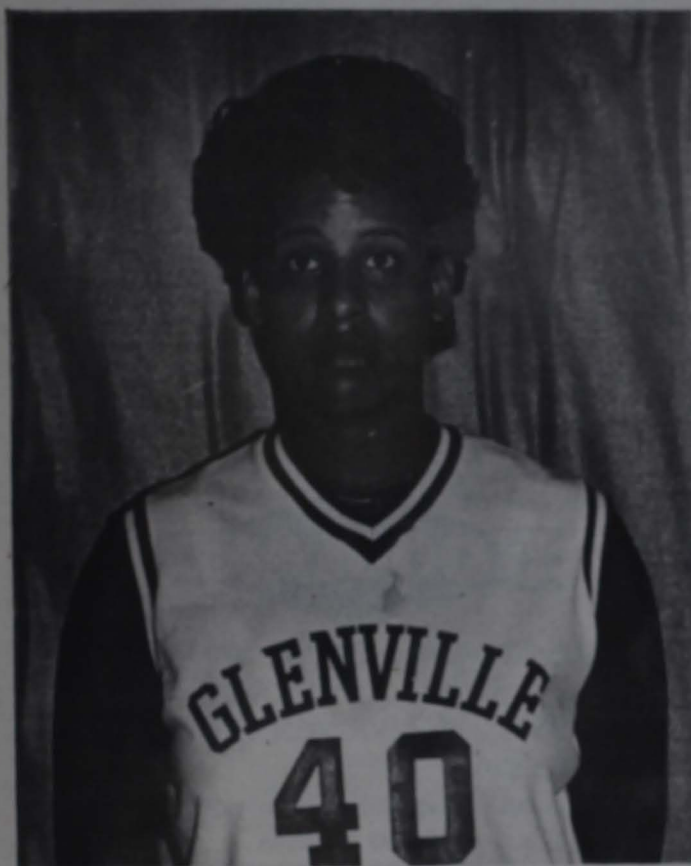
Danny Wassick, Bob Sowards, Mike Sowards

Other Team Members

Jason Sutton, freshman, St. Albans; Andy Batton, junior, Buckhannon; John Buser, freshman, Berkeley Springs; and Walter Butler, sophomore, Quantico, MD.



## MAGIC MONIQUE JOHNSON



For the second season in a row, sophomore Monique Johnson has been named to the WVIAC women's All-Conference first team. Johnson, on a record setting pace, is already fifth on Glenville's all-time scoring list with 990 points. Monique was second on this year's team in scoring with a 16.3 average, had 6.6 rebounds a game, and was third on the team with 2.1 assists per game.

Kim Creel and Tammy Pence both made the All-WVIAC Second Team. Junior center, Kim Creel, led the team in scoring and rebounding with 16.8 points and 9.9 boards respectively per game. Kim led the league in field goal percentage with a 57.6 average. Tammy Pence averaged 13.8 points a game, and was second on the team with 8.5 rebounds per game.

Monique Johnson

Photo by Kris Rogers

## COACH OF THE YEAR

Tim Carney has been selected as the 1987-88 WVIAC Women's Basketball Coach of the Year. Carney has coached the Lady Pioneers for nine years and has amassed an impressive overall record of 146-73. In his nine years as head coach, the Lady Pioneers have made it to the WVIAC final four eight times. The year's squad finished 17-7 overall and placed second in the league's final standings.



TIM CARNEY

## PAUL GRIER HONORED

Junior guard Paul Grier was named to the WVIAC All-Conference Second Team. Grier, from Charlotte, North Carolina, led the Pioneers in scoring with 18.7 points a game and a 3.3 assist average. The three year starter surpassed the 1000-point mark this season hitting 40.9 percent from the three point line. Paul is

currently 22nd on Glenville's all-time scoring list.

David Hall and Clinton Hinton received Honorable Mention in the conference. David Hall averaged 17 points a game, and led the team in rebounds with 8.1 boards a game. Clinton Hinton averaged 15.6 points and 7.2 rebounds a game. Hinton led the team with a 61.7 field goal percentage.

## MEN'S TEAM SCORES GLENVILLE 81, MARIETTA 19

Outstanding Athlete  
Bubby Dent, Glenville

Long Jump - Glenville 57-11 (Bernie Rees 21-11, Stevens 18-2, Parsons 17-10), Marietta 57-½.

High Jump - Glenville 12-0 (Rees 6-2, Cox 5-10), Marietta (Wagner 6-0).

Pole Vault (exhibition) - Marietta (Russ Steele 11-0).

Discus - Glenville 366-4 (Layhew 127-03, Cox 123-1, Stevens 116).

Shot - Glenville 117-3 (Stevens 40-1½, Layhew 38-10½, Cox 38-3).

Triple Jump - Glenville 115-5½ (Rees 40-½, Taylor 38-½, Parsons 37-8½).

Javelin - Marietta 412 (Palmer 160-5, McAtee 136-3, Cua 115-2).

Sprint Medley - Marietta (Eible, Mendenhall, Altman, Moss) 1:39.2.

1,500 - Bubby Dent (G) 4:16.3, Grass (G) 4:26, Rowan (Mar) 4:26.4.

4X100 - Glenville (Mitchell, Rees, Kintz, Stevens) 45.9.

3,000 Steeple Chase - Bubby Dent (G) 9:33.8, Jarrell (G) 9:50.5, Dawkins (G) 10:13.2, Conquest (Mar) 10:50.3.

5,000 - Grass (G) 16:20.7, Ross (G) 16:27.7, Clark (G) 16:35.2, Rowan (Mar) 16:58.1, 1:03.1.

400 Low Hurdles - Haught (G) 1:01.2, Schaffer (Mar)

Shuttle Hurdles - Glenville (Rees, Parsons, Havcat, Cox) 1:00.5.

4X200 - Glenville (Stevens, Mitchell, Reid, Kintz) 50.6.

Weight Man's Relay - Glenville (Hess, Layhew, Johnson, Criss) 50.6.

4X800 - Glenville (Jarrell, Kincaid, Dawkins, Dent) 8:46.

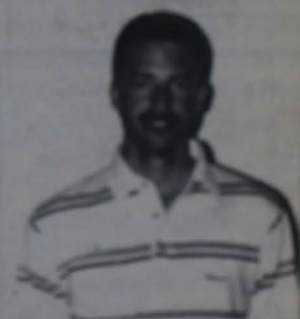
4X400 - Marietta (Briggs, Tudor, Wagner, Moss) 3:42.1.

## GOLFERS START SEASON

The Pioneer linksters, defending WVIAC champions, opened with a pair of tournaments over spring break. Under Coach Tim Carney, the Pioneer golfers competed at the Canon-Newman Invitational in Saluda, South Carolina, and in the James Madison Invitational in Harrisonburg, Virginia.

Last week, the Pioneers placed 6th in a field of 18 while hosting the GSC Invitational at the Oxbow Golf and Country Club in Parkersburg.

In his 20th season as golf coach, Tim Carney has three returning letterman. Danny Wassick, Mike Sowards, and Bob Sowards all played on last year's WVC championship team.



SENIOR DANNY WASSICK

Danny Wassick is the team's only senior, and has experience in two national tournaments. The Sowards brothers from Sclafonville, Ohio both earned All-WVIAC honors in 1987. Mike was Conference Player of the Year and Bob placed 12th in the national tournament and earned All-American honors as a freshman.



## Project Funding Approved

An international marketing project at Glenville State College has just received tentative funding approval from the Center for Education and Research with Industry for the next fiscal year beginning July 1, 1988.

The objective of the project is to implement a program to increase sales by West Virginia businesses to Canadian tourists along the I-79-US 19 route between Weston and Summersville in central West Virginia.

The central West Virginia area between Weston and Summersville along routes I-79 and US 19 is a major stop-over point for Canadian tourists traveling to the Carolina beaches and Florida. The area is at the end of the first day's driving time for many Canadian travelers being approximately eight to twelve hours from the Toronto-Montreal area.

This past fall Glenville State College business students in Dr. Duke Talbott's International Marketing Class (Marketing 385) developed a project to evaluate the nature of the Canadian tourist trade in the Weston-Summersville area and to design a marketing plan to expand sales. As part of the project, students surveyed retail businesses along the route which were primarily oriented to serving the highway traffic to determine the impact of Canadian tourists and the attitudes of business operators toward improving sales to Cana-

dians. The businesses surveyed included restaurants, motels, service stations, merchandise retailers, and factory outlets.

With the data from the survey in hand, a field trip was arranged for the students to visit the U.S. Travel and Tourism, U.S. Department of Commerce, Regional Office in Toronto to discuss the data and review the possibilities of developing and implementing a marketing plan to expand sales. The Travel and Tourism Office in Toronto was acutely aware of the situation in central West Virginia and the fact that Canadians were, in fact, stopping and staying, but not otherwise becoming active participants in the local economy.

This spring, students in the International Marketing class have enrolled in Marketing 386 (Export Marketing Research) to complete the project. As part of the class they will develop a marketing package designed to increase sales.

## Recital

Planist Leonard J. Ostrander will perform his graduate recital Monday, April 11, at 8:00 p.m. in the Glenville State College Auditorium. The public is invited at no admission charge.

Mr. Ostrander is a graduate of the Institute of Music, Cleveland, Ohio and is completing his master's degree from the University of Maryland. He is a former student of Mr. Gerald Snyder, resident pianist with the GSC music faculty.

Ostrander's program will consist of Mozart's "Sonata in C major, Koechel 330"; Mendelssohn's "Variations Sérieuses in D minor, Op. 54"; Ravel's "Valse Nobles and Sentimentales"; and Chopin's "Grande Polonaise Brillante in E-flat major, Op. 22."

**BORROW \$100-\$100,000!**  
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